



TriTech Small Business Development Center Presentations

Authored by:

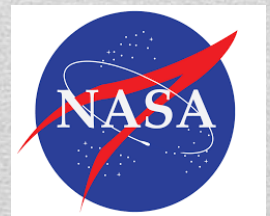
Laura Fobel, Mark Davis, Janeya Griffin, Jerry Budd, John Del Frate, Hon (Patrick) Chan

Approved TN 37239

What is RED?

**RED = NASA Sponsored Regional
Economic Development
Initiative**

John Del Frate
Director, Advanced Planning and Partnerships
NASA Armstrong Flight Research Center
November 10, 2016



https://www.nasa.gov/directorates/spacetech/regional_economic_development

Why RED?

Presidential Direction....



Presidential Memorandum – Accelerating Technology Transfer and Commercialization of Federal Research In Support of High-Growth Businesses

Sec. 1. Policy. One driver of successful innovation is technology transfer

Sec. 2. Establish Goals and Measure Progress. (a) Federal laboratories shall develop plans that **establish performance goals to increase the number and pace of effective technology transfer and commercialization activities in partnership with non federal entities.** (d) The heads of agencies with Federal laboratories are encouraged to include technology transfer efforts in overall laboratory evaluation.

Sec. 3. Streamline the Federal Government's Tech. Transfer and Commercialization Process. (a) **Agencies with Federal laboratories shall review their licensing procedures and practices for establishing CRADAs.** (c) **The heads of agencies ... shall implement administrative practices that reduce the time from grant application to award** [and] facilitate a common reporting of these performance measures.

Sec. 4. Facilitate Commercialization through Local and Regional Partnerships. (a) Federal laboratories [should] collaborate **with external partners to share the expertise of Federal laboratories** with businesses and to **participate in regional technology innovation clusters that are in place across the country.** (b) **Agencies [should] locate applied research and business support programs to further technology transfer and commercialization.** (c) Federal laboratories and other **research facilities [should] engage in public-private partnerships in those technical areas of importance to the agency's mission** with external partners to strengthen the commercialization activities in their local region.

October 28, 2011

What Does RED Do?

**RED
Develops
the
Ecosystem**

