# Mastering
## Business Analytics
with SAP and SAP BusinessObjects BI

**ABSTRACT TEMPLATE**

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| **Your jazzy presentation heading** *(maximum of 12 words)* | **How NASA utilizes dashboards to help ensure mission success.** |
| **Short paragraph** *(80-100 words)* **leading into your presentation** | NASA is actively planning to expand human spaceflight and robotic exploration beyond low Earth orbit. To prepare for the challenge of exploring these destinations in space, NASA conducts missions here on Earth in remote locations that have physical similarities to extreme space environments.<br><br>Program managers for the Advanced Exploration Systems program requested a simple way to track financial information to ensure that each task stayed within their budgetary constraints. Using SAP BusinessObjects Dashboards (Formerly Xcelsius), a dashboard was created to satisfy all of their key requirements. Lessons learned, along with some tips and tricks, will be highlighted during this session. |
| **5 - 6 bullet points** *(maximum of 12 words per line)* **– "the steps your presentation will cover"** | <ul><li>Background – What is ahead for NASA's future?</li><li>Migration to BI – stumbling blocks and culture change.</li><li>Dashboards – What the end user wants; not what you want to build.</li><li>Data – What do you do if the end user needs data offline?</li><li>Tips and Tricks – Using embedded components to their full advantage.</li></ul> |
| **Your official business title and your organisation's preferred name** | **Chris Blakeley**<br>**Program Analyst**<br>**National Aeronautics and Space Administration (NASA)** |
| **Your current SAP BusinessObjects and / or SAP BW release** | **SAP BusinessObjects Version: XI 5.5.0.0 SP5.0**<br>**Build: 12,5,0,1388** |
| **3 Key Points. What will the audience take away? What level is the presentation pitched at? Is it technical or strategic?** | Key Points:<br>Discover how dashboards can be used in a governmental environment via NASA's use for managing and tracking costs. Additionally, a few unique "tips and tricks" will be demonstrated to show how NASA worked to ensure navigation was fluid and simple for upper management. The presentation is targeted towards current users of the software, and provides real life examples of issues that had to be resolved in order to make it work for the end user. |