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NATIONAL AERONAUTICS AND
SPACE ADMINISTRATION

POWER FACTOR CONTROLLER

FEBRUARY 28, 1979

WASHINGTON, D. C.

PRESS CONFERENCE

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PROCEEDINGS

INTRODUCTORY REMARKS OF DICK MCCORMACK

PUBLIC AFFAIRS OFFICER

OFFICE OF APPLICATIONS

MR. MCCORMACK: Good morning. I am Dick McCormack. I am the Public Affairs Officer of the Office of Applications. I would like to welcome you here this morning for a Press Briefing and demonstration of the Power Factor Controller which is a NASA spin-off.

We are lucky enough -- fortunate to have the inventor, Mr. Frank NOLA who is from Marshall Space Flight Center. Frank will give you a rundown on the invention, when it was invented, how it was invented, the history of it. And he has some charts here and we will answer any questions from the members of the Press when he is finished. Frank?

PRESENTATION OF FRANK KNOWLER

MARSHALL SPACE FLIGHT CENTER

MR. NOLA: Thank you.

MR. MCCORMACK: Would you dim the lights please.

MR. NOLA: In the presentation I will give you some background on how we got into this since this applies to the -- this is an energy saving device for electric motors. And it applies to the type of motors that you have in your home as well as used in industry and not necessarily the type we use in space, although there are similarities.

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1 So I will tell you how we got into it and what the
2 significance is in saving energy in electric motors and then
3 I will go into what the applications are for the device and a
4 little bit on how it works, what testing has been done and what
5 you can expect out of it in the way of savings and some of the
6 other benefits that we see besides direct energy savings, what
7 has been done for the commercialization of the device. And then
8 I have a chart -- I have taken some examples of what it will do
9 on a nationwide basis if applied to various types of motors
10 and appliances, and, finally, what I would like to see done,
11 if we were going to pursue this further.

12 Okay, this is a device that attaches to the leads or
13 to the wires going to the electric motor and it senses if the
14 motor is wasting power. And if it senses that, then it reduces
15 the amount of power being wasted within the motor as well as
16 within the utility company's lines that is delivering the power
17 to the motor.

18 Studies by the Arthur D. Little Corporation of Cam-
19 bridge, Massachusetts, indicate that there are about 50 million
20 electric motors built each year in the United States -- and
21 when I say "50 million" I am talking about the type that are for
22 major home appliances and larger, not little motors like those
23 used in hand drills and automobile car windows.

24 There are several billion of these motors presently
25 in use. They use about 2/3's of all of the electrical energy

1 that is generated in the United States and they use 1/3 more
2 energy than automobiles. And the amount they use is equivalent
3 to about 6 million barrels of oil each day -- or in terms of
4 coal, it is about 1-1/2 million tons of coal a day.

5 So if you could achieve just a four percent reduction
6 on the average then you would save about a quarter of a million
7 barrels of oil a day. And at \$14.00 a barrel, that would
8 amount to an annual savings of about 1.2 billion dollars.

9 The way we got into this was through our solar heat-
10 ing and cooling program. The Marshall Center has a research
11 program for solar heating and cooling in which they have a
12 demonstration house which is both heated and cooled by the sun.
13 And this house required several motors for turning the fans
14 and the pump.

15 And the engineers were concerned about the amount of
16 power that they were having to buy from the utility company to
17 run these motors. As you know, a solar heating system -- a
18 solar heating and cooling system costs more initially to install
19 than does a conventional system. But the way you justify it
20 is that you are getting most of your power free and that will
21 pay it back, over the years.

22 But they were concerned about the amount of power
23 these motors were taking. We were doing some other work for
24 them in the controls area so they asked us if we could do some-
25 thing to make those motors take less power.

1 Now, our normal mainstream of activities is to design
2 electronic control systems for guiding missiles, for controlling
3 earth orbiting spacecraft, particularly now for controlling
4 experiments that fly in space.

5 And it was in the programs like the Lunar Roving
6 Vehicle and the Skylab Space Station that is still in orbit --
7 you recently read that they had to turn on these large gyro-
8 scopes to get the thing reoriented so it would last -- to re-
9 duce the drag so it would stay up longer.

10 And it was in doing research on the motors that were
11 used in those programs that we gained or got the technology
12 that resulted in this invention.

13 So when the engineers asked us if we could do some-
14 thing to reduce the energy, we just applied some of the princi-
15 ples and techniques that we had learned from some of these other
16 programs to this. And we came up with this device.

17 All of the initial work on the invention was done in
18 April of 1975. And at that time, after I saw that it worked on
19 one motor, I went out and rounded up three other motors to
20 make sure that it worked on them. And then I immediately wrote
21 the invention disclosure and turned that in. And then I essen-
22 tially didn't do any more with it until we were notified in the
23 summer of 1977 that a patent would be issued.

24 And at that time, that was the first time that I really
25 became aware of how important it would be to save energy. That

1 is pretty far out of our mainstream and it was the result of
2 the Arthur B. Little study and there were reports coming through
3 the newspapers about other motor related inventions that would
4 save, you know, a lot of oil. And that was the first time that
5 I was aware that a one percent savings meant 50,000 or 60,000
6 barrels of oil a day.

7 So at that time, we cranked it back up again, and in
8 the meantime the patent search was being done. And also, imme-
9 diately -- when we turn in an invention disclosure, it automa-
10 tically goes to our technology utilization office. They take
11 it from there and have it evaluated by a contractor -- I think
12 it is Illinois Institute of Technology. And I did talk to them,
13 I think, in 1976. And they did go around the country talking
14 to people about it. So there were several paths that brought
15 it all together.

16 The patent was issued. At the time that we were noti-
17 fied that the patent would be issued, we thought that we might
18 get some publicity. We wanted independent verification that the
19 concept was sound before we did at least any publicity on it.

20 So we gave Auburn University a small contract and we
21 furnished them a controller and they did test five industrial
22 type motors and did verify that the concept is sound.

23 The patent was issued in October of 1977. The patents
24 are applied for in eight foreign countries. NASA owns all of
25 the patents rights. All of the information is public domain.

1 And it is available for licensing free of charge.

2 The invention applies to the AC induction motor. I
3 believe, of the 50 million motors that are built each year --
4 of the motors that are out there -- 90 percent of them are of
5 this type. So it applies to 90 percent of the motors that are
6 in use. And it applies to both single phase motor systems that
7 you have in all of your major home appliances. And that is the
8 type used in light industry. It also applies to three phase
9 motors which is the type used in heavy industry.

10 And it can be used with most -- I hesitate to say "all"
11 because there are several billion and I am not sure of all of
12 them. But it can be used with most existing motors without
13 any modification to the motor. It just attaches to the wires
14 of the motors and it can sense whether the motor is loaded or
15 unloaded by looking at the phase relationship between the vol-
16 tage and the current.

17 When it recognizes that the motor is unloaded and is
18 wasting power, then it will reduce the applied voltage. And
19 when it recognizes that the motor is being loaded, it automa-
20 tically increases the voltage to whatever is required to keep
21 the load turning.

22 And there is no sacrifice in performance. If the
23 motor was capable of producing a 200 percent overload before
24 you put this device on, it will still produce a 200 percent
25 overload after you put this device on.

1 Now, in this chart -- it is a schematic and I am not
2 going to discuss details-- I am going to talk about cost so
3 you get an idea.

4 There are a lot of ways to make motors take less
5 power, but they are not economical. They won't pay back soon
6 enough. In this device -- you notice that this is where you
7 would plug it into the wall and you would plug the motor into
8 this device. And then this is the main solid state power switch
9 that controls the current flow.

10 And the price of that will vary with the size of the
11 motor. The size of it and the price will vary. The remainder
12 of the circuit remains essentially the same.

13 And this circuit that you see here is the same --
14 should we pass this around?

15 MR. MCCORMACK: Sure, sure.

16 MR. NOLA: This is -- the same is on here and this
17 is for the single phase motor which is the type you have in your
18 major home appliances. And I believe of the 50 million motors,
19 40 million of them are of that type and 10 million, I think,
20 are the industrial type.

21 So this circuit would apply to 40 million motors that
22 are built each year. And this device right here, for a motor
23 the size of a home appliance would be in the range of \$1.00 to
24 \$2.00. And then as the motor got bigger, it would go up by
25 about \$1.00 a horsepower.

1 The remainder of the circuit would remain essentially
2 the same. And this, that is in dotted lines, is a monolithic
3 integrated circuit and it would sell for about 35¢ in mass quan-
4 tities and, unfortunately, if you buy two of them it is still
5 35¢. If you bought one it is 35¢ which kind of implies that
6 this could kind of be integrated for maybe 50¢ to \$1.00.

7 But these little resistor components are one to two
8 pennies. And the remainder of the components are 10¢ to 20¢ --
9 30¢ -- so that the total price of the components is in the
10 range of \$3.00 to \$5.00.

11 And usually, I have been told by manufacturers that
12 they could market the device for three times the price of the
13 raw components. And as you will see later on that is what it
14 is being advertized for.

15 And, remember, that since this solid state switch is
16 in the circuit line, as well as controlling the motor, it can
17 also be used to turn the motor off and on. And I will mention
18 that again later on.

19 Now, with respect to the testing, I have tested the
20 device on every motor that I could get my hands on, including --
21 I took it home and tried it on eight home appliances. And I
22 guess we have tested it on close to 50 motors now -- everything
23 from a 1/12th horsepower typewriter motor on up to a five
24 horsepower industrial type motor.

25 And most motors if they are completely unloaded will

1 show from 40 to 60 and even as much as a 70 percent savings in
2 the power that they are taking.

3 Small motors like used in home appliances will normal-
4 ly show a two to five, two to six percent savings even at rated
5 load. And that depends a lot -- the amount of savings depends
6 a lot on what the voltage is coming into your home or into the
7 plant.

8 If you are right near the power station or near the
9 substation and the voltage happens to be high, this device will
10 save much more than it will if you are a long way and the vol-
11 tage happens to be low.

12 You know up in the east and the power begins to get
13 short, the first thing that the utility company does is to lower
14 the voltage five percent. That is to save energy.

15 Well, that is essentially the same thing that this
16 thing does. It lowers the voltage to whatever the optimum value
17 is to run the motor efficiently.

18 In larger and more expensively built motors, if you
19 build the motor efficiently to begin with, then it is fully
20 loaded and you are not going to do any better than that. You
21 can't save any power if the motor is built efficiently to begin
22 with if it is running at rated load.

23 If it is unloaded or partially loaded, you still can
24 save power. And to show that the thing would work, we have
25 assembled 15 units and tested them on everything from type-

1 writers and vacuum pumps and drill presses and grinders and
2 tube flaring machines. And we were typically seeing a 30 to 40
3 percent savings in power when the motor -- like on a drill press
4 when it is sitting there and just turning there is a 30 to 40
5 percent savings and when it is drilling a hole, it may even
6 save 10 to 15 percent.

7 And I've got a statement -- one vacuum pump ran about
8 25 degrees cooler with the device. That is these two units
9 right here than I will show you later.

10 When we gave Auburn the contract to study this, we
11 also furnished them an engineering model -- what we call a
12 "breadboard." And they had an open house for their alumnae
13 and they had this device on display. And it created a lot of
14 interest.

15 And one of the people who saw it was the General
16 Manager of Russell Mills in Alexander City, Alabama. They had
17 3,700 industrial sewing machines in this plant. And he asked
18 if he could borrow this device to test it.

19 So they took the device and they instrumented two
20 machines in the research department. They put this device on
21 one of the machines and then to make sure that both the ma-
22 chines got the same treatment, they simulated the most typical
23 sewing cycle or the most typical duty cycle in the plant which
24 was sewing a sleeve on a garment.

25 And they ran the test for 21 days for 24 hours a day.

1 And the device equipped with the machine took 33 percent --
2 actually 35 percent -- less energy. And they did not have to
3 touch the motor in any way.

4 And at the present time, in the last few months now,
5 we are starting to get reports from other companies who have
6 tested it and are finding results very similar to ours.

7
8 MR. NOLA: Now, to give you
9 an idea of what the savings will look like. What I have plotted
10 here is the percent of power that a motor is taking as a function
11 of the percent load. And the top curve is what a motor would
12 look like without the device attached to it.

13 At 100 percent load, it would take 100 percent power.
14 If you unload the motor, the power will come down. And when
15 the motor is completely unloaded, it will -- and this top line
16 is the average of the first four motors that I tested. The
17 power came down to about 35 percent of what it was taking at
18 full load. And then when you apply this device, it will re-
19 duce that by about a third.

20 So the savings, then, is the area under this curve.
21 At full load, you may pick up a four to five percent savings.
22 And at half load, you may pick up a 15 percent savings. And
23 at a no load, a 60 percent savings.

24 Now, the slope of this line is fixed by how much money
25 was put into the motor to begin with. More efficient motors --

1 the more efficiently, the more money, the more iron that is put
2 into a motor, this curve will have a steeper slope. It will
3 come down more towards zero. And this curve will be up closer
4 to it and the less power there is to be saved.

5 You may remember, before the war, when you went to
6 buy a half horsepower motor, it was about as big as your head
7 and weighed 30 pounds. And when you go to Sears now, there is
8 a motor on the shelf about that big and it is a half horsepower.

9 And the reason is that in the olden days, insulations
10 weren't very good. They couldn't stand the heat so they had to
11 build the motors larger so they could run cooler so that the
12 insulations would take it.

13 Then after the war, fantastic strides were made in
14 insulating materials and power was cheap and plentiful and
15 competition was fierce so they started making the motors smaller
16 and running them hotter.

17 So many of the motors that are in use, today, are of
18 that type. They waste power.

19 Then I have one more curve where I have plotted the
20 savings directly as a function of the load. This is the percent
21 of the load on the motor and this is the percent of savings
22 that you will see.

23 The top line, here, is the average of the first four
24 motors that I tested. And it shows that at full load you will
25 get about a five percent savings and at half load about an 18

1 or 19 percent savings and at no load, a 60 percent savings.

2 The other two curves are from the Auburn study and
3 they are industrial type motors. The top one is a three horse-
4 power, three phase, motor. And at no load, that one actually
5 saves 75 percent. The second one at no load saves 46 percent
6 and then you notice, at full load, there was no savings.

7 But it is our understanding that very few motors that
8 are continuously loaded -- that run all of the time -- are fully
9 loaded. Generally, in blowers or air conditioners where they
10 are trying to get a constant speed, they will run them fully
11 loaded. But in most other applications where motors run con-
12 tinuously, they normally don't load them to over 70 percent.

13 If you need a seven horsepower motor, they will buy a
14 ten horsepower motor which indicates that there may be a few
15 percent savings in most motors. And, then, of course, if you
16 have cyclic duty out of it which is loaded part of the time
17 and unloaded part of the time, which is the case quite often,
18 then you will be picking 15 and 20 and even 30 percent.

19 Then I have one more curve on energy savings. And
20 this is the curve that Russell Mills furnished us on the test
21 that they did on the industrial sewing machines. And what they
22 have plotted here is the actual energy in kilowatt hours taken
23 by the motor as a function of the days that they ran it. And
24 this is the days in April -- I can't -- this is the days in
25 April of 1978, and May. And there is 21 days.

1 So they came in at 8:00 each morning and the read
2 the watt meters. And the motor without the device plotted this
3 line. At this point, they came in and swapped the meters to
4 make sure that there was no error in the meters. And the motor
5 with the device plotted this line. And the difference in the
6 two is the 35 percent savings.

7 Now, in addition to direct power savings in the motor
8 itself, generally, the power that is being delivered into the
9 plant or into the home has to come from 10 or 15 or 20 miles away.
10 And the power comes out of the generator. It has to be stepped
11 up through a transformer to keep the losses down. Then it is
12 transmitted into the city and it is stepped down again, two
13 or three times. It goes over a lot of transmission -- many
14 miles of transmission lines.

15 So generally, there is a loss of efficiency to that
16 system or a seven to ten percent loss in the utility company's
17 distribution system.

18 So what this amounts to -- if you are seeing a savings
19 in -- let's say you are seeing a 100 watt savings in a motor.
20 That same amount of power will be saved also for the utility
21 company.

22 And that has other benefits to the utility company
23 other than direct power savings. The capacity of their system
24 is governed or fixed by those losses in their system. So what
25 that means -- if they are looking into a load and they are

1 wasting 10 percent -- 10 percent of the power is being wasted,
2 then they can reduce that power by 10 percent.

3 What that means to them is that they can go over here
4 and add 10 percent more customers without any increase in capi-
5 tal equipment or capital investment. They only have to string
6 new wires to them and they can start collecting 10 percent more
7 revenue.

8 Now, there is nothing new about that. The utility
9 companies have known that probably since the turn of the centu-
10 ry and they don't like it. And they do penalize large users
11 of motors for it.

12 For small users like homes and small factories, they
13 either correct for it themselves or they don't do anything at
14 all.

15 But for a large -- I think the break point right now
16 is if your load is 200 kilowatts. And I understand that that
17 might drop down to 20 kilowatts because they are becoming more
18 conscious of it.

19 If a factory uses more than 200 kilowatts of power
20 the utility company will hang another meter right along side
21 their power meter that measures what is called the "power factor"
22 of a motor.

23 Now, technically, the power factor is the co-sine of
24 the phase angle between the voltage and the current, but prac-
25 tically, what it is -- it is a measure of how well the motor is

1 using the voltage and current being applied to it.

2 A large, fully loaded motor will be using it 90 per-
3 cent well. And when it is unloaded, it will only be using it
4 10 percent well.

5 So the utility company measures that and if it ever
6 drops below 80 percent, they will hit that company with a sur-
7 charge on top of their power bill. And to keep from paying
8 that this company will go out and invest in maybe throuasnds of
9 dollars in capacitors and they will hang them right across the
10 motor line. And the motors make the current shift one way and
11 the capacitors make it shift the other way. And the net re-
12 sult to the utility company is a reduction of the current in
13 their lines which reduces the losses in their lines. And that
14 allows them to use that same generating station to supply more
15 homes.

16 So with this device in there, we believe it would
17 reduce the cost that the plant would have to pay for these ca-
18 pacitors as well as help the utility company. Because there is
19 a lot of places where they just live with that loss. And this
20 would help that loss.

21 One of the licensee's product, before he got into
22 this, was to build a device where he goes right out in the
23 neighborhood and he hangs a device on the power lines that senses
24 the motor voltage. And since they know that most of the loads
25 are motor -- are motor loads -- when the voltage drops, they

1 automatically start switching in these banks to the capacitors
2 right on the utility pole. It raises the voltage and saves
3 this wasted power.

4 In addition to that, when you apply this device to
5 the motor it usually runs quieter, but that is not too big an
6 advantage. But it will always run cooler. Since it is heat
7 that eventually breaks down the insulation over the years and
8 makes the motor fail, this device ought to make the motor last
9 longer.

10 Now, if you have got the motor sitting in a room --
11 an airconditioned room -- and it is putting out heat into the
12 room. It is wasting power putting out heat into the room, the
13 air conditioner has to overcome the heat that is being put out
14 if it is an airconditioned plant.

15 To give you an example, the plant at Russell in Alex-
16 ander City is air conditioned. They did have 3,700 of these
17 machines so this device has been able to save 60 watts on each
18 machine.

19 So the evidence that the motor is wasting 60 watts is
20 multiplied 60 times 3,700 of power being put into the room
21 because of the heat from the motors. The wasted heat is 222,000
22 watts.

23 And that is the equivalent of just opening the oven
24 door and letting the heat pour out. The air conditioner has
25 to be designed to overcome that load.

1 So if this device were on each motor then you would
2 be able to save. And to overcome that heat in that plant would
3 take 60 to 70 tons of airconditioning which would be the equiva-
4 lent of 25 central home units.

5 So that power would be saved in addition to saving on
6 the direct wasting power.

7 And this one, I covered already. And then the pay-
8 back time for the device can be enhanced in a lot of cases by
9 the device serving as a double duty.

10 Most motors, like in your refrigerator or your heat
11 pump or your air conditioner, you need a switch to turn the
12 motor off and on. Remember, I showed you that that device is
13 right in the motor line so that device could serve double duty
14 in the sense of being used also to control the motor. It could
15 also be used to turn the motor off and on.

16 And since that is one of the principal cost items and
17 if this device were installed in original equipment, it could
18 be built a lot cheaper if it were serving a double duty.

19 Also, in larger motors, you notice in your home air
20 conditioner, when your compressor kicks on, the lights will
21 flicker in your house. And the reason for that is that the
22 motor takes a large in-rush current to get it started.

23 Now, in a plant that has very large motors, the utili-
24 ty company doesn't like that and you either have to get special
25 service from them to start that motor or you have to put a

1 special starting box on that motor that limits that in-rush
2 current.

3 Well, the same device that it takes to limit that in-
4 rush current is the same device that this thing uses to control
5 the current. So if you had a 100 horsepower motor that you had
6 to put one of these starting limiters on, you may have to pay
7 \$100 or \$200 for that thing. This could be added for just a
8 few more dollars so that even if you were saving a half a
9 percent, you would essentially be getting a free ride.

10 And let me point out one thing here. You remember I
11 said that a utility company hangs on -- they go into the plant
12 of a large user and they hang a device called a "power factor
13 meter." And you notice that the technical name of this device
14 that appears on the patent is a "power factor controller."

15 They measure the power factor and charge for it. This
16 device measures the power factor and controls it.

17 Now, for what has been done towards commercialization,
18 The device has been publicized worldwide. And in this country
19 it has been publicized in about 35 trade journals and trade
20 magazines. And because of that we have received at Marshall
21 Space Flight Center -- we have received and answered close to
22 5000 inquiries.

23 Ten companies are now licensed to manufacture the
24 device. This chart is a little bit old. One company is selling
25 the device right now, but to other motor companies and to motor

1 users and appliance manufacturers, not to go into production
2 in the use with it, but just to test it and see what it can do
3 for them at this time.

4 And he has installed about 35 units in the Chicago
5 area and is getting good results. He has it advertized for
6 \$13.60 for a one horsepower motor and that is in quantities of
7 1000. I believe in single quantities it is about -- and in quan-
8 tities of one, it is about \$20.00.

9 And the Marshall Center is presently evaluating pro-
10 posals -- four proposals to commercialize the device. And the
11 reason you might ask, you know, why are you having to spend
12 money to commercialize it if ten companies are already building
13 it. And the reason is that our interest is in what it can do
14 for the nation as a whole. Whereas, we are not sure what their
15 interest is.

16 As I have said, there are 40 million small motors.
17 They may be just interested, you know, in finding a certain
18 piece of that business, and building just for that. Whereas,
19 our interest is nationwide -- the potential.

20 Now, in this chart here, what I have done is to take
21 some actual test data from tests that I have run in all cases
22 except the industrial sewing machine. And I have estimated --
23 I have taken the power savings that I saw and I have estimated
24 the number of units in operation in the United States and the
25 length of time that they operate. And I have given an indication

1 of what it amounts to in fuel savings.

2 And, once again, this in the case of home appliances
3 is based on tests of just one type of appliance. You may test
4 another type and get less savings. You may test another type
5 and get more savings. So, you know, treat this as just an in-
6 dication of what you would get if it was applied not as absolute
7 data.

8 I checked with the Department of Labor and they esti-
9 mate -- they said that there are close to five million secretar-
10 ies in the United States. And there are a lot of insurance
11 companies -- this is on typewriters -- a lot of insurance
12 companies have typewriters that run for 24 hours a day.

13 A lot of high schools have typewriters. So I estima-
14 ted the number of electric typewriters at five million. And on
15 the first typewriter that I tested the power savings was 30
16 watts and I estimated that it runs eight hours a day. And the
17 savings for that would amount to about 2000 barrels of oil
18 each day.

19 I have since tested other typewriters that use more
20 efficient motors or smaller motors, but they don't take as much
21 power. But I also understand that one of the licensees has
22 tested typewriters that take more power. So the numbers may be
23 1000 to 2000 barrels of oil a day.

24 On the industrial sewing machine, I checked around
25 and tried to get an estimate. I checked with "Bobbin Magazine."

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1 And the editor estimated that there were about one million in-
2 dustrial sewing machines. And it saves 60 watts per machine.
3 Now, the plant in Alexander City runs two shifts a day. So I
4 estimated that the total savings for that would be about 1600
5 barrels of oil equivalent each day.

6 And when I say "barrels of oil," that is generally
7 the way they talk in power savings. Some power plants use gas
8 -- natural gas and some use coal. And it is nice to put every-
9 thing in terms of barrels of oil.

10 On my washing machine, it saved -- in washing a load
11 of clothes it saved 36 watt hours. And I believe that there
12 are 75 million households, but I estimated 50 million washing
13 machines washing one load a day would save 3000 barrels of oil.
14 On the dryer it would save -- I estimated it would be 35 million
15 dryers and it would save 55 watts and at one hour a day, it is
16 3200 barrels of oil each day.

17 Now, on a refrigerator, it would only save five per-
18 cent. The power was 13 watts out of 260. That is only about
19 five percent savings. But if there are 50 million refrigerators
20 and they run 10 hours a day. And I understand some of -- this
21 was an old type that frosts up. I understand that some of the
22 frost free run more than that.

23 But because of the large number and the large length
24 of time that they run, the savings amounts to about 1100 barrels
25 of oil a day.

1 On a freezer it was about the same. I estimated 25
2 million freezers and it saved about six percent which was about
3 7000 barrels a day.

4 And, finally, this was my blower fan for my air cond-
5 itioner, it saved about six percent which was about 25 watts.
6 And I estimated 10 million. And the savings was 4000 barrels
7 a day and at \$14.00 a barrel, that was about \$445,000 a day
8 and I did not take into account any savings to the utility
9 companies or savings for airconditioning.

10 And then, finally, this last chart is things that I
11 think should be done. I would like to see a study by somebody
12 that is capable of performing the study. And I think it would
13 almost have to be a large motor company who knows motors and
14 who knows their efficiencies -- just to see what it can do on
15 a nationwide basis for saving power, for saving energy.

16 And I would like to see some of the things -- I would
17 like to tell what the benefits are to plant owners in reducing
18 the costs for these capacitors and what the benefits are to
19 the utility company and cost comparisons of correcting their
20 power factor either by this device or by conventional means.

21 And I would like to demonstrate the ability of this
22 device to save energy, to limit that in-rush current and to
23 be used as the off-on switch for a motor.

24 And on this thing about developing a free phase con-
25 troller that does not requiring attaching to a "Y," the way I

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1 initially built the device for industrial type motors, there
2 is one connection internal to the motor that I had to open the
3 motor to bring out that connection.

4 Now, in the case of the Russell Mills application,
5 that point was brought out of the motor. In some of them it
6 is brought out and some of them it is not brought out. But
7 I have always thought that that was not necessary and now I
8 understand that Auburn University and one of the licensees does
9 have it working where they do not have to bring that point out.
10 So it essentially now can be attached to all existing motors
11 without bothering the motor.

12 And then the stability -- it is a closed loop and
13 does sense and feed back to correct so I think it needs to be
14 analyzed and studied to make sure that it will work on all
15 motors. If you are going into production I think that you
16 would want to do that before you start mass producing the de-
17 vice.

18 I don't know what effects this -- this thing actually
19 chops the voltage, part of each cycle to control and I don't
20 know what effect that will have on the utility companies.

21 I have talked to them. They don't see any problems.
22 One of the licensees has talked to Chicago Edison and they
23 said, "Just hang all you want on there." They don't see any
24 problem with it, but I think it does need to be determined.

25 And then, finally, there is a potential noise problem.

1 What I mean by "noise" is when you turn on a hair dryer or a
2 drill, you may see the ripple in the TV set. This device could
3 possibly effect that and that needs to be studied. I didn't
4 see any effects from it, but one of the licensees has built
5 that protection into the device.

6 And that, essentially, is all that I have unless there
7 are any questions.

8 MR. MCCORMACK: Before we ask the questions, there
9 will be a transcript of this press conference available in a
10 matter of days, and if anyone wants one, they can address an
11 envelope on the back table to themselves and we will mail it
12 to you.

13 The second thing is that we have Mr. Al Hayes from
14 the Department of Energy with us who may feel that there are
15 questions that he could answer.

16 We have recently concluded an agreement with the
17 Department of Energy to test this power factor controller on
18 three phases of industrial type motors.

19 Now do we have questions for Frank?

20 QUESTIONS AND REMARKS

21 MR. MCCORMACK: Mr. DeLong from UPI.

22 MR. DELONG: I was looking at your little breadboard
23 model. It looks like it is a fairly simple construction pro-
24 cess. Of course, we have the country littered with electronic
25 parts places and with people who like to do their own construc-

1 tion.

2 If a body wanted to build this, how would he go about
3 doing it? Where would he get plans and so forth?

4 MR. NOLA: You mean an individual, if he wanted to
5 construct it?

6 MR. DELONG: If I wanted to build it?

7 MR. NOLA: Just write to Marshall Space Flight
8 Center's Technology Utilization office, I guess. If you want
9 -- you know for licensing, you should go to the patent council,
10 but just to build the device or test it, you know, just to
11 test it on your own, just write the Technology Utilization
12 Office and ask them.

13 And there is a standard package that they send out
14 and it does have detailed schematics in it. Or you can call
15 me if you have any problems.

16 MR. WILFORD : How long long would it take an indivi-
17 dual to build one -- a fairly capable electronics hobbist?

18 MR. NOLA: I can put it together in a few hours.
19 I guess, you know, that is hard to say. If you had the parts
20 sitting there. It all depends on the type of construction
21 you use. This type right here -- this type of construction
22 which is not permanent, it is just what we call --

23 MR. WILFORD : Something more permanent than that.

24 MR. NOLA Well, you know, I can put that together
25 in -- if I had the parts I could put it together in an hour

1 and do all the wiring. But if you had a printed circuit and
2 did the solder type construction, you know, several hours pro-
3 bably.

4 MR. MCCORMACK: Mr. Howard Benedict of Associated
5 Press.

6 MR. BENEDICT: Can you point out what the device is
7 here on the table -- which one is it? And how big it is?

8 MR. NOLA: Well, unfortunately, you can't demon-
9 strate this device unless you have a watt meter to go along
10 with it.

11 What you are seeing on the table -- this right here --
12 and I can take the back off of this and show you. This right
13 here does have that in it plus a watt meter and the watt meter
14 is more complicated than the device itself. But I had to
15 build a wattmeter into the device to demonstrate it. You
16 couldn't tell what it was doing. Just to have it sitting there
17 doesn't mean anything unless I put it on an oscilloscope and
18 show you.

19 MR. BENEDICT: I have seen a picture of the one that
20 is manufactured and it looks like it is the size of a cigarette
21 package. If that will help you.

22 MR. NOLA: I think that the one that is the size
23 of the package of cigarettes is good for about a one horsepower
24 motor. But you need to check with the person who is building
25 that. I haven't seen one of the devices.

1 MR. BENEDICT: Did Russell Mills after testing this
2 decide that it was worthwhile to go ahead and maybe buy a whole
3 bunch of them?

4 MR. NOLA: The engineers that tested it are textile
5 engineers. And also the model that I built was much more com-
6 plicated than the model that you see here.

7 I knew what I wanted to do. Those types of solid
8 state switches are what is called a triac. And in the space
9 program we used transistors, generally. We don't use that.
10 And I wasn't real familiar with it.

11 But I did know a way to do it. I knew what I wanted
12 to do and I didn't spend a lot of time. I just got whatever
13 it took to do it and I did it. So the original model had more
14 piece parts in it than this model that you see here.

15 And the textile engineers that ran the test are not
16 electronics people. They are not people who would know about
17 mass production. They estimated how much it would cost to
18 build it and they were only paying 2¢ a kilowatt down there at
19 the time. So they said, you know, "It is really nice, but we
20 couldn't build it for less than \$100 and some dollars." And
21 they said that it would take several years to pay back.

22 They were definitely interested, but they just didn't
23 see the payback. But now, I think that they could probably buy
24 that device -- I don't know if I mentioned it, but the schematic
25 that I put on the board was for single phase motors. It would

1 take essentially three times that much for an industrial type
2 motor. Since there are three phases, it is two to three times
3 depending on how you want to build it.

4 I think that one of the licensees is just building
5 one standard unit that you can put on a single phase motor or
6 he takes three of those same units and he puts them on a three
7 phase motor.

8 So I would estimate for like about \$30 or \$35, they
9 could put it on there and I believe that it would pay back --
10 even at 2¢ a kilowatt hour, it would pay back probably in one
11 to two years. I haven't figured it out, but some time.

12 I do know that they are interested in it and I have
13 heard that one of the licensees has contracted with a major
14 motor control manufacturer to -- they are going to apply this
15 device, I guess, to what they call the after market -- to the
16 ones that are in industry right now.

17 So they are planning on going after the textile mills
18 to put this device in.

19 Incidentally, I didn't mention, there is -- you got
20 one of the handouts, there is a list of the licensees in there.

21 MR. BENEDICT: Of that, yes, but there is --

22 MR. NOLA: And it is the first one on the list
23 that has it. And the reason -- I don't mean to single anybody
24 out here, but that is the only advertizement that I have seen
25 for the device. I think there are five on there that have called

1 us and said, "We are now ready to sell this device." As inqui-
2 ries come in, we send them all five names. We just generally
3 send them that paper that you have there and tell that we un-
4 derstand that the first five companies -- but that particular
5 individual keeps in touch with me more than the others do so
6 I am just more aware of what he is doing.

7 The other companies may be doing more with it or,
8 you know, they have it for sale also. He is the only individual
9 that I have seen an advertizement for. And that is why I men-
10 tioned him.

11 MR. MCCORMACK: There is a copy of the vu-graphs on
12 the back table by the door for those of you who may --

13 MR. NOLA : I have been told by one plant -- the
14 Adelet-PLM Corporation, which is close to a billion dollar cor-
15 poration, that they plan to build a new building just to manu-
16 facture the device.

17 But I do communicate more with Electronic Relays than
18 the other and I am more familiar with what he is doing and that
19 is why I mentioned his name.

20 MR. MCCORMACK: Frank, we have another question over
21 here.

22 MR. WILFORD : You mentioned that there were 35 trade
23 magazines that had been running press releases?

24 MR. NOLA: Well, the Marshall Space Flight Center
25 releases, you know, puts out a press release and these magazines

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1 pick it up and print it.

2 MR. WILFORD: Could you just tell me some of the
3 names of these publications?

4 MR. NOLA: It has appeared two times in "IEEE Spec-
5 trum." January, 1979, was the last time in the "Forum" section.
6 It appeared once in "Popular Science" and they are now gather-
7 ing information. When they printed the first article it was
8 just little and I said "We will bring you more on this later."
9 So I have just mailed them a lot of information and I think
10 they are planning on doing another story on it.

11 One of the licensees has just written an article for
12 "Appliance Magazine." I haven't seen it yet, but I understand
13 that it is out right now. I can tell you all of them -- just
14 one second.

15 MR. MCCORMACK: I think that is in the packet by the
16 door if you want --

17 MR. NOLA: "Paul Harvey News," Wall Street Journal,
18 "Kiplinger," "Washington News Letter." UPI Press interviewed
19 me on the radio -- UPI radio. Louisville TV Productions which
20 is syndicated, did a little story on it. "IEEE Spectrum,"
21 "Popular Science," "Industry Week," "Chemical Engineering
22 News," "Quality Reports for View of the News," "National Science
23 Institute Newsletters," "Bobbin Magazine," "Phasa," which is
24 an Iranian magazine.

25 We have gotten requests from all over the world on it.

1 South Africa.

2 MR. WILFORD : Is there a list that I can pick up on
3 those publications?

4 MR. MCCORMACK: Yes, there is.

5 MR. NOLA: You can have this one. I don't know if
6 anybody else wants one, I will have to see if I can get some
7 run off.

8 MR. MCCORMACK: I can have one run off.

9 MR. NOLA: I believe that is the only copy that
10 I brought for some reason. Do you want to have this run off?

11
12 MR. NOLA: And keep this then.

13
14
15
16
17 MR. DELONG: Ed. Since we've got a DOE man here, I
18 am just curious on what DOE's position on this is and whether
19 they are going to attempt to do anything to commercialize it
20 since that really is the area that they are in?

21 MR. NOLA: All I can tell you is that we presented
22 it to DOE and it was addressed, I guess, to the extent that
23 they agreed to give us some money for those requests for pro-
24 posals that I told you about. And I will let Mr. Hayes answer
25 that.

1 MR. MCCORMACK: This is Al Hayes from DOE.

2 MR. HAYES: I thought that you would never ask. I
3 wanted to get up here to speak to you just for a minute. I
4 am an engineer with the Department of Energy. I am with the
5 Conservation and Solar Applications Office, the Industrial
6 Programs Area.

7 My principle responsibility is the industrial equip-
8 ment in the Deficiency Office. Our basic concern is with
9 industrial equipment, motors, compressors, ovens, kilns, fur-
10 naces, electrolytic devices, a whole range of things.

11 We have a program currently which involves the com-
12 mercialization of high efficiency motors. And as Frank has
13 said, he has given us his presentation at the Department of
14 Energy and we looked at it and we determined that there are some
15 opportunities for mutual interest in this device.

16 Presently, our efforts have been aimed at commercial-
17 izing high efficiency motors. In a high efficiency motor the
18 power factors are generally very close to one. There are basic-
19 ally given certain specific duty cycles and use patterns, in-
20 dustrial situations -- power factors that need no correction.

21 We recognize that. There are instances where a high
22 efficiency motor or something less than a high efficiency motor
23 when run under varying circumstances and varying loads, power
24 correction is significant and can be used and employed in energy
25 savings.

1 As Frank said, as a result of our discussions, we
2 have decided to enter into an agreement with NASA and we are
3 co-sponsoring an effort at the level of \$75,000 presently to
4 take a look at the device, to further understand that applica-
5 tions and the actual savings, where the savings are, what the
6 savings are, the utilities, what the savings are to the user.
7 And just to define the characteristics of the device and how we
8 can better define what the savings are.

9 I must also mention at this point that Frank's device
10 is what I term a "dynamic power factor controller." There are
11 people who have also invented things that I have called a "sta-
12 tic power factor controller." You may have heard of the "Wad-
13 less Device."

14 The Department of Energy tested that device and that
15 essentially is a static power factor controller. What it does
16 is basically find tools or motor to the load. The only problem
17 there is if the load changes on that motor then the power
18 factor goes askew, again.

19 What Frank has is a device that dynamically controls
20 the power factor and keeps it within certain limits and allows
21 you to realize savings with the full operation of the motor.

22 Just so I won't run on too far, there are a couple
23 of items that I have a responsibility for in the Department of
24 Energy.

25 There is a legislative mandate requiring that the

1 Department of Energy take a look at classifying and evaluating
2 electric motors and pumps. They are big energy users. The
3 Arthur D. Little study that Frank mentioned was a study spon-
4 sored by the Department of Energy. I was the project officer
5 for that effort when it was conducted.

6 In that effort we were able to characterize the use
7 of motors across the country and industrial applications and
8 then some commercial applications. We know where some of the
9 problems are.

10 As a result of hearing the concept invented by Frank
11 and other concepts such as the (inaudible) concept, we have
12 evaluated some things. We are interested in this and we are
13 entering into the (inaudible) agreement as I just mentioned
14 to help, look at this, and see how it can be commercialized and
15 integrated into the commercialization program for high effi-
16 ciency motors.

17 MR. MCCORMACK: We have a question beside you, Al.
18 What is your name, sir?

19 MR. WILFORD: Tom Wilford. I am with "Energy Manage-
20 ment" publication. Are there any manufacturers of high efficien-
21 cy electric motors that would be able to conduct these studies?

22 MR. HAYES: Oh, sure. There is a principal motor
23 manufacturing association. It is called National Electrical
24 Manufacturers Association -- NEMA. There are about 33 motor
25 manufacturers in this association. They are the major industrial

1 motor manufacturers.

2 Now, there are some major motor manufacturers outside
3 of this association. There are about eight to ten. So, in all,
4 let's say that there are about 40 industrial motor manufacturers
5 in the country.

6 MR. WILFORD: How many of those motor manufacturers
7 produce high efficiency electric motors?

8 MR. HAYES: Okay. My source of information is the
9 "Energy Users News." I don't know whether you have seen that
10 publication or not, but they claim that to date there are only
11 about eight to nine motor manufacturers who are producing high
12 efficiency industrial motors.

13 MR. MCCORMACK: Ed?

14 MR. DELONG: I wonder if either of you gentlemen have
15 a more precise estimate than several billion on the total number
16 of motors in use today.

17 MR. NOLA : I think that the study said "10 billion,"
18 but I hated to use that number. That sounds like a -- but our
19 Public Affairs writer had something that she got from somewhere.
20 I don't know where she got it, but it said "10 billion." That
21 sounds like a high number.

22 MR. HAYES: I really don't have anything better than
23 that. Our most reliable source of information was the Arthur
24 D. Little study that we had conducted and a report came out on
25 it in 1976. If you need a copy of that, you can contact me.

1 And I can get -- we have plenty of copies of those things.

2 We will probably get new information which perhaps
3 will confirm that data. We do have to conduct this classifica-
4 tion and evaluation study to give a report to Congress in 18
5 months which means by May of 1980 we should have a report to
6 Congress on where the usage is and what the opportunities are
7 in electric motors and pumps.

8 But I don't see that any new data would basically re-
9 fute what has been said essentially already.

10 MR. NOLA: We have received a lot of letters from
11 companies that say that they have 8000 motors in the plant,
12 2000 motors in the plant. U. S. Tobacco in Nashville says that
13 they have 2000 three horsepower motors that make pipecleaners
14 and the motors run half of the time loaded and half of the time
15 unloaded.

16 And in that type of application you would see a signi-
17 ficant savings.

18 MR. : (Inaudible) that when you make state-
19 ments like "motorists consume 2/3's of all electrical energy
20 generated, use 1/3 more energy than automobiles, etc.," there
21 must be some more precise data base than several billion on
22 which to base statements like that.

23 MR. NOLA: That came out of the A. D. Little study.
24 It is a book this thick. They can tell you that 34 percent is
25 in compressors. It is a pretty detailed study.

1 MR. HAYES: I don't have a copy with me. If you
2 are asking if there is more precise information, I would say
3 at this point that there basically isn't.

4 You know, before the energy crunch -- this study was
5 published in 1976 -- there was basically no real interest in
6 saving energy at this level. I mean, the electric motor, the
7 electric power sources of energy were relatively cheap. Savings
8 of 20 to 30 percent in the electrical motor wasn't of interest
9 to most people.

10 Now, as it is cost effective and as energy costs increase
11 then it will be even more significant and you will have more
12 people interested in using power factor controls and using high
13 efficiency motors and in doing various things to correct the
14 real opportunities for conservation than savings, economic
15 things.

16 But it has got to be cost effective, otherwise, you
17 won't get a manufacturer to interrupt his production to try to
18 modify motors with power factor controls or anything else.

19 MR. WILFORD: Just to point that out, this was data
20 that was compiled by the Labor Department for HVAC Statistics.
21 Electrical energy used in the industrial sector as of the oil
22 embargo from 1974 and 1975, the energy price index has gone up
23 127 percent. And that is in four years. So there definitely
24 is an increase in the cost of that energy.

25 MR. HAYES: And that makes the device and high.

1 efficiency systems a lot more attractive at this point in time.
2 This hopefully will be revealed in the document that has to be
3 published by the Department of Energy in the so-called report
4 to Congress on industrial motors and pumps.

5 MR. MCCORMACK: I have a little story that I thought
6 was interesting. I asked Frank how long it took him to -- how
7 does an inventor make an invention? How do you do it? And
8 he said, "Oh, it was mostly luck." And then I probed further
9 and I found out that he worked his way through college rewinding
10 electric motors and the problem had been with him for a number
11 of years.

12 So it probably was something that was percolating in
13 the back of his head for 20 or 25 years before that dumb luck
14 came and happened.

15 MR. MCCORMACK: Any more questions?

16 MR. HAYES: By that time, it was educated luck.

17 MR. MCCORMACK: Yes.

18 (Laughter.)

19 MR. MCCORMACK: Okay, thank you very much, gentlemen.
20 Thank you, Frank. And thank you, Al.

21 (End of the portion requested.)
22
23
24
25