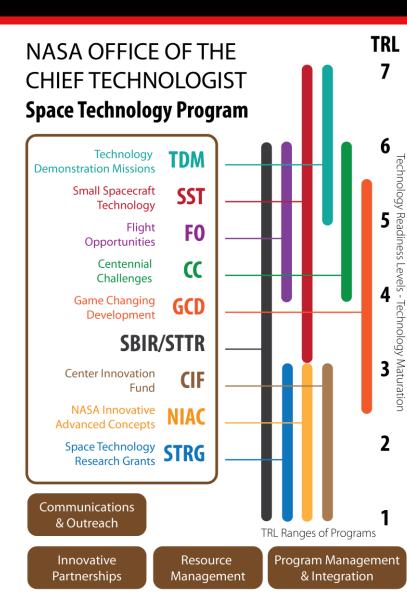


Centennial Challenges



- Centennial Challenges Program is unique in Space Technology Program
 - Stimulates innovative development using <u>cash</u> <u>prize competitions</u>
 - Targets technical solutions in areas of interest to NASA
 - Challenge competitors
 - US citizens, permanent residents, or US entities only
 - Intellectual Property rights
 - Minimal reporting and government oversight
- Reaching solutions beyond the typical government solicitations and methods





Previous Centennial Challenges



Since 2005, 24 competitions held in 9 Challenges ~\$6.0M in prizes awarded to 16 different teams



Regolith Excavation - \$750K



Lunar Lander – \$2M



Astronaut Glove - \$550K



Power Beaming - \$900K



Personal Air Vehicle - \$250K

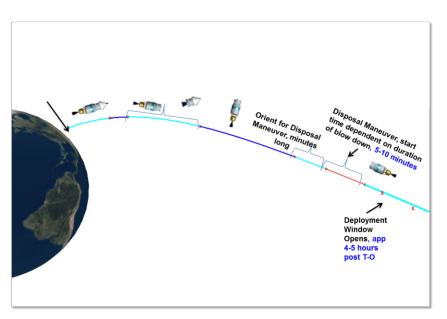


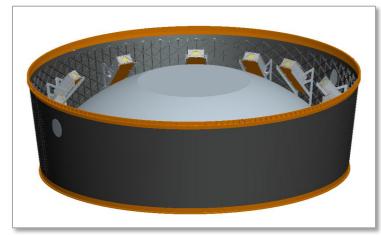
Green Flight – \$1.470M

New Challenges



- Centennial Challenge Program is pleased to announce two new challenges to kick off this Winter
 - The CubeSat Deep Space Communications Challenge
 - The CubeSat Lunar Propulsion and Communications Challenge
- Qualified Teams will launch on board NASA's Exploration Mission(EM)-1 at no cost
 - EM-1 is the first uncrewed lunar flyby of Orion
 - Deploy after Trans Lunar
 Injection maneuver





Prize Structure



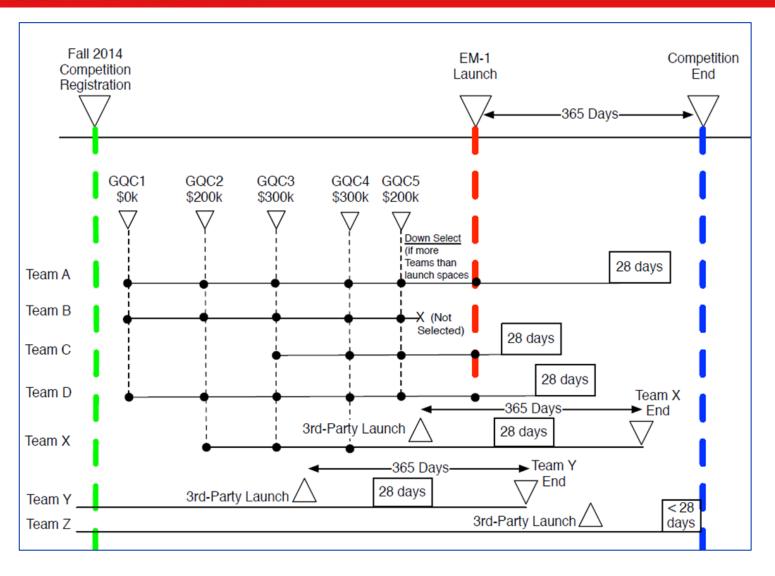
•	Lunar Challenge Will Award	Up To \$3M
	 Achieve Lunar Orbit 	\$1.5M (shared)
	 Error Free Communication 	\$1.0M
	- Longevity (Orbit maintenance)	\$500k
•	Deep Space Communication Challenge Will Award	Up To \$1.5M
	 Error Free Communication 	\$1.0M
	- Longevity (No maintenance needed)	\$250k
	Distance	\$250k

- Ground Qualification Competition (GQC) Will Award Up To \$1.0M
- Challenges End Date is 365 Days After Launch Date
- Winner(s) Determined by Submitted Results At The End of Competition Period
- Teams Competing In More Than One Challenge
 - Must Use A Single Spacecraft (applies to EM-1 opportunity)
 - Must Meet All Respective Challenge Rules To Qualify for Prize

\$5.5M Allocation of Prize Money



Hypothetical Time Line







- New Challenges Starting
 - CubeSat Deep Space Communications
 - CubeSat Lunar Propulsion and Communications
- Challenge Information
 - Registration to Begin Later this Fall 2014
 - Kickoff Summit Will Be Held in January 2015
 - For More Information Go To NASA Centennial Challenges Website

www.nasa.gov/challenges



BACKUP



Challenge Rules Team



Centennial Challenge Deputy Program Manager	Eric Eberly
Centennial Challenge Program Manager	Sam Ortega
CubeSat Deep Space and Lunar Challenges Administrator	Jim Cockrell, ARC
Communications Technical Advisors	Steve Horan, LARC; Steve Townes, JPL
Trajectory Analysis	Anthony Genova, ARC
Propulsion Technical Advisor	Tim Smith, GRC; Chuck Taylor, LARC
SMD Representatives	Dr. Pete Panetta, Planetary Sciences Division; Dr. David Klumpar, Heliophysics Division