Exposing NASA's Earth Observations to the Applications Community and Public

Boller, R.¹ (<u>ryan.a.boller@nasa.gov</u>), Baynes, K.¹, Pressley, N.², Thompson, C.³, Cechini, M.², Schmaltz, J.², Wong, M.², King, B.², Rice, Z.⁴, Sprague, J.⁴, Gunnoe, T.², Roberts, J.³, Rodriguez, J.³, De Luca, A.², King, J.², Ashraf, T.⁴

Earth Science Data and Information System Project, NASA/Goddard Space Flight Center, Greenbelt, MD USA;
Science Systems and Applications, Inc., Lanham, MD USA;
Jet Propulsion Laboratory, California Institute of Technology, Pasadena, CA USA;
Arctic Slope Regional Corporation Federal Technical Services, Beltsville, MD USA

Overview: NASA's Earth Observing System (EOS) generates a wealth of data products which are generally intended for scientific research. In recent years, however, this data has also become more accessible to the applications community and public through the Worldview app and Global Imagery Browse Services

(GIBS). These mapping interfaces provide historical and near real time access to NASA's Earth observations for a wide range of uses. This presentation will focus on how the applications community, public, and media use these interfaces for decision-making, leisure, and anything in between.

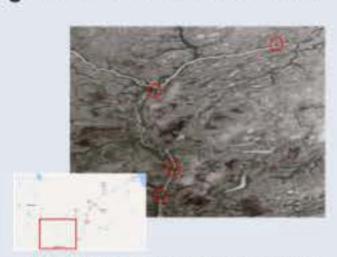
Applications Community

Monitoring Ice-Induced Flooding near Remote Communities

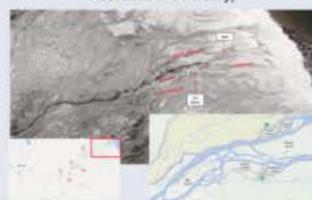
"Our Ministry is using the site to monitor river ice breakup in the Far North of Ontario where there are several remote fly in only First Nations communities that are highly susceptible to nearly annual ice induced flooding that has substantial financial and social cost. Your site is a very useful tool for this purpose.

<We're> using worldview to investigate the historic breakup patterns to provide context to the near real-time images that we view during breakup. For example, if we see the Kenogami starting to breakup, how long until breakup reaches the communities based on historic observations obtained from worldview? This will help inform emergency mangers and help assess timing of potential ricks."

 Hydrometric Specialist, Ontario Ministry of Natural Resources and Forestry Remote Sensing Group and Surface Water Monitoring Centre



April 11, 2017: "First signs of breakup at upstream end of Kenogami and just upstream of Hat Island" (Figure provided by Ontario Ministry of Natural Resources and Forestry)



May 4, 2017: "North channel open to head of Albany Island" (Figure provided by Ontario Ministry of Natural Resources and Forestry)

Public

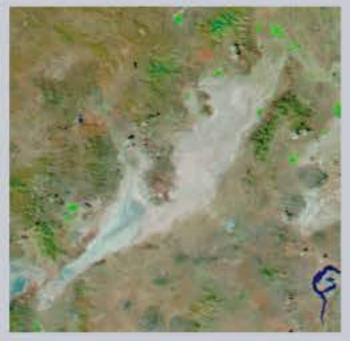
Waiting for a Dry Desert to Launch Rockets

"The hobby/high power rocketry community loves this tool. Using the MODIS Aqua data and filters, we are able to watch our favorite launch site (Black Rock, NV) slowly dry out! We're all hoping for a dry playa by September."

- Member, National Association of Rocketry



April 1, 2017; False-color imagery of Black Rock, Nevada shows water / snow detections in bright blue



September 24, 2017: Playa is dry enough for launch!

Studying Extreme Weather Caused by Wildfires



Wildfire-induced storm near Perth, Australia (Figure provided by Naval Research Laboratory)

"Worldview is our go-to resource for near-real-time monitoring of pyrocumulonimbus (pyroCb) storms and high altitude smoke plumes. Worldview reveals an active pyroCb next to the large fire, and a separate high-level smoke plume injected by an earlier pyroCb. Such information is rapidly disseminated to a global community interested in extreme behavior and global effects of wildfire."

Meteorologist, Naval Research Laboratory

Investigating Power Outages in Puerto Rico after Hurricane Maria

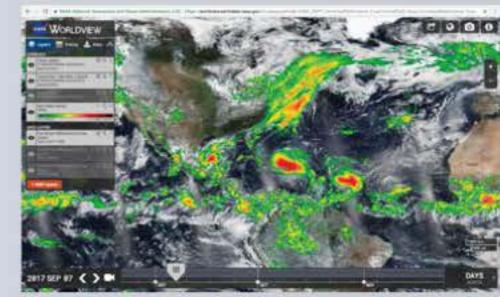


https://twitter.com/MaryHenryGEO/status/918281168423923712

PA11A-0201

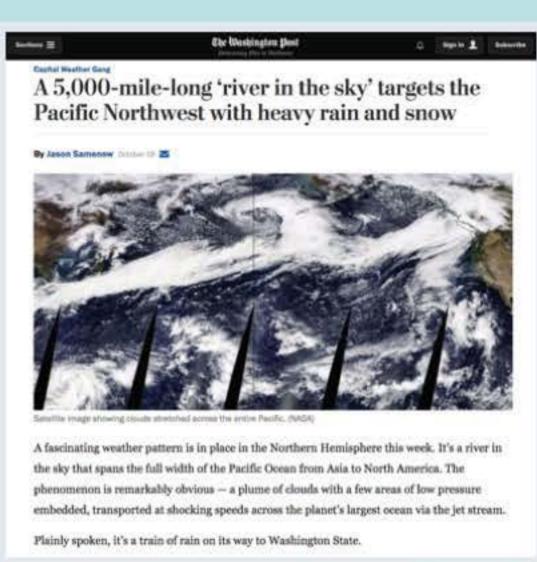
earthdata.nasa.gov/worldview earthdata.nasa.gov/gibs





NASA Worldview web app showing hurricanes Irma (center) and Jose (right) approaching North America on September 7, 2017

Media



https://www.washingtonpost.com/news/capital-weather-gang/wp/2017/10/17/rare-5000-mile-long-river-in-the-sky-to-bombard-pacific-northwest-with-heavy-rain-and-snow/



http://www.bbc.com/news/world-europe-41634125