

Bright is the New Black – Multi-Year Performance of Generic High-Albedo Roofs in an Urban Climate

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Abstract. High-albedo white and cool roofing membranes are recognized as a fundamental strategy that dense urban areas can deploy on a large scale, at low cost, to mitigate the urban heat island effect. We are monitoring three generic white membranes within New York City that represent a cross-section of the dominant white membrane options for U.S. flat roofs: (1) an ethylene propylene diene monomer (EPDM) rubber membrane; (2) a thermoplastic polyolefin (TPO) membrane and; (3) an asphaltic multi-ply built-up membrane coated with white elastomeric acrylic paint. The paint product is being used by New York City’s government for the first major urban albedo enhancement program in its history. We report on the temperature and related albedo performance of these three membranes at three different sites over a multi-year period. The results indicate that the professionally installed white membranes are maintaining their temperature control effectively and are meeting the Energy Star Cool Roofing performance standards requiring a three-year aged albedo above 0.50. The EPDM membrane however shows evidence of low emissivity. The painted asphaltic surface shows high emissivity but lost about half of its initial albedo within two years after installation. Given that the acrylic approach is an important “do-it-yourself,” low-cost, retrofit technique, and, as such, offers the most rapid technique for increasing urban albedo, further product performance research is recommended to identify conditions that optimize its long-term albedo control. Even so, its current multi-year performance still represents a significant albedo enhancement for urban heat island mitigation.

Keywords: urban heat island, mitigation, cool roofs, white roofs, albedo, emissivity, TPO, EPDM, asphaltic membrane, solar reflectance, Energy Star Reflective Roof Program

1. Introduction

The concept of ‘albedo,’ or fraction of incident solar radiation diffusively reflected from a surface or body, broadly defined, (e.g., clouds, planetary atmosphere, natural landscape), is fundamental to climate science and science in general. Since planetary energy balance is ultimately achieved by equilibrium between absorbed incoming solar radiation and outgoing longwave radiation, planetary albedo is receiving increasing scientific, public and policy attention as a potential adaptation strategy to long term global warming [1].

41 Recent terminology refers to albedo enhancement as a ‘geoengineering’ scheme or ‘solar radiation
 42 management’ [2]. In some cases, most notably those involving altering atmospheric albedo, such
 43 schemes will not be without controversy and, indeed, may trigger unintended consequences. In other
 44 cases, such as those that replace anthropogenic dark, non-vegetated surfaces with lighter surfaces will
 45 be relatively uncontroversial. Candidates here include surfaces at grade, such as road pavements and
 46 sidewalks, and rooftops.

47 Maximizing rooftop albedo, or alternatively using cool colors [3], is now recognized as preferred to
 48 conventional dark membranes. The motivations include reduced warm-season building energy demand
 49 and greenhouse gas emissions for cooling, urban heat island mitigation and associated air quality and
 50 urban energy peak demand benefits [4]. A hypothesized ‘winter heat penalty’ for white building
 51 facades in cold climate has been raised anecdotally. A prior study of by the authors [5] on this question
 52 found no such penalty for a New York City climate. Although this issue could use further research,
 53 the present study will not address energy impacts as it would require modeling heat flow and
 54 additional structural roof data.

55 In this paper we report on and evaluate small-scale performance data from three monitored white roof
 56 projects in New York City. Such data are important for validation of urban albedo modeling
 57 assumptions, understanding urban heat island mitigation effectiveness at the building scale, and,
 58 germane to this paper, identifying product performance differences between various membrane
 59 material technologies.

60 The three membranes (Table 1) include one asphaltic (with an acrylic top coating), one rubberized
 61 (Ethylene-Propylene-Diene-Monomer (EPDM), and one thermoplastic (Thermoplastic Polyolifen
 62 (TPO)). They represent a cross section of the major flat roof membranes installed within the US, with
 63 approximately 60% of the market being multi-ply asphaltic and 40% being single-ply EPDM and TPO,
 64 (personal communication, T. Taylor). Each membrane was located on one of three separate buildings
 65 within the New York City borough of Queens. Because each of the sites for this study were private
 66 buildings and each owner had prior specific interests and preferences for their white roof selection, it
 67 was not possible for the present study to study the three membranes in a side-by-side arrangement
 68 under identical atmospheric conditions.

69 **Table 1.** Location, membrane specifications, and installation costs per square foot for test sites.

Location	Membrane Type	Product / Manufacturer	Installation Cost ^a (\$/sf)	Initial Solar Reflectance ^b	Age (yrs)
MoMA Queens	Asphaltic Membrane Painted With Elastomeric Acrylic	APOC® 247 Sun- Shield White Reflective Roof Coating	\$ 0.50 ^c (+ cost of underlying membrane)	0.87	2
Con Edison	EPDM Rubber Membrane	Carlisle Sure-White FleeceBACK	\$15-18 ^c \$25-28 ^d	0.76	3
Queens Botanical Garden	TPO Membrane	Carlisle Sure-Weld TPO Membrane	\$15-18 ^c \$25-28 ^d	0.79	4

70 ^a Costs include materials and labor; material costs are roughly 15% of the total installation cost

71 ^b Using test method ASTM C-1549. Cool Roof Rating Council (CRRC)

72 ^c Non-union labor

73 ^d Union labor

74

75 The main national cool roof program that defines minimum performance standards for cool roofs is the
76 EPA Energy Star Reflective Roof program. To qualify for the Energy Star rating, a cool roof must
77 have an initial “solar reflectance” greater than or equal to 0.65 and a three-year solar reflectance
78 greater than or equal to 0.50. Such cool roofs are also generally assumed to have high thermal
79 emissivity as well (e.g., 0.90 or above) but a performance standard does not appear to have been
80 defined yet for longwave radiation.

81 As was discussed in Bretz *et al* [6], a precautionary note is needed concerning the terminology of
82 albedo versus solar reflectance. Often the two terms are used interchangeably [7] even though they
83 should not. Given that natural sunlight conditions differ everywhere on Earth with time of day and
84 season, including atmospheric variability from clouds and aerosols, standardizing a field measurement
85 for albedo may by definition be impossible. As an alternative a laboratory measurement using a
86 spectrophotometer to simulate visible light is often applied. Cool roof ratings for solar reflectance
87 should therefore be regarded cautiously as proxies for actual albedo performance in the field.
88 References to albedo below will refer to a true outdoor field measurement whereas reflectance will
89 refer to a laboratory measurement.

90 **2. Summary of Previous Related White Roof Monitoring Studies**

91 Many studies have looked at the surface energy balance properties of white acrylic roof coatings
92 applied to various substrates and have reported on temperature, albedo, solar reflectance and/or
93 emissivity performance. Fewer studies have examined the cooling performance of single-ply TPO,
94 EPDM, or PVC membranes, which are the dominant white roof professional membranes in the US.

95

96 Considering first some prior studies on acrylic coatings, Bretz *et al* [6] examined the albedo
97 performance of a number of elastomeric acrylic coatings on an outdoor field site using a pyranometer
98 and exposed rooftop surfaces in the state of California. Most of the multi-year albedo decline occurred
99 within the first year, with an average albedo loss of 0.15, starting from an average initial albedo of
100 0.65. After that the incremental decreases in albedo were small. Washing returned the albedo values
101 close to initial. Berdhal *et al* [8] measured spectral reflectance and total solar reflectance in a lab-
102 setting for a number of commercial white elastomeric coatings applied to smooth substrate using a
103 spectrophotometer. Fresh total solar reflectance for these samples was in the range 0.74-0.85. In a
104 parallel study Akbari *et al* [9] studied a building in Sacramento, California to evaluate its thermal and
105 energy savings from a white coating and compared this to simulations using a DOE-2 building model.
106 They found significant energy savings from the experimental data, which were underestimated by the
107 model. Akridge [10] monitored the temperature effect of white acrylic coating applied to a 1200 m²
108 metallic galvanized roof on a single story building outside Atlanta, Georgia. The fresh acrylic coating
109 resulted in an immediate peak surface temperature drop of ~33°C (60°F). The long-term data showed
110 little loss in this temperature performance for the following year. Synnefa *et al* [11] monitored the
111 temperature, albedo and emissivity performance of 14 types of commercially available reflective
112 coatings. However the goal of the study was to evaluate the temperature benefits of such coatings as if
113 they were applied to concrete sidewalks, pavements, parking lots and vertical building facades so the
114 data are not readily comparable to this paper on rooftop coating. Parker *et al* [12] performed building
115 field temperature and albedo studies on nine buildings in South, Central and West Florida, in which
116 white elastomeric paint coatings were applied to various shingle, gravel and metallic roof surfaces,
117 including black, white and grey shingle systems. The pre-coated shingles had albedos mostly in the

118 range of 0.15 to 0.30 and after coating this albedo jumped to a range of 0.6 to 0.73. For a site with an
119 albedo increase of 0.22 to 0.73, peak surface temperatures dropped from 74°C to 43°C. Long-term
120 performance was not evaluated in this report.

121
122 With respect to single-ply professional white membranes, Konopacki *et al* [13] and Rose *et al* [14]
123 studied a white PVC thermoplastic membrane in Austin, Texas and found a modest roof reflectance
124 drop from 0.83 to 0.75 over three years. Roodvoets *et al* [15] studied long term albedo, emissivity and
125 temperature performance for a number of PVC, EPDM and TPO membranes in an East Tennessee
126 climate, on what appears to be a non-urban test location. They found a 30-50% loss of reflectance after
127 three years with most loss within the first two years.

128
129 We conclude that there are fewer academic studies of single-ply membranes than of acrylic
130 membranes and that our study is distinguished from prior research by comparing these two broad
131 categories of white roofs. Moreover our study is the first for white roofing performance in New York
132 City.

133 **3. Project Site Descriptions and Performance Data**

134 *3.1. Museum of Modern Art Queens –Elastomeric Acrylic Paint Applied to Asphaltic Membrane:* The
135 youngest white roof test site we are monitoring is located on a Museum of Modern Art Queens
136 (MoMA Queens) facility in Long Island City, New York. The project site is adjacent to a busy urban
137 thoroughfare – Queens Boulevard – and also to an elevated subway train line, which arteries may be
138 creating elevated atmospheric pollution or soot conditions.

139
140 This white roof consists of coating white elastomeric acrylic paint as a ‘retrofit’ on top of an existing
141 standard dark asphaltic membrane. The paint, “APOC®-247” [16] is manufactured by APOC, Inc.
142 According to the manufacturer, this product expands and contracts during daily thermal cycles to resist
143 cracking and damage and provides good adhesion to a variety of roofing substrates.

144
145 The product is characterized by the manufacturer as delivering an initial solar reflectance value of
146 0.87, using the American Society for Testing and Materials (ASTM) test method C-1549, and
147 emissivity between 0.9 and 0.93 [16]. The ASTM C-1549 method measures solar reflectance at four
148 wavelengths: 380, 500, 650, and 1220 nm. These performance metrics will be evaluated in this report
149 for this specific project and application.

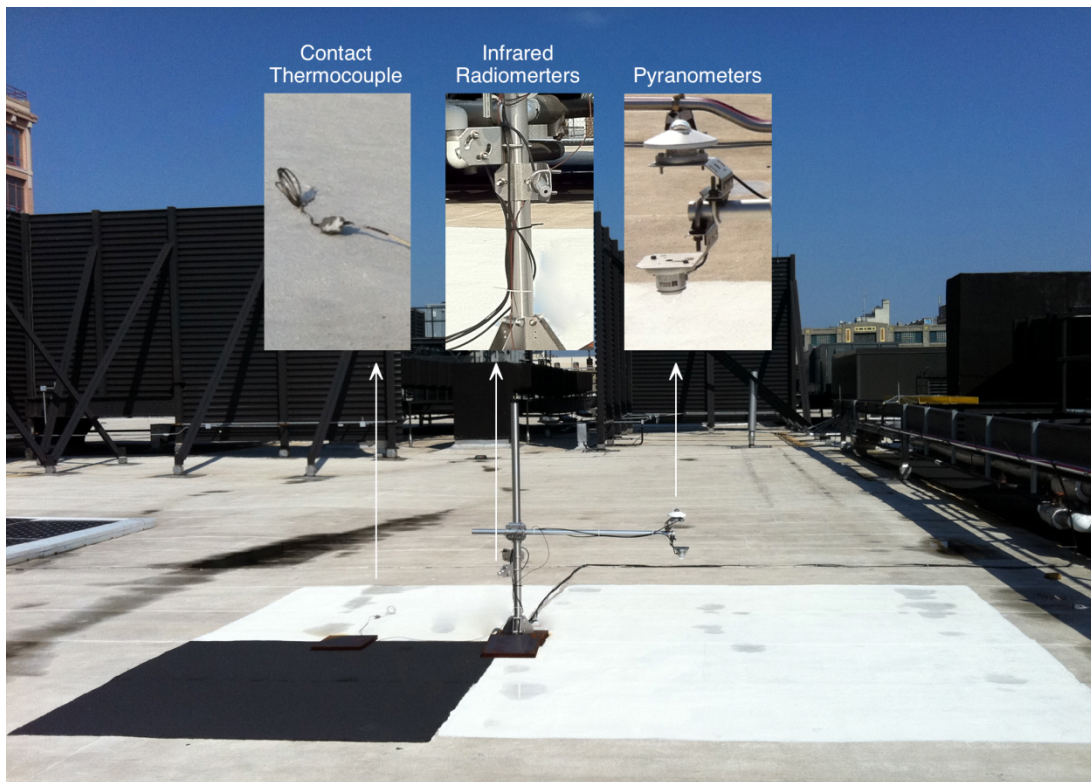
150
151 The acrylic paint approach comprises one of the flagship urban heat island initiatives being undertaken
152 in New York City by the Mayor’s Office of Long Term Planning and the New York City Department
153 of Buildings [17]. The advantages of this approach are many: (i) it can be applied as a retrofit to
154 existing dark roofing membranes that are in good condition and therefore do not require reroofing at
155 high-cost; (ii) it can be applied by the building owner themselves to achieve the lowest costs; and (iii)
156 in New York City a low-tech volunteer organization trained in the application [18], will apply the paint
157 for a building at the relatively inexpensive total cost of \$0.50 per square foot (Table 1) (or \$5.38 per
158 square meter) (W. Dessy, personal communication). These advantages mean the method offers the
159 most rapid technique for whitening urban albedo on a large scale. On the other hand, as a retrofit, it
160 does require the building owner to pay an additional expense over what they paid for their existing and
161 already functional roofing membrane (Table 1). The program has been in existence for approximately
162 three years. The strategic plan for the initiative aims to create 250 billion square feet of such white
163 roofing – which is approximately 25% of all available New York City rooftop area – by 2020. The

164 program represents the first deliberate attempt to significant increase New York City's albedo in its
165 history.

166
167 Instrumentation at this site includes the following sensors: (i) two narrow-field-of-view infrared
168 radiometers from Apogee Instruments (model number SI-121 [19]) measuring surface temperatures on
169 the white and black test membranes with a reported accuracy of $\pm 0.2^{\circ}\text{C}$; (ii) two back-to-back solar
170 spectrum Kipp and Zonen pyranometers (model number CMP3 [20]) that measure incident and
171 reflected shortwave radiation in the spectral band of 310 to 2800 nm and have view factor of 180° and
172 (iii) one contact type-E thermocouple (Campbell Scientific Instruments (CSI) model number CS-220
173 [21]) measuring the white surface contact temperature. According to the CSI specification documents,
174 this thermocouple has an accuracy of $\pm 0.3^{\circ}\text{C}$ for the built-in reference junction temperature range of -
175 25°C to 50°C .

176
177 The pyranometer boom arm was lowered to approximately 45 cm above the surface (figure 1) to
178 minimize, and ideally eliminate, far field non-test surface light contamination. We acknowledge the
179 possibility that not all far field contamination was eliminated.

180



181

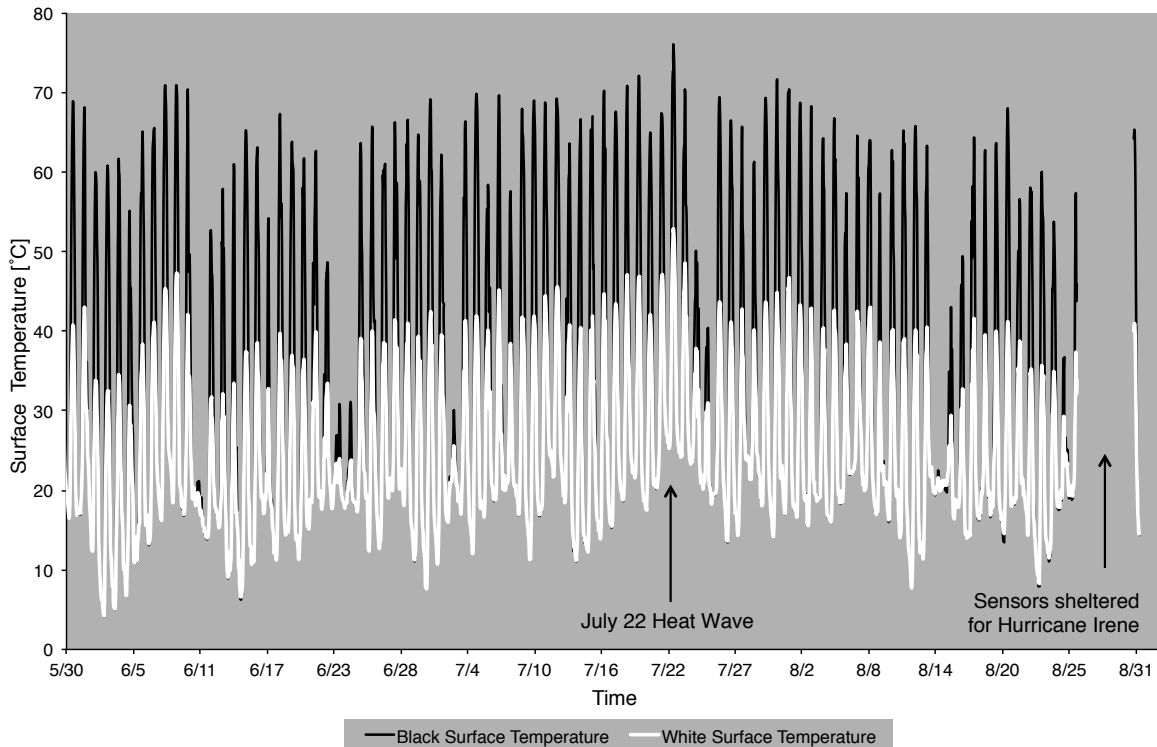
182 **Figure 1.** White elastomeric acrylic paint surface, black asphaltic control membrane and
183 instrumentation at the MoMA Queens test site (Long Island City, New York, NY). The surrounding
184 grey area is the aged white roof that had darkened significantly in the two-years before the sensor
185 deployment began.

186

187 *3.1.1. Temperature Performance*

188 During the summer, peak black membrane temperatures often reach 70°C (158°F) (figure 2). During a
189 record-breaking heat wave on July 22, 2011 the peak black rooftop temperature exceeded 76.5°C
190 (170°F). Electric power load was the highest in the City’s history at 13,189 MW [22]. Clearly under
191 such conditions a preponderance of black urban rooftops is contraindicated as it is contributing a
192 significant heat burden onto the city’s atmosphere, buildings and energy demand.

193 Daytime peak black temperatures were on average 24°C (75°F) warmer than the test white surface.
194 The temperature difference is most strongly a function of sunlight as seen by looking at cloudier days,
195 with cooler temperatures, when the temperature differences decrease markedly.



196

197 **Figure 2.** Comparative white and black roof temperatures at the MoMA Queens site, where white
198 acrylic paint was applied to a black asphaltic substrate. Data are shown for the meteorological summer
199 June-August 2011.

200 Another interesting feature is the very low nocturnal temperature achieved on both test surfaces, to
201 well below ambient air temperatures. This is a basic surface radiation balance effect wherein, on calm,
202 clear nights, energy balance is largely being achieved between upward longwave radiation from the
203 surface and downward longwave radiation from the atmosphere. On such clear nights, downward
204 radiation is emanating from very high altitudes in the troposphere with correspondingly low
205 temperatures. The surface therefore continually loses net longwave energy and cools as it seeks to
206 match the high-altitude atmospheric radiating temperatures.

207 Extremely large temperature cycles are a significant factor in rooftop deterioration over time (e.g., [23,
208 24]). The uncoated black membrane is undergoing a cycle roughly double in amplitude to the white

209 membrane. This implies greater material expansion and contraction cycles that will result in a greater
 210 membrane stresses and more rapid degradation over time. Thus the simple procedure of applying a
 211 white coating is likely to significantly increase rooftop membrane service lifetime, partially offsetting
 212 the additional costs for the coatings. UV-radiation is also known to be a strong factor in physical and
 213 photo-degradation of organic materials, including roofing membranes [23, 24] and manufacturers
 214 accordingly include light-stabilizers to reduce this effect. It is possible the acrylic paint is reducing UV
 215 exposure as well but we cannot assess this with the present instrumentation.

216 In terms of the long-term climate impact of white roofing surfaces, the average daily temperature
 217 difference between black and white may be more germane. Table 2 shows the statistics for the peak
 218 and average temperature differences both for the meteorological summer and during a heat wave date
 219 that summer. The average diurnal temperature differences are more moderate than the peak
 220 differences, of course, and average 6.6°C. Urban heat island mitigation studies and strategies aim to
 221 reduce urban temperatures by a few degrees Celsius [4].

222

223 **Table 2.** Average (Avg) peak and average daily temperature differences observed on the MoMA
 224 Queens site for the two test surfaces during the summer 2011 (left) and peak temperatures, difference
 225 and average daily difference for the hottest day of that summer (right).

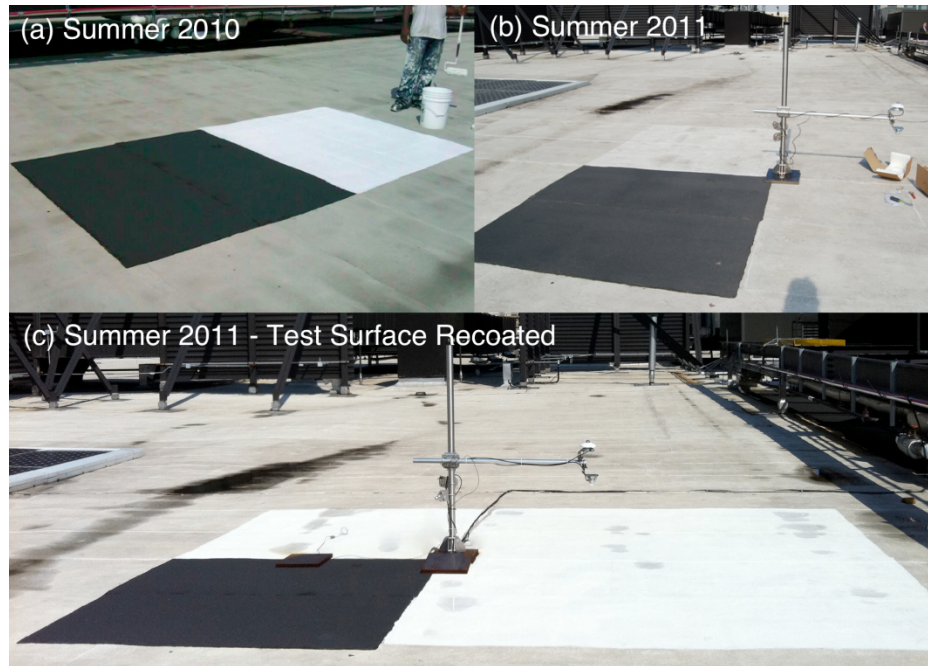
MoMA Queens Summer 2011		MoMA Queens July 22 2011 – Heat Wave ^a	
	(°C)		(°C)
Avg Peak Black (B) Temp	63.3	Peak Black Temp	76.5
Avg Peak White (W) Temp	39.7	Peak White Temp	53.1
Avg B & W Peak Temp Diff	23.6	Peak Temp Diff	23.4
Avg B & W Daily Temp Diff	6.6	Avg B & W Daily Temp Diff	8.6

226 ^a All-Time NYC Electric Load Record

227 3.1.2. Albedo Performance

228 Although this project is recent, the roof was originally treated with the paint coatings two years prior
 229 to the data collection in the present study (sequential photos in figure 3).

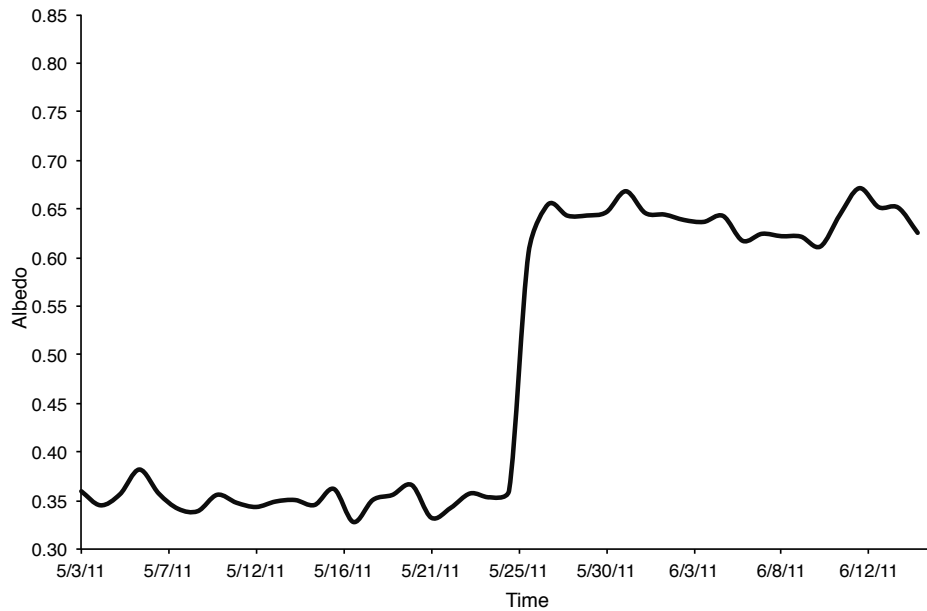
230 Inspection of the surface (figures 3(b) and 3(c)) shows that rainwater ponding is a significant
 231 contributor to darkening. Also runoff from rooftop infrastructure (figure 3(c)) appears to lead to
 232 darkening. In addition, it may be that the technical approach itself – applying white paint coating on
 233 top of a black asphaltic surface – is at a disadvantage because over time, with large temperature
 234 cycling, the granulated asphalt surface may be beginning to become partially exposed itself or may be
 235 emitting oils that surface [23]. It was noted above that the building is located adjacent to a busy urban
 236 thoroughfare. Such transportation arteries may be creating a local air pollution or soot load that could
 237 be contributing to the rooftop darkening as well. Sorting out which of these factors is dominant, if
 238 any, will require further research such as locating possible air pollution readings for the area. Our
 239 impression from multiple visits, however, leads us to believe the granular dark substrate is a primary
 240 factor. On the other hand, Cheng *et al* [25] compared solar reflectance declines between urban and
 241 rural test sites and found larger declines in the urban setting leading them to conclude air particulates
 242 was the dominant effect.



243

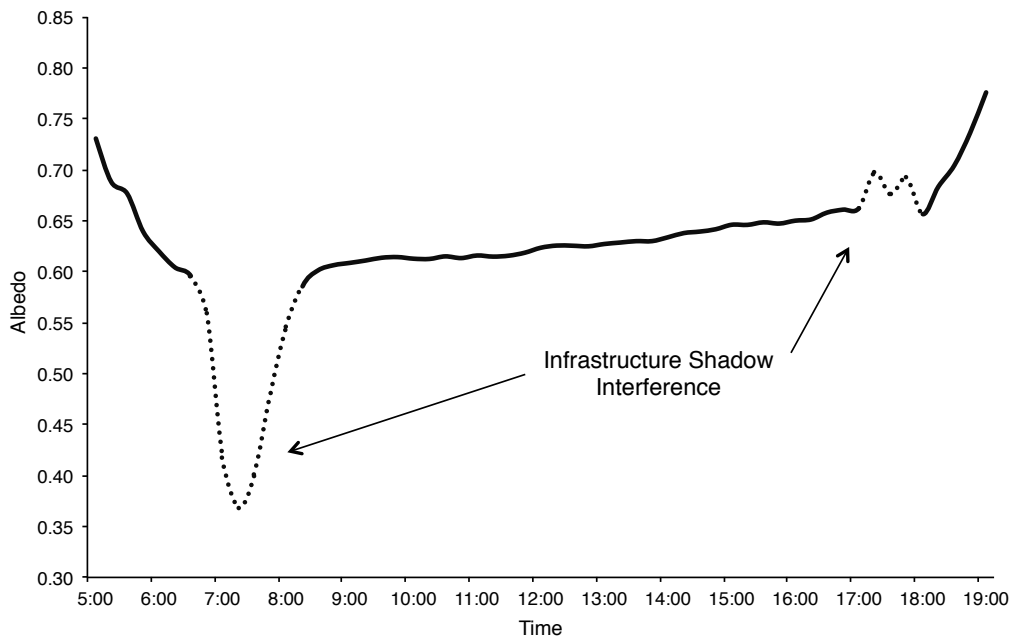
244 **Figure 3.** White roof conditions during the summers of 2010 and 2011 showing albedo loss effects
245 over time. The original black membrane was first coated in Summer 2009. (a) Surface conditions one
246 year later after a fresh test patch was applied in Summer 2010. (b) Surface conditions two years later
247 just before sensor deployment began. (c) Surface conditions at the start of data collection after a
248 second recoating.

249 Albedo data for the site before and after a fresh recoating, which took place on May 25, 2011, displays
250 a pronounced step function (figure 4). The data clearly shows that after two years, the surface had
251 experienced roughly a 0.30 albedo decline from a presumed initial albedo of 0.65, representing almost
252 a 50% albedo loss in two years. The field-measured fresh albedo is also lower than the rated
253 performance for fresh solar reflectance from the product manufacturer of 0.87 – an example of the
254 possible inaccuracy of the solar reflectance methods as a proxy for field albedo.



255

256 **Figure 4.** Observed albedo data for the MoMA Queens site before (at 2 years of age) and after a fresh
257 acrylic paint recoating, which took place on May 25, 2011.



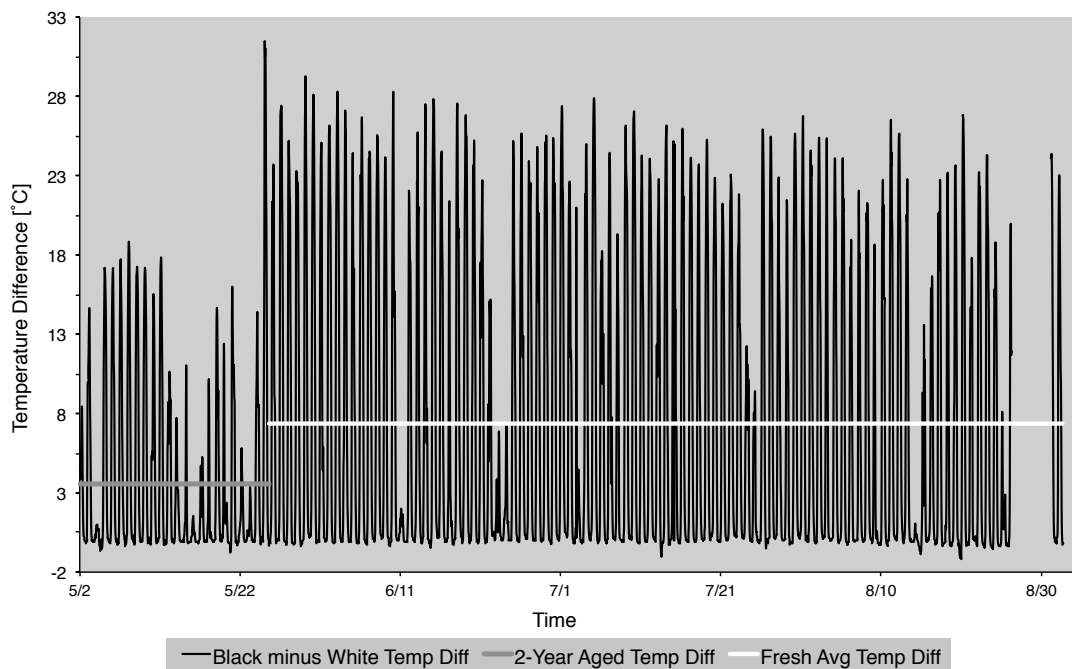
258

259 **Figure 5.** Hourly averaged albedo data for the MoMA Queens site during the summer of 2011
260 showing the change during the daily solar cycle. Dashed lines indicate interference by rooftop
261 infrastructure, which cast shadows on the sensors during sunrise and sunset.

262 Hourly averaged albedo gives an indication of the change in albedo during the daily solar cycle (figure
263 5). In a dense urban setting like New York City, early morning and late evening shadowing is almost

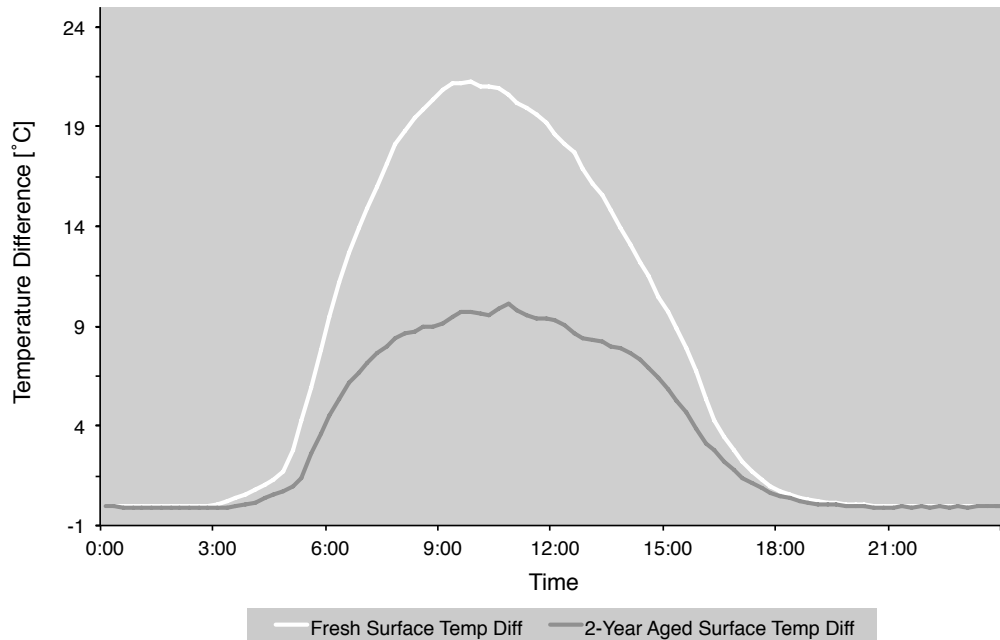
264 unavoidable as the ubiquitous building and infrastructure on the horizons will impact the incident light
 265 during sunrise and sunset. Such shadowing can result in a lowering of albedo if the shadow falls on
 266 the test membrane, or an elevation of albedo if it falls on the skyward sensor. These interference
 267 effects arose with the current deployment and are noted by dashed line in Figure 5. As is well-known
 268 (e.g., [26, 27]) albedo is generally a strong function of solar incidence angle, and is usually higher
 269 during early morning and late evening hours at high incidence angles [28]. Ignoring the shadowing
 270 effect, albedo on the membrane surface shows a characteristic U-shaped profile (figure 5).

271 The albedo losses over time do have a significant impact on temperature. Temperature difference
 272 plots between the black and white surfaces (figures 6a and 6b) show that the aged white surface does
 273 warm considerably relative to black. The hourly average difference plots for the fresh and aged
 274 surfaces (figure 6b) show that after two years the white surface has lost roughly half of its cooling
 275 performance, consistent with its 50% decline in albedo.



276

277 **Figure 6a.** Hourly black minus white temperature differences measured over summer 2011 at the
 278 MoMA Queens site. Also shown are the average pre-recoating difference value (horizontal grey line)
 279 and post-recoating difference value (horizontal white line).



280

281 **Figure 6b.** Black minus white surface temperature differences averaged over the diurnal cycle for the
 282 fresh coating (white line) and also for the 2-year aged surface (grey line) at the MoMA Queens site.
 283 The aged surface lost approximately half its temperature control, consistent with an approximately
 284 50% albedo loss.

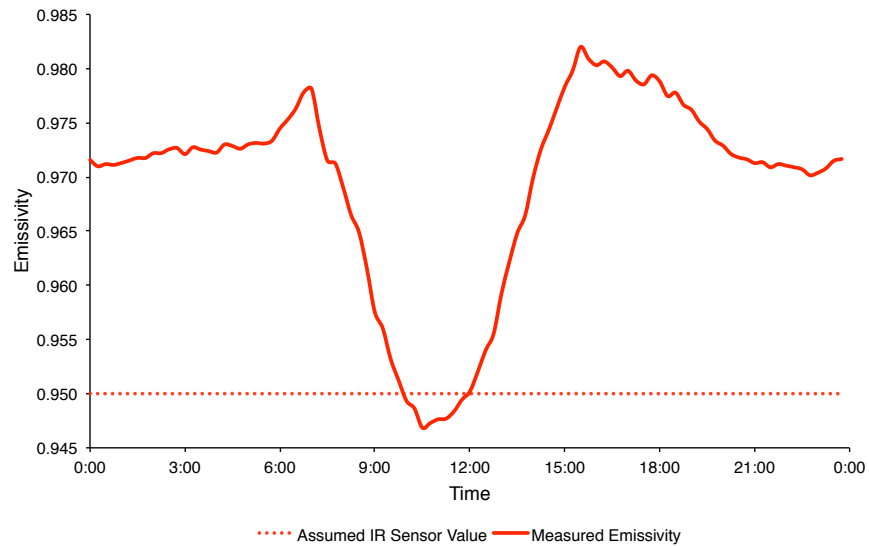
285 *3.1.3. Emissivity Performance*

286 We installed a contact thermistor to the white surface in addition to the infrared (IR) radiometric
 287 temperature sensor (shown in figure 1) in order to provide an estimation of the emissivity, as an
 288 alternative method to using an emissometer, which was not available for this project. The infrared
 289 sensor is programmed with an assumed emissivity of 0.95, which is appropriate for many organic-
 290 based materials and many other natural surfaces. If there is a difference between the contact
 291 temperature, which measures true temperature, and the IR sensor reading, it means there is an
 292 emissivity difference from the assumed value of 0.95. The actual emissivity can then be determined
 293 using the following formula:

294
$$\epsilon_{actual} = 0.95 \left(\frac{T_{IR}}{T_{actual}} \right)^4 \tag{1}$$

295

296 where T_{IR} and T_{actual} represent the IR sensor temperature and contact sensor temperature, respectively,
 297 with both expressed in degrees Kelvin.



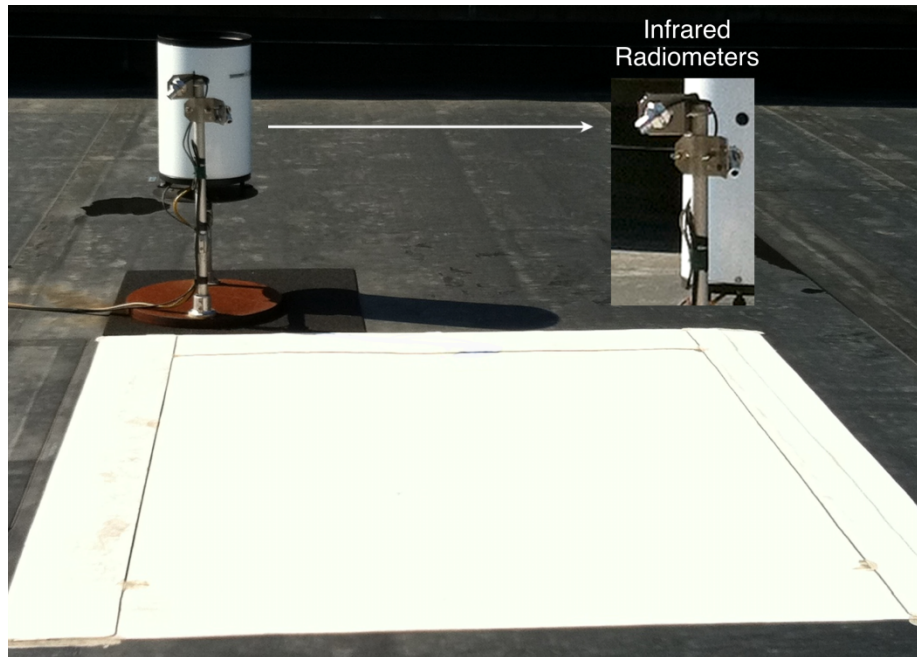
298

299 **Figure 7.** Average hourly emissivity values at the MoMA Queens site, calculated using data for
 300 equation (1), over the diurnal cycle are shown by the upper fluctuating line. The constant dashed line is
 301 the assumed infrared sensor emissivity of 0.95 that was programmed into the datalogger.

302 The emissivity as calculated using equation (1) (figure 7) is close to the assumed 0.95 value, at around
 303 0.97 and this represents a trivial temperature correction as far as the IR sensor data is concerned. We
 304 observe however an interesting diurnal cycle with the emissivity dropping slightly during the daytime
 305 and rising at night (figure 7). We are not able to evaluate the exact cause of this cycle but speculate
 306 that it could be an effect of dew formation at night where the water at the surface slightly increases the
 307 surface emissivity and then evaporates during daytime. It may also be a direct temperature effect on
 308 material emissivity. The literature on time-varying emissivities is not extensive as such data may be
 309 difficult to obtain in field experiments.

310 *3.2. Con Edison Learning Center – EPDM membrane*

311 The second monitoring site is located on an educational facility belonging to the New York City
 312 electric utility company, Con Edison, Inc., and is also located in Long Island City, New York. In
 313 contrast to the MoMA Queens site, this building is located adjacent to the East River and in a low
 314 traffic area with no major transportation arteries nearby.

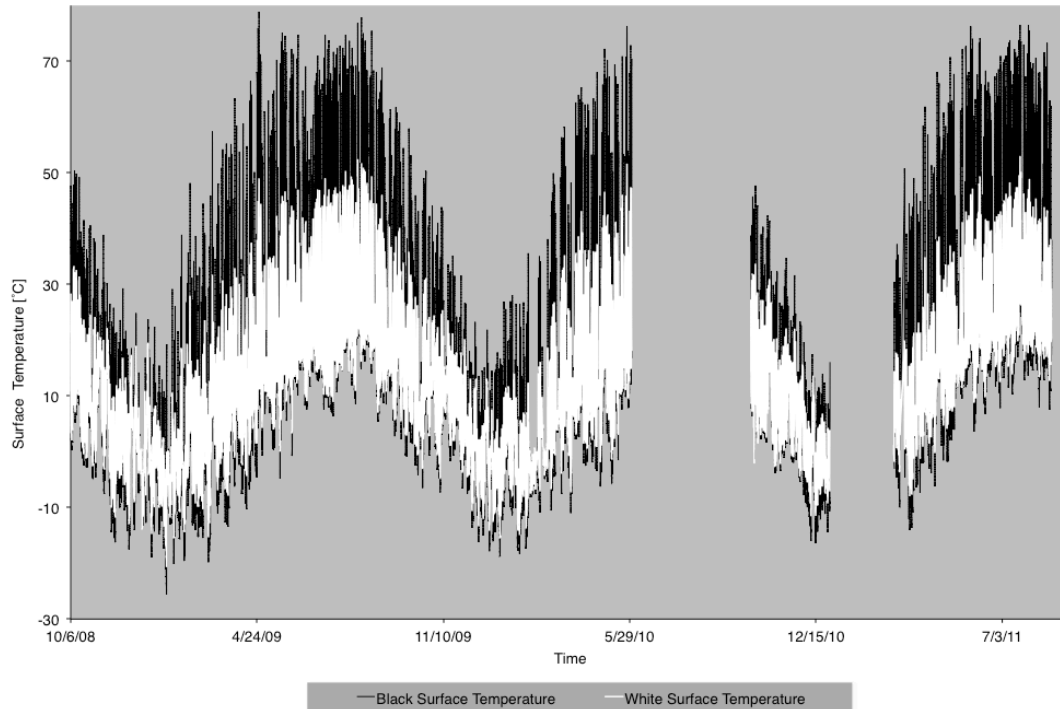


315

316 **Figure 8.** Black and white EPDM membranes and surface IR temperature sensors (the white bucket in
317 the background is a rain gauge) at the Con Edison study site. The membranes are three years old at the
318 time of this photograph and the white membrane has not been cleaned during that time.

319 The white and black roof test membranes installed at this site are both single-ply ethylene-propylene-
320 diene-monomer (EPDM) materials. We therefore had an opportunity to compare black and white
321 surface membranes made of the same material at this site. The black membrane (“FleeceBACK”) and
322 the white membrane (“Sure-White FleeceBACK”) are manufactured by Carlisle Syn Tech
323 Incorporated. Installation costs for this membrane range from \$15-\$28/sq. ft. (\$161-\$301/m²)
324 including materials and labor (Table 1). The manufacturer’s specification sheet report rates the initial
325 solar reflectance at 0.76 initially, using the same ASTM C-1549 test method mentioned above, and
326 0.64 after three years without cleaning. The emissivity is similarly rated at 0.9 initially and 0.87 after
327 three years.

328 Monitoring at this site began in October 2008. Only infrared surface temperatures are being measured
329 at this site (figure 8), not albedo or emissivity, because of project budget constraints. The white and
330 black membranes are approximately three years of age at the time of the photograph (figure 8) and
331 have not been cleaned during that time. Some data communication problems led to lost temperature
332 data for portions of the monitoring period as seen in the figure 9.



333

334 **Figure 9.** Nearly three years of average hourly black and white membrane temperatures observed for
 335 the black and white EPDM single-ply membranes at the Con Edison site (October 2008 – August
 336 2011).

337 The dramatic warm season temperature differences are evident at the Con Edison site. The black
 338 membrane temperature cycles are vastly greater and, as noted with the MoMA site, will create greater
 339 material thermal stresses and degradation over time. Indeed during the summer, black membrane
 340 temperature cycles have an amplitude approaching 70°C (126°F) in a single day.

341 In contrast, extraordinary cold nocturnal winter surface temperatures were also observed. At one point
 342 the black and white membrane temperatures reached a low of -25.6°C (-14°F) and -20.7°C (-5 °F),
 343 respectively. Such temperatures are comparable to wintertime low *air* temperatures in coastal
 344 Antarctica. As discussed, they are the result of extremely weak downward longwave radiation on
 345 clear winter nights, emanating from very high altitude temperatures in the atmosphere. The importance
 346 of the nocturnal greenhouse effect for nocturnal surface temperatures can be contemplated in this
 347 regard.

348 Another feature is the persistent nocturnal warmth on the white membrane as compared to the black.
 349 Indeed this warmth was strong enough to result in the counterintuitive and unexpected observation that
 350 this white membrane is actually slightly warmer in wintertime than the black membrane [5]. A rooftop
 351 winter-time heat flow energy analysis for this site [5] showed there was no building ‘winter heat
 352 penalty’ from this white surface because, in effect, it was slightly warmer than the black membrane
 353 in the winter. Our explanation is that this must be due to a lower field emissivity on this white membrane
 354 that may not have been recognized by the manufacturer (emissivity rated at 0.90). An informal
 355 handheld sensor measurement by the authors suggested an emissivity of 0.48 but the test is difficult to
 356 do with spot sampling [5].

357 **Table 3.** Summary of average (Avg) peak and average daily temperature differences observed on the
 358 Con Edison Learning Center for the two test surfaces for meteorological summer 2011 (left) and peak
 359 temperatures, difference and average daily difference for the hottest day of that summer (right).

Summer 2011	(°C)	July 22 2011 – Heat Wave ^a	(°C)
Avg Peak Black (B) Temp	65.4	Peak Black Temp	77.4
Avg Peak White (W) Temp	41.7	Peak White Temp	53.4
Avg B & W Peak Temp Diff	23.7	Peak Temp Diff	24.0
Avg B & W Daily Temp Diff	5.1	Avg B & W Temp Diff	6.7

360 ^aAll-Time NYC Electric Load Record

361 The multi-year data (figure 9) do not suggest a significant loss in temperature control by the white
 362 EPDM membrane relative to black over the 3-year period. Indeed comparing Tables 1 and 2, for
 363 meteorological Summer 2011, the EPDM membrane and acrylic paint membrane show very similar
 364 temperatures. As the specification sheet for the EPDM indicated a 3-year aged albedo of 0.64 and
 365 figure 4 indicates the acrylic surface also had an albedo of approximately 0.64, our data are consistent
 366 with a 3-year aged EPDM albedo in the range of 0.64. Thus the aged EPDM membrane is performing
 367 as well as the new acrylic membrane.

368 3.3. *Queens Botanical Gardens - TPO membrane*

369 The oldest of our monitored sites is located on the rooftop of the Queens Botanical Garden (QBG) in
 370 Flushing, Queens. The building was one the first Leadership in Energy and Environmental Design
 371 (LEED) Platinum-rated projects in the New York City area and was completed in 2008 and is thus
 372 currently four years old. As a botanical garden, the location is a heavily urban-vegetated region
 373 without adjacent transportation arteries.

374 The white roofing membrane installed at this site is a thermoplastic polyolifen (TPO) membrane and
 375 was supplied and installed by Carlisle Inc. roofing. Installation costs for this membrane range from
 376 \$15-\$28/sq. ft. (\$161-\$301/m²), including materials and labor (Table 1). The manufacturing company
 377 rates the initial solar reflectance of this membrane at 0.88.

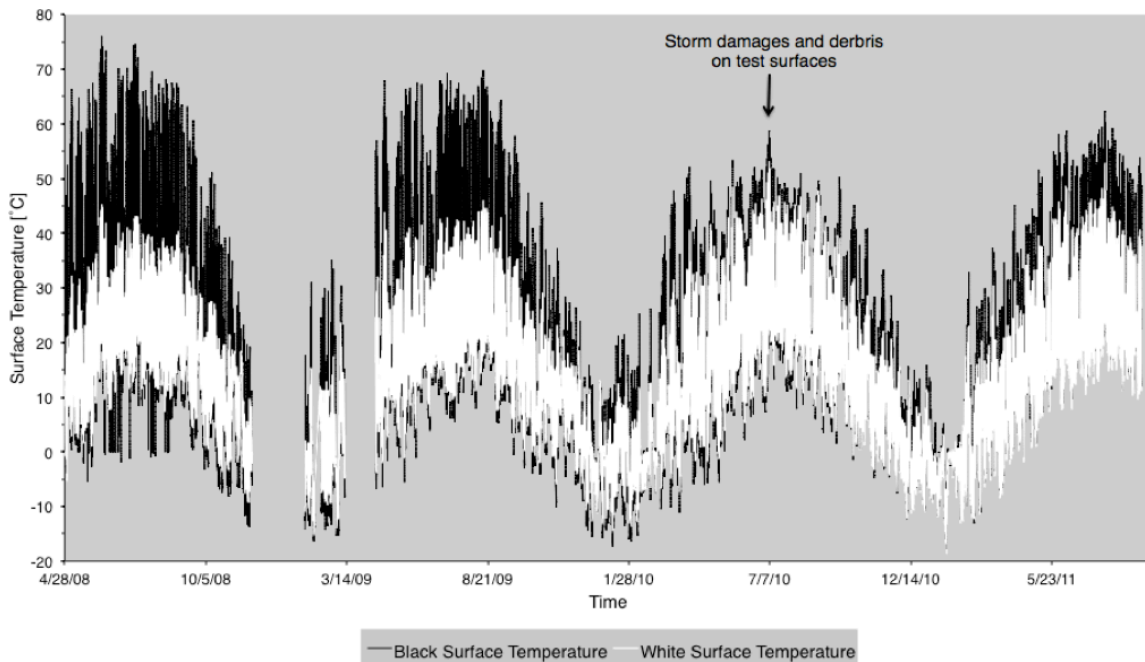


378

379

Figure 10. Sensor and test surfaces set up on the Queens Botanical Garden.

380 The membrane was installed on a sloping canopy intended for stormwater runoff control (seen in
381 figure 10(c)) and was thus not suitable for a horizontal temperature analysis. Therefore, we installed a
382 test sample of the membrane horizontally next to an exposed black geotextile cloth (Figure 10(a)). The
383 experimental arrangement is thus not ideal but the best available substitute to acquire performance data
384 at this site. Due to project budget constraints, only black and white IR surface temperatures are being
385 monitored here.



386

387 **Figure 11.** Hourly black and white membrane temperatures at the Queens Botanical Garden site
 388 (2008-2011). The test site roof experienced severe storm weather damage during the Summer 2010.

389 We found that the difference in temperature between the two surfaces decreases over time. This is
 390 mainly due to black membrane cooling especially during Summer 2010. That season was a particularly
 391 stormy one for the location. There were high winds early in the season that overturned the rain gauge
 392 and damaged the roof and spread debris widely, including over the membranes. Later in the season, a
 393 highly-anomalous tornado touched down nearby and inflicted severe damage to trees in the area. These
 394 events and debris likely affected the temperature readings during Summer 2010. The black surface
 395 dust and debris may have lightened its color over time, leading to the observed cooling over the years.
 396 Judging just the white TPO membrane cycles however, it appears that the white temperature
 397 performance has been relatively stable over the three years and that the albedo has not declined
 398 markedly.

399 **Table 4.** Summary of average (Avg) peak and average daily temperature differences observed on the
 400 Queens Botanical Garden site for the two test surfaces for meteorological summer 2011 (left) and peak
 401 temperatures, difference and average daily difference for the hottest day of that summer (right).

Summer 2011	(°C)	July 22 2011 – Heat Wave ^a	(°C)
Avg Peak Black (B) Temp	51.0	Peak Black Temp	64.0
Avg Peak White (W) Temp	39.4	Peak White Temp	53.1
Avg B & W Peak Temp Diff	11.6	Peak Temp Diff	10.9
Avg B & W Daily Temp Diff	3.3	Avg B & W Daily Temp Diff	3.7

402 ^aAll-Time NYC Electric Load Record

403 **Table 5.** Average (Avg) black and white temperature values and average difference for the three test
 404 sites over Summer 2011.

Site	MoMA Queens	Con Ed	QBG
White Membrane Type	Fresh Acrylic Paint	3-year old EPDM	4-year old TPO
Avg Black Temp (°C)	31.8	31.5	na ^a
Avg White Temp (°C)	24.4	26.4	25.1
Avg Temp Diff (°C)	7.3	5.1	na ^a

405 ^aBlack geotextile cloth not comparable to waterproof membranes.

406 **4. Discussion and Concluding Remarks**

407 Table 5 shows a synopsis of the temperature data for the three projects for the overlapping time period
 408 of Summer 2011. Overall, we found very similar white roof temperature performance for the three test
 409 membranes (Table 5). The key point however is that the retrofitted paint membrane is new while the
 410 professional EPDM and TPO membranes are 3 and 4 years old, respectively. This succinctly proves
 411 that the professional membranes are maintaining their high-albedos more effectively. We also
 412 conclude that the three membranes have a similar albedo in the 0.65 range, since this was directly
 413 measured on the acrylic paint membrane. The emissivity performance appears more variable and we
 414 argue here and in prior publications that the EPDM membrane we are monitoring has a lower
 415 emissivity than reported from the product specification information. It has been shown in Gaffin *et al*
 416 [5] that in colder climates during winter, lower emissivity may actually be a positive attribute for white
 417 roofs with respect to avoiding any possible winter heat energy penalty.

418 The better performance of the professional membranes is perhaps to be expected as the application of
419 acrylic paint onto a very dark asphaltic substrate risks substrate exposure effects. Our results for the
420 painted membrane most closely compare with those of Bretz *et al* [6] although we observe a stronger
421 continued albedo decline with age. Nevertheless, our two-year aged acrylic surface albedo still
422 represents a significant boost in albedo over the original black surface, which likely has an albedo in
423 the vicinity 0.05 [26]. Further research into the dominant causal factor (e.g., air pollution, substrate
424 exposure, infrastructure runoff), if any, for the observed albedo decline of the acrylic surface, will be
425 important for improving the technique and should be undertaken. The acrylic program in New York
426 would greatly benefit from improved installation and maintenance guidelines, including best washing
427 methods. Recoating is unlikely to be a viable option, despite the relatively low costs of \$0.50/sq. ft.
428 (\$5.38/m²) because it would require repeated costs of hundreds to thousands of dollars even for
429 relatively small building owners, who are unlikely to do this for an already functioning roof
430 membrane.

431 Location may also strongly affect white roof performance in various ways, including some that are
432 surprising. For example, our experience with the white membrane in a relatively well-forested area, a
433 botanical garden, showed evidence that leaf litter and vegetation debris from tree canopy can quickly
434 impact surface exposure and thus affect albedo and temperature performance. More data could be
435 brought into the analysis such as differences between site sky-view and windspeeds, for example. Our
436 informal investigator assessment of the sky view for these rooftops is that they have fairly
437 unobstructed sky views in each case as they all reside in low-building height neighborhoods.
438 Windspeed differences have not been assessed here but may in a future study.

439 Urban climate models are increasingly studying white and other roofing scenarios for the impacts on
440 local, regional and global climate (e.g.,[29-34]). The data in this paper may be of use to such models
441 that seek to simulate building roofing scenarios using various albedo parameters. Moreover, the field
442 data shown in this report may help validate building façade temperature cycles simulated in urban
443 climate models.

444 The challenges of installing and maintaining a distributed network of surface energy balance
445 monitoring equipment in an urban environment for many years are evident and significant. Equipment
446 and sensor problems increase over time, storm damage and building owner interference occurs and, as
447 the example of shadowing of the albedometer shows (figure 5), ideal siting conditions, even on
448 rooftops, are very difficult to ensure. However we believe the benefits of observing product
449 performance on actual urban buildings, in an array of locally different environments, provides
450 important field data and the lessons learned are worth the challenges.

451

452 **Appendix A. Summary of General Roofing Industry Classifications for Waterproof Membrane**
453 **Types** (personal communication, T. Taylor)

454 The two broad categories of flat roof membranes are (i) single-ply and (ii) multi-ply built-up-roofs
455 (BUR). Single-ply systems can be categorized as EPDM black, EPDM white, TPO and PVC. EPDM
456 market share has been flat or declining in recent years, while TPO share has been growing fairly
457 rapidly. EPDM white membranes have been more expensive in the past. Approximately 99% of the
458 TPO membranes today are white. PVC systems were an early single-ply system. There is some
459 consumer concern about the chemical impacts of PVC's including their incorporation of chlorinated
460 polyvinyls.

461 Built-up multi-ply roofs use a base glass matt that is then saturated with asphalt and topped off with
462 sand, gravel or larger river rock. A second category of such roofs are modified bituminous roofs
463 having either 2-ply or 3-ply base with a cap of sheets of polyesters.

464 Urban roofs tend to be asphaltic because of the heterogeneous geometry and multiple roof penetrations
465 for infrastructure. Such roofs are more labor intensive in their installation. Suburban commercial flat
466 roofs, like big-box stores, are almost exclusively TPO or EPDM. The simple geometry of such
467 structures and relative lack of rooftop penetrations allows them to be installed rapidly. Green roofs
468 now are increasingly being underlain with TPO because of the welded seam structure, which has great
469 strength and resists root migration very well.

470 In general, older roofs tend to be BUR, while newer roofs are increasingly becoming TPO membranes.

471

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