

# Drivers for Interdisciplinary Research:

## *Designing Exceptional Systems*

Anna McGowan, PhD

NASA Technical Fellow for Complex Systems  
Design



# Outline

**NASA Background**

**Interdisciplinary Research**

**Examples in Large-Scale Systems**

**Using Interdisciplinary Research to Design**

**Exceptional Systems**

**Discussion**



# NASA Overview with Map



NASA Headquarters



Ames Research Center



Armstrong Flight Research Center



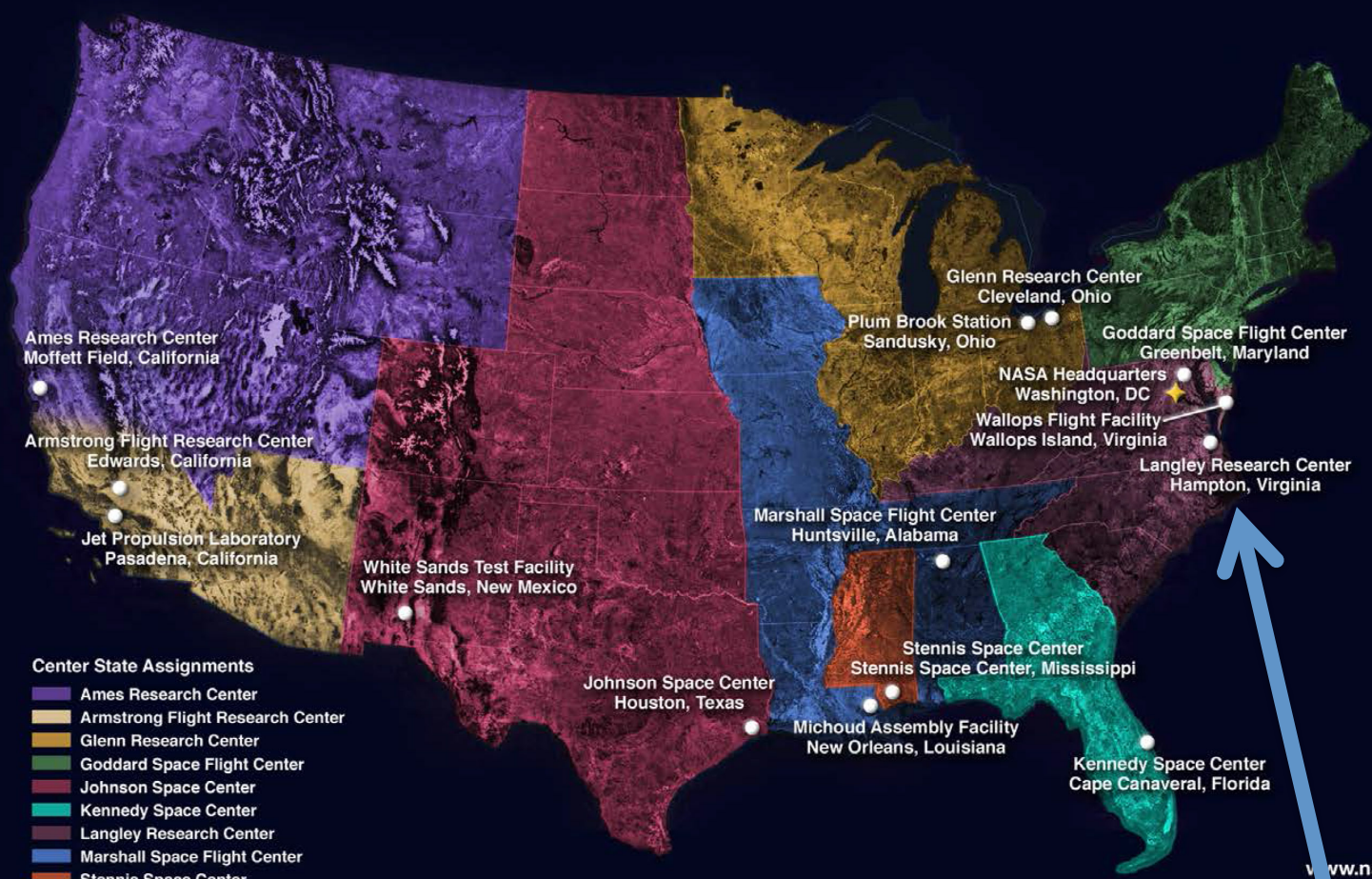
Glenn Research Center



Goddard Space Flight Center



Jet Propulsion Laboratory



NASA centers and facilities

[www.nasa.gov](http://www.nasa.gov)

# NASA Langley at a Glance (2016)

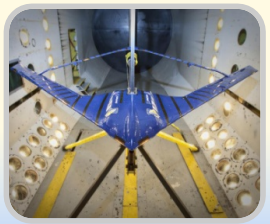
## Langley's Economic Impact (2015)

- National economic output of ~\$2.3b and generates over 17,400 high-tech jobs
- Virginia economic output of ~\$1.1b and generates over 8,800 high-tech jobs
- Within Virginia, executed \$155m or 49% of obligations to small businesses

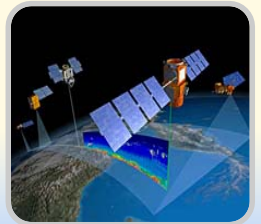


<b>PY2016 Budget Estimate</b> .....	~\$928m
NASA Langley Budget.....	~\$905m
External Business.....	~\$23m
<b>Workforce</b> .....	~3,400
Civil Servants.....	~1,800
Contractors (on/near-site).....	~1,600
<b>Infrastructure/Facilities</b>	
156 Buildings.....	764 acres
Replacement Value.....	~\$3.6b

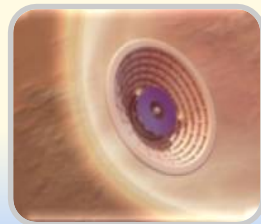
**AERONAUTICS**  
\$214m



**SCIENCE**  
\$235m



**SPACE TECH**  
\$29m



**HUMAN EXPLORATION**  
\$41m



**EDUCATION**  
\$3m

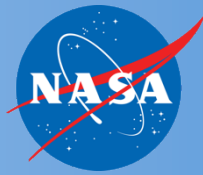


**SAFETY, SECURITY & MISSION SERVICES & CONSTRUCTION/ENVIRONMENTAL COMPLIANCE & RESTORATION**

**Center Management & Operations**  
 (Facilities, IT, Engineering, Tech Authority, B&P, IRAD, Safety/Mission Assurance, Legal, Finance, Procurement, Human Resources)

**Agency Management & Operations**  
 (NASA Engineering & Safety Center, Office of Chief Engineer, Agency IT)

**Construction Environmental Compliance & Restoration**  
 (Revitalization Plan)



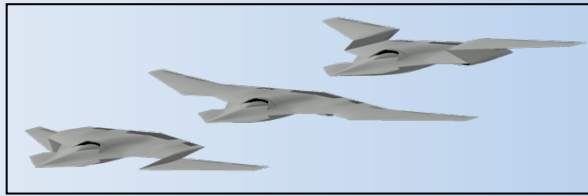
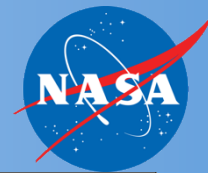
# Interdisciplinary Research

## Integrating the Natural and Social Sciences

*that Integrates the Natural and Social Sciences?*

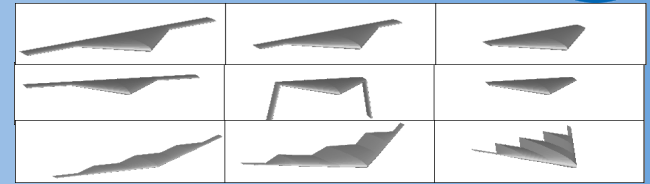


# Multidisciplinary Analysis & Design



Generate Concepts

Candidate Concepts



Parameterized Models



~~MDO~~

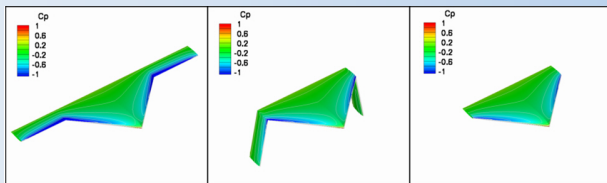
Generate Aerodynamic Database  
(MATLAB & CMARC/CFD)

Aero Database

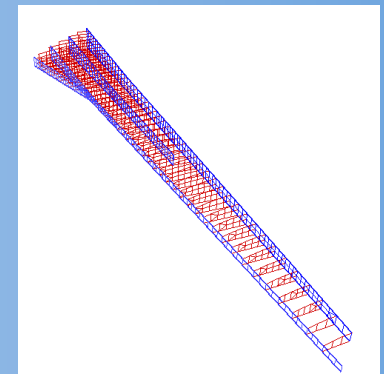
Analyze Nonlinear Multibody System  
(Virtual Lab & DYMORE)

~~Flexibility~~

Generate and Analyze Structural Models  
(OptWing & NASTRAN)

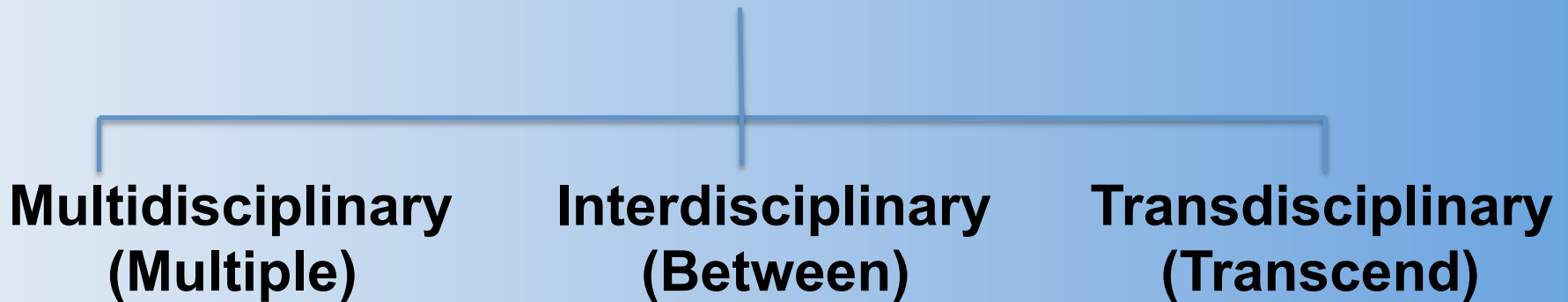


Morphing Performance Metrics  
Weight penalties  
Actuator concepts  
Loads; Load Paths





## Cross-disciplinary



**All Approaches Seek to Overcome Disciplinary Monism,  
But With Different Approaches Towards That End**





# Multidisciplinary

**Uniqueness: Each Discipline (and Researcher) Preserves its Methodologies and Assumptions (and Understanding) Without Significant Modification**

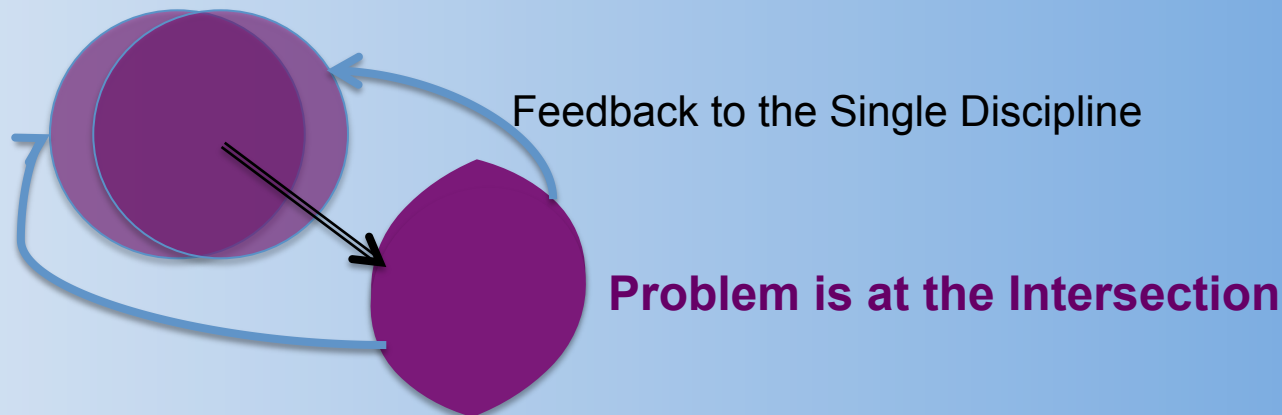
- Klein (2010): “an approach that juxtaposes disciplines. Juxtaposition fosters wider knowledge, information, and methods. Yet, disciplines remain separate, **disciplinary elements retain their original identity, any existing structure of knowledge is not questioned.**”
- Repko (2012): “More than a single discipline in which each discipline makes a separate contribution”
- Augsburg (2006): The relationship between the disciplines “may be mutual and cumulative but not interactive.”



# Interdisciplinary

Uniqueness: The Interdependence of Disciplines = Inherently Interactive, Disciplinary Understanding Changes

- Rafols & Meyer (2009): “Understood as knowledge integration, interdisciplinarity is not the opposite of specialization.”
- Lattuca (2001): The problem of interest may “lack a compelling disciplinary basis, and a critique of disciplinary understanding is often implied.”
- Repko (2012): “Drawing on disciplinary insights (including stakeholder views) and integrating them.”





# *Large-Scale Complex Engineered Systems*

*Major Civil Infrastructures, Aerospace, Large Maritime, Nuclear*

# Large-Scale Complex Engineered Systems

- Large number of interconnected subsystems
- Interoperability (legacy and advanced systems)
- Multiple interfaces (Hardware, Software, People) at multiple levels create innumerable interdependencies
- Extended development and operational timelines
- Tremendous increase in operational states and interdependencies that cannot be fully explored
- Failures can have collateral impacts
- Large number of people and organizations involved
- Inherently socio-technical
- Government participation



Licensed under CC BY-SA 3.0, Author pseudonym: Hydrogen Iodide at the English language Wikipedia, Title: "English: Southern California Edison's Path 26 500 kV power lines crossing I-5," accessed at [https://commons.wikimedia.org/wiki/File:Im0289SCE\\_500kV\\_lines\\_close.JPG](https://commons.wikimedia.org/wiki/File:Im0289SCE_500kV_lines_close.JPG)





# Large-Scale Complex Engineered Systems

- **Provide critical infrastructure functions**
  - Such as defense, transportation, energy, weather and environmental data, etc.
  - Government is usually involved at some level
- **Performance requirements often necessitate some degree of “complexity” (difficult to “simplify”)**
- **These systems have a unique blend of extremes in terms of:**
  - Costs
  - Risks & Interoperability
  - Multiple Organizations
  - Design Cycle
  - Operational Timeline
- ***Blend of extremes challenges the direct application of many existing methods***



# Inter-Agency Cooperation

## Inter-Agency Working Group for Engineering of Complex Systems

- Develop common understanding of problems
- Collaborate, share expertise and resources
- Position Paper at:  
<http://www.acq.osd.mil/se/outreach/pubs.html>

## Current Participants:

- National Science Foundation
- National Aeronautics and Space Administration
- Department of Defense
- National Institute of Standards and Technology
- Department of Energy
- Department of Transportation
- Department of Homeland Security
- Federal Aviation Administration
- Veterans Administration
- National Oceanic and Atmospheric Administration

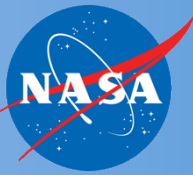
“We need to investigate the core principles of engineering & science that lay the foundation for significant, next generation advances in cross-discipline engineering practice and education in multi-scale environments.”

*IAWG Joint Statement*



U.S. Department of Transportation  
Federal Highway  
Administration

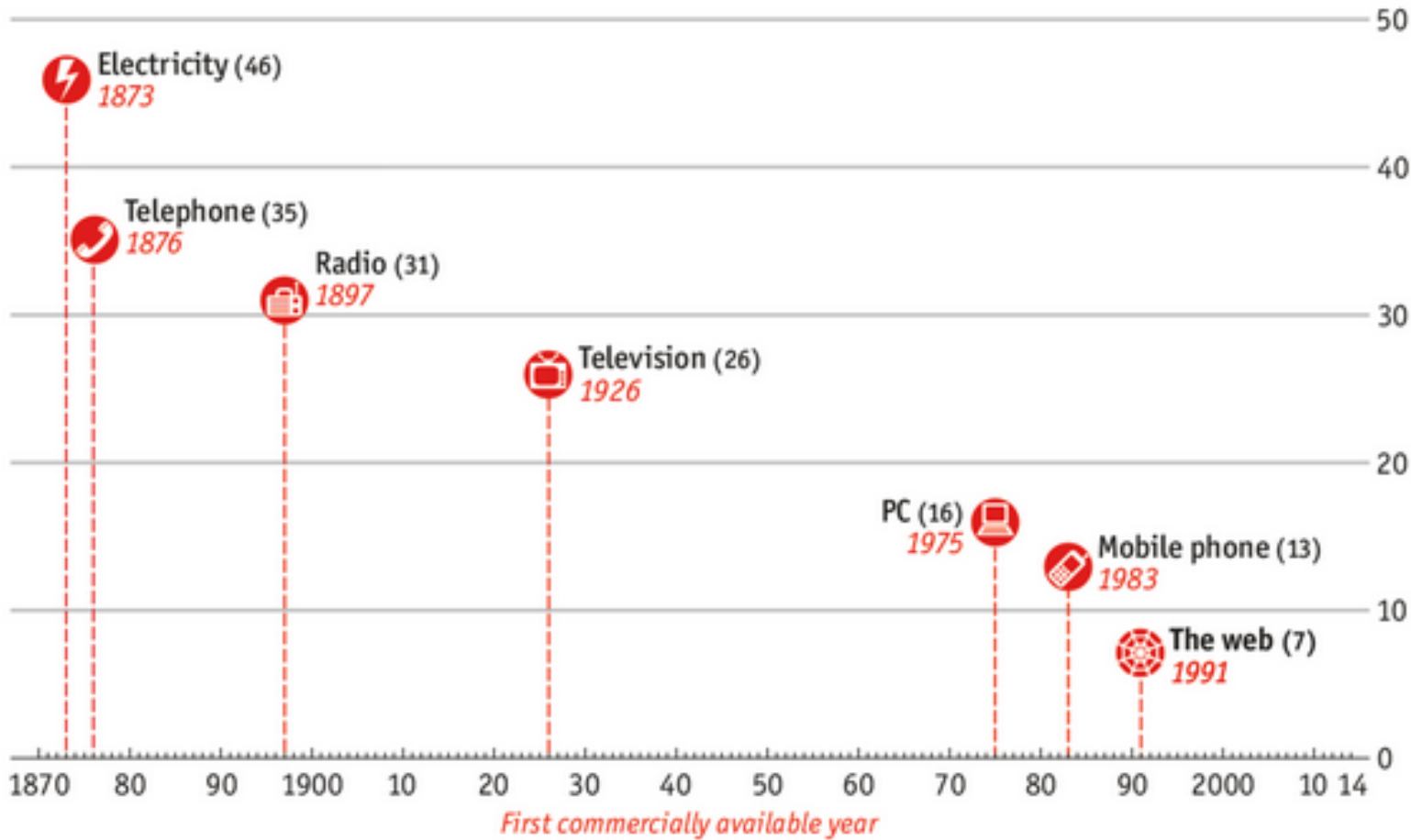




# Pace of Technological Change

## Technology adoption

Years until used by one-quarter of American population



Source: Singularity.com

Economist.com/graphicdetail

**System Designers challenged to respond to rapidly changing technological and global changes**









K EL →

# Autonomy: Transformational Capability in Aviation

Single Pilot Transport



*Beyond NextGen: Pilot-optional, Single-Pilot, and Remotely Piloted Operations in the NAS*



Weather Monitoring

Cargo UAV



Mil. UAV



PAV



FED-EX / INDUSTRY

COMMERCIAL AIRPORT

NEIGHBORHOOD RUNWAY

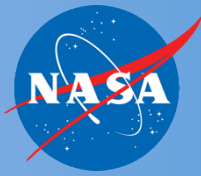


MILITARY BASE

## Other Small UAVs Sharing the NAS:

- package delivery
- pipeline & bridge inspection
- real-estate listing photography
- missing person searches
- sporting event coverage
- factory emission monitoring

Performance requirements often necessitate some degree of “complexity” (difficult to “simplify”)



# Aviation

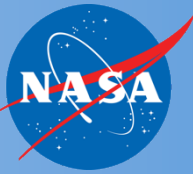
The Real World Wide Web

 OXFORD ECONOMICS

 OXFORD ECONOMICS

**PARCEL DELIVERY**





# NASA Earth Science




**EYES ON THE EARTH**

AIRS Average Daytime Air Temperature at the Surface

October 06 2014 - October 08 2014

**Global Temperature**



This map shows daytime air surface temperatures as measured by NASA's space borne AIRS instrument. Light yellow, green and blue areas indicate cooler surface temperatures, while orange and red denote warmer regions.

- turn audio on
- view AQUA mission
- choose dates

Aqua

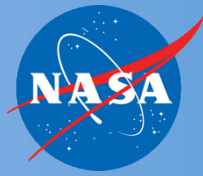
82 degrees F  
degrees Fahrenheit

-40 0 37 75 115

Oct 08, 2014 09:31:12 PM

SPEED 2 mins/sec REAL TIME





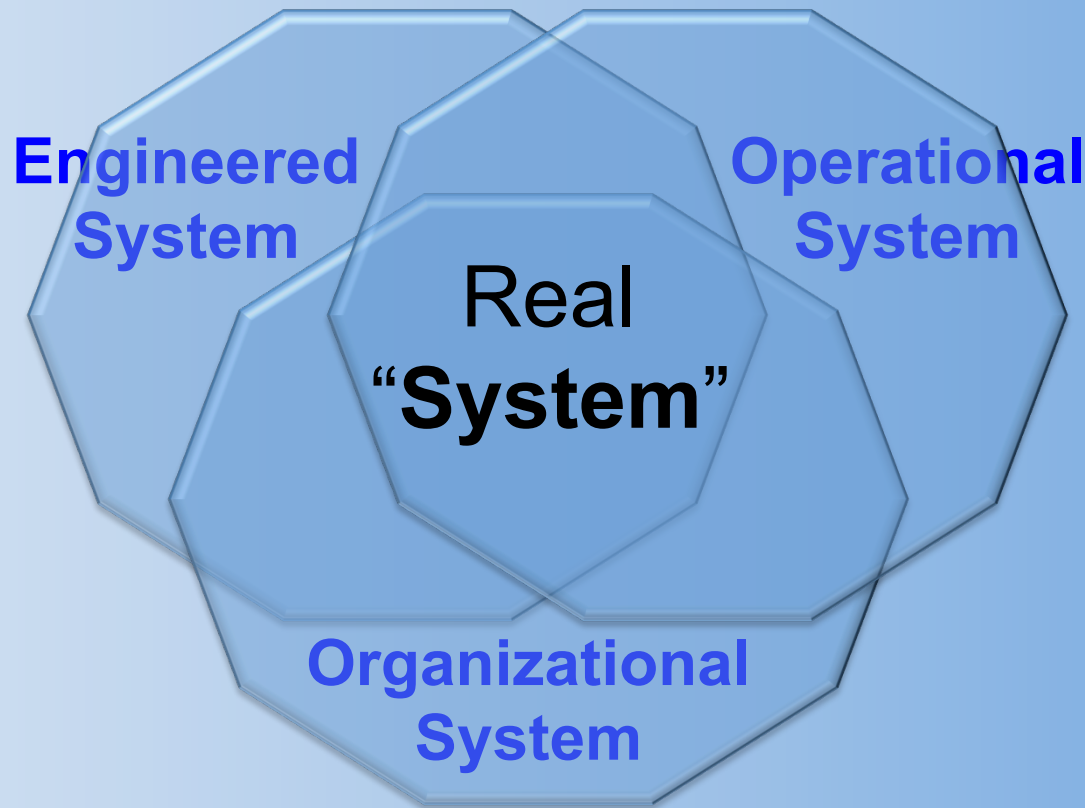
# What Is the Real System?



# Stronger Interdependencies

Within and Outside the Engineered System

*Context is Essential to Engineering Complex Systems*



System is defined as much by the *interactions between components* as the components themselves



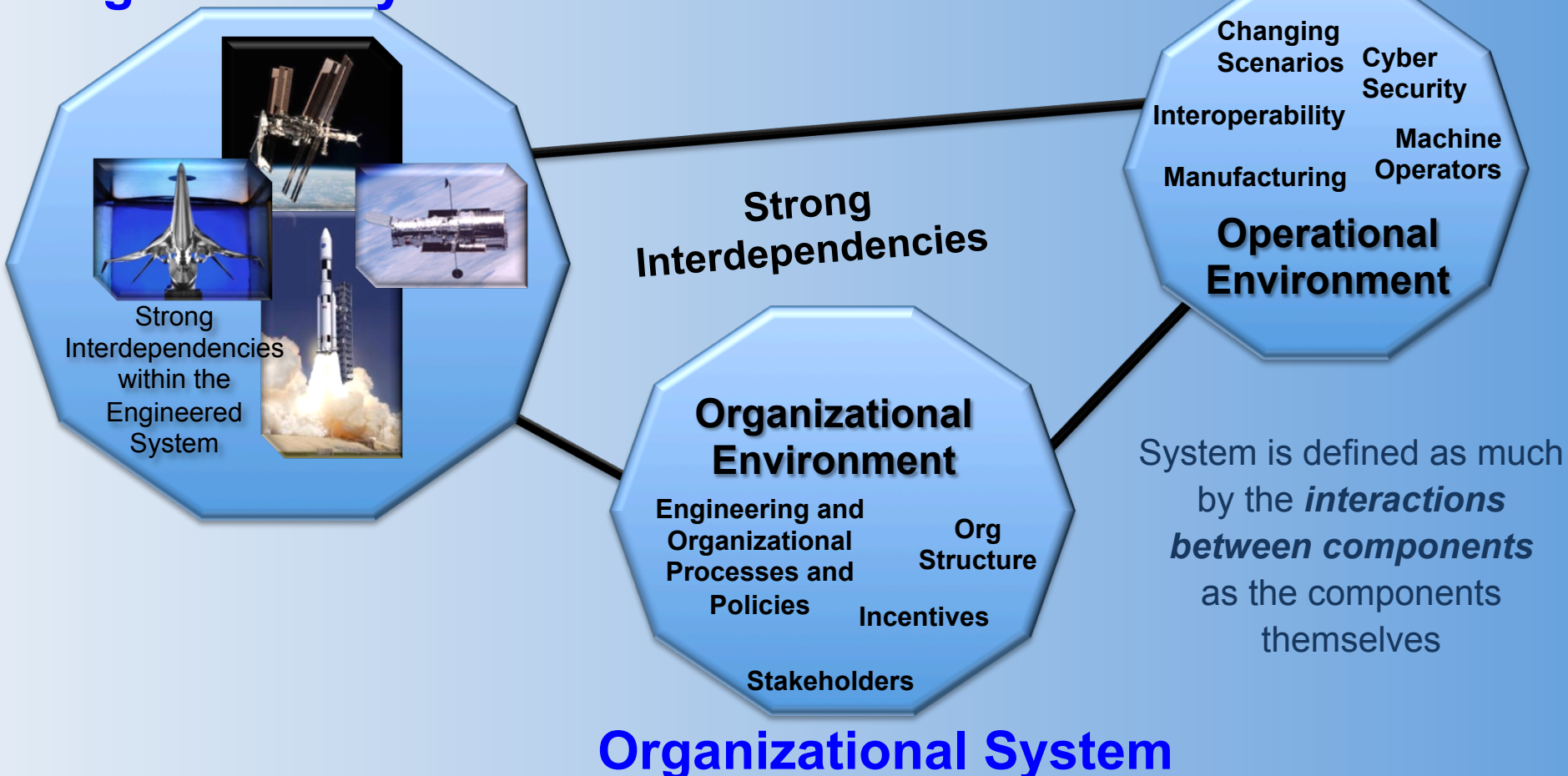
# Stronger Interdependencies

Within and Outside the Engineered System

*Context is Essential to Engineering Complex Systems*

**Engineered System**

**Operational System**





# Stronger Interdependencies

Within and Outside the Engineered System

*Context is Essential to Engineering Complex Systems*



System is defined as much by the *interactions between components* as the components themselves

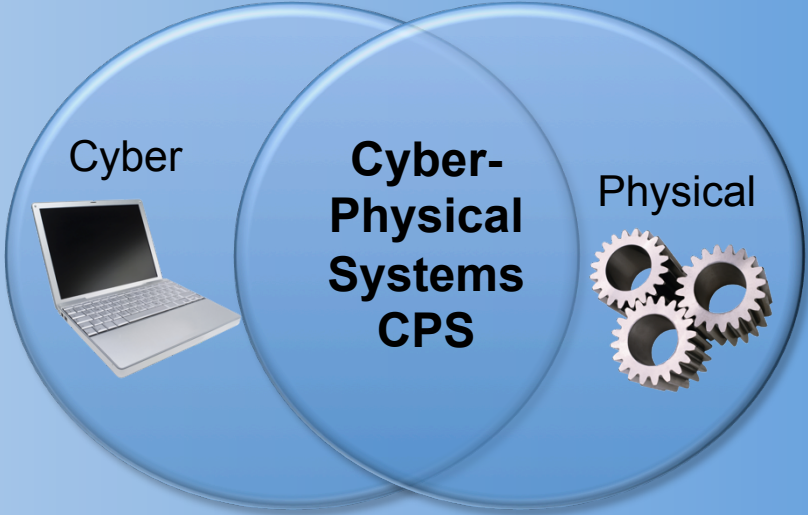
# Some Aspects of the Operational Context



# Cyber-Physical Systems



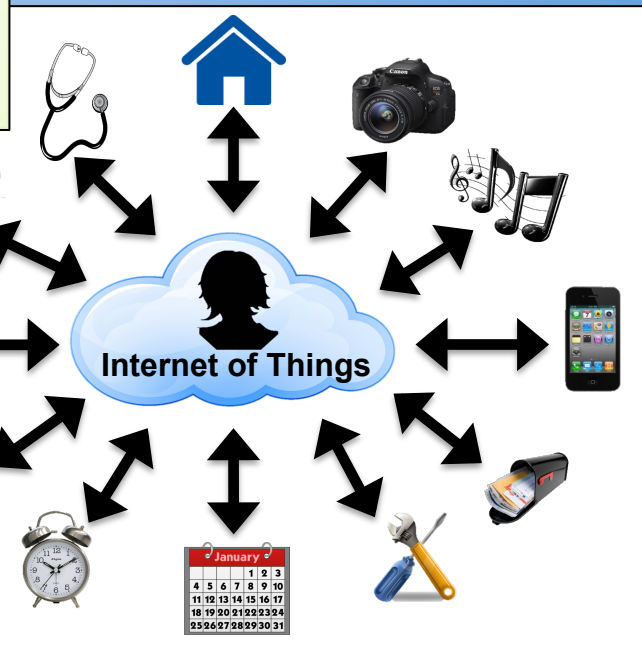
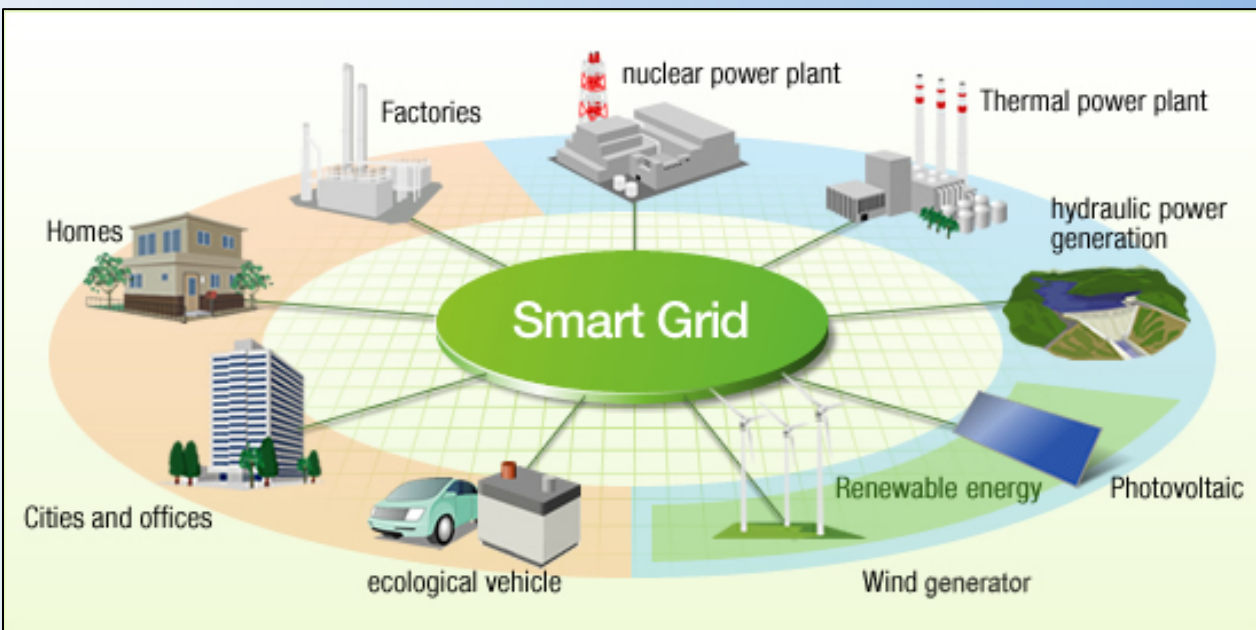
<http://www.nist.gov/cps/>



**Interconnected Information**

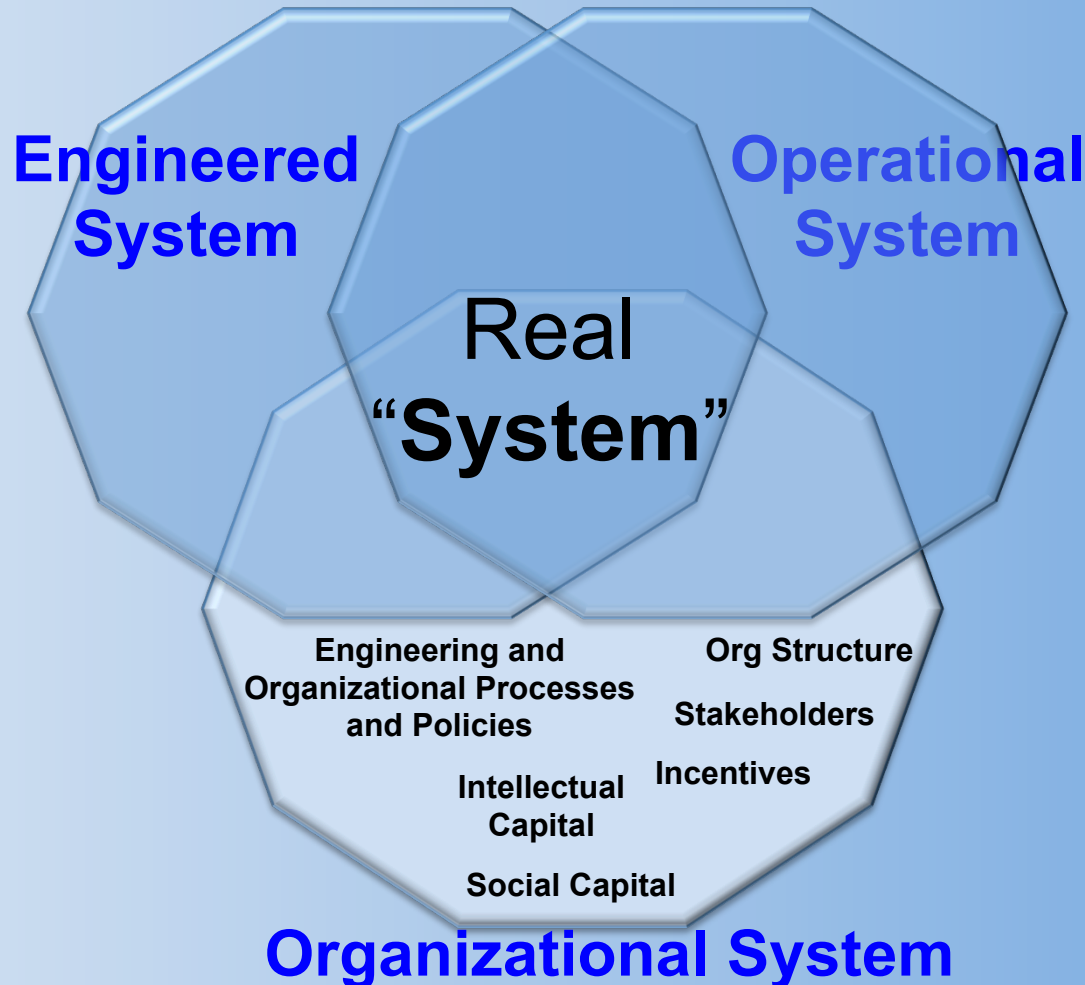
<http://www.wired.com/2015/07/hackers-remotely-kill-jeep-highway/>

# What's Coming?



Courtesy NIST

# Some Aspects of the Organizational Context



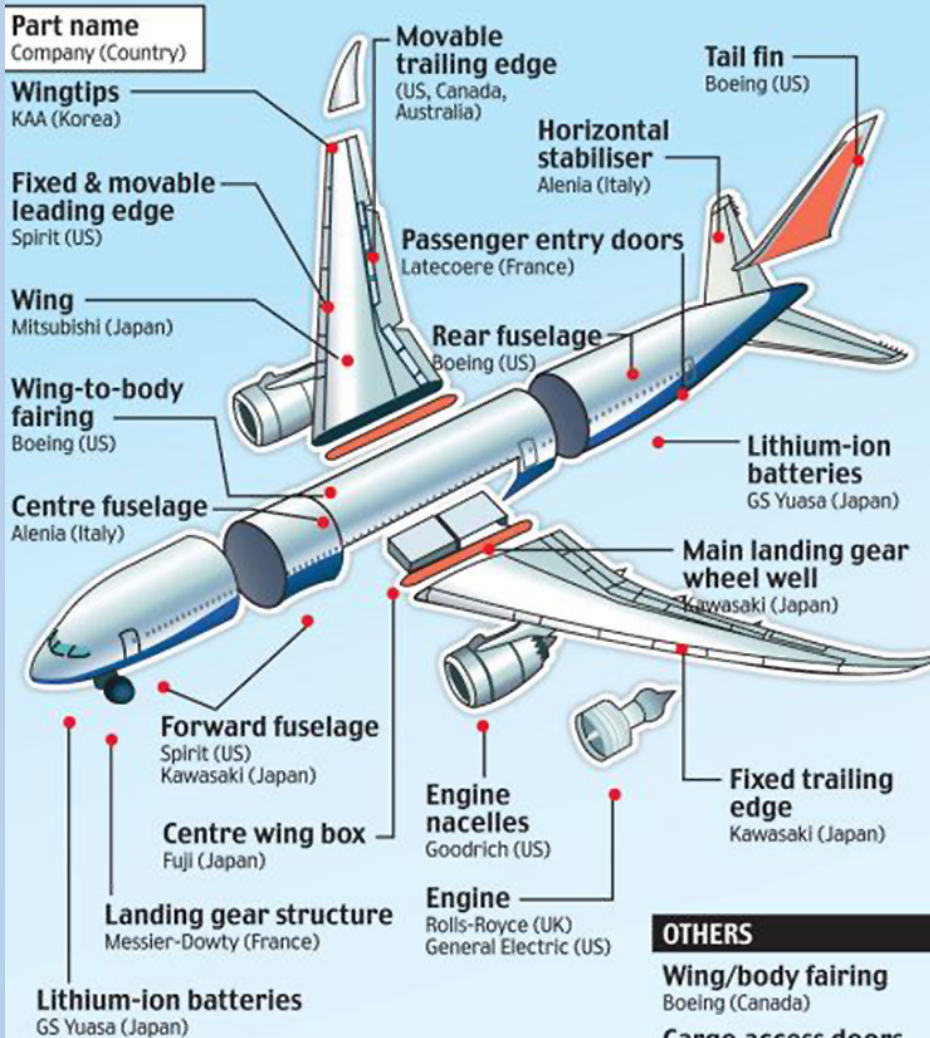


# Large-Scale Complex Engineered Systems



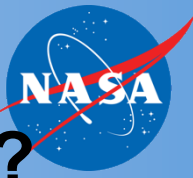
Large number of people and organizations involved

## SUPPLIERS OF KEY PARTS

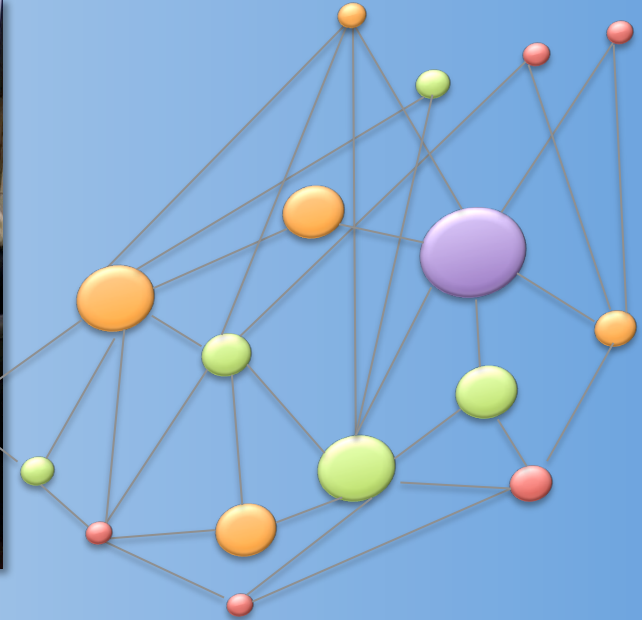
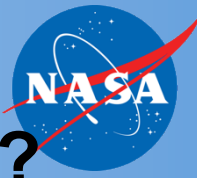


Sources: Boeing, Reuters; note: Diagrams are not to scale  
A. R. McGowan, Ph.D., NASA, Jan 2010

# Who Has *All* of the Information for a Large-Scale Complex Engineered System?



# Who Has *All* of the Information for a Large-Scale Complex Engineered System?



## “Meeting Room?”

Unable Get All Team Members in a Room to Work Collectively on the System

## Bridging:

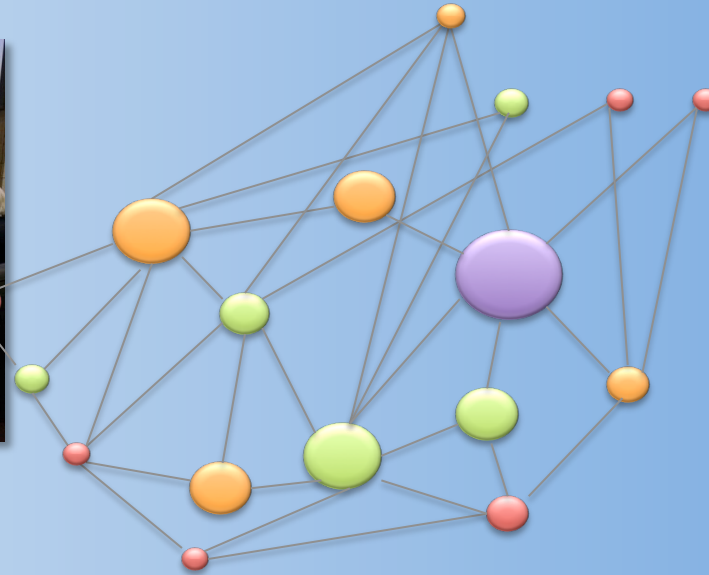
Language  
Assumptions  
Culture  
Engineering methods  
Organizational processes

## Multiplicity

Multiple People (>1000)  
Multiple Interfaces (>500,000)  
Multiple Organizations  
Multiple Disciplines



# Who Has *All* of the Information for a Large-Scale Complex Engineered System (LaCES)?



**No Real Meeting Room**

**Multiple People, Interfaces, Organizations, and Disciplines**

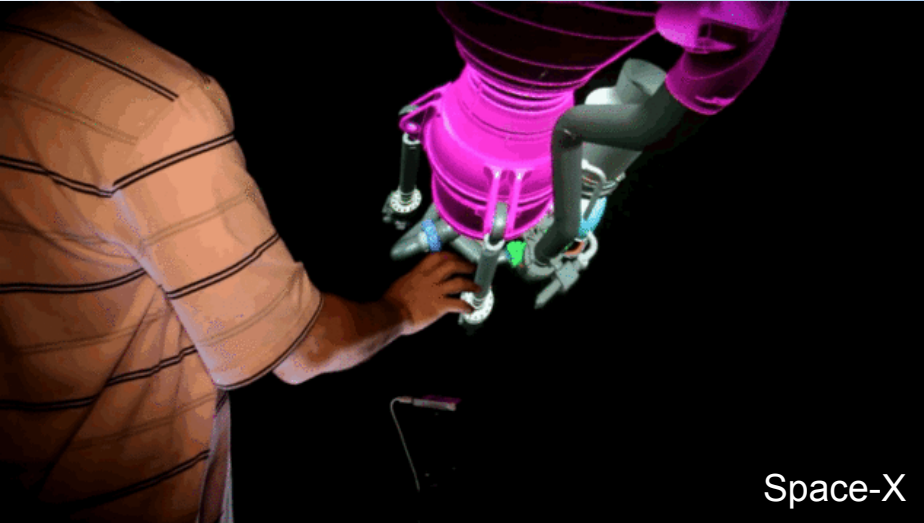
**Bridging Many Organizational and Social Constructs**

**Dispersed**  
System Knowledge



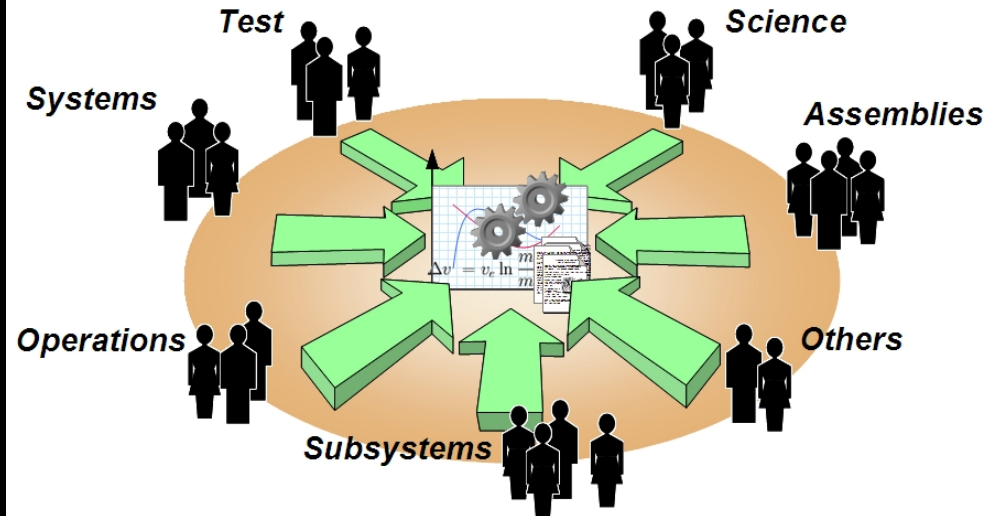
**No Single Entity Has *All* of the “System” Knowledge**  
System Knowledge is Held Collectively by the Organization

# Working with a System in “No One’s Head” And in No Singular Computer



Space-X

[https://www.youtube.com/watch?v=xNqs\\_S-zEBY](https://www.youtube.com/watch?v=xNqs_S-zEBY)



B. Muirhead, JPL

**“Portions of the envisaged system are known to all,  
but all of it is known to none.”**

(Weick, 1993)

Area of Study: Organizational Sensemaking & High Reliability Organizations

**Next Steps: Transforming how we work, communicate, and  
share knowledge and data blending advancements in  
Cognitive, Computer, Decision, Information, and Organizational Sciences**





NASA

Ares I-X

National Aeronautics &  
Space Administration









# ORION | PA-1 Pad Abort-1





# ORION

# EFT-1 LAS

Exploration Flight Test-1  
Launch Abort System



# Interdependencies

Interconnectivities

Interactions

Interoperability

## Dynamics

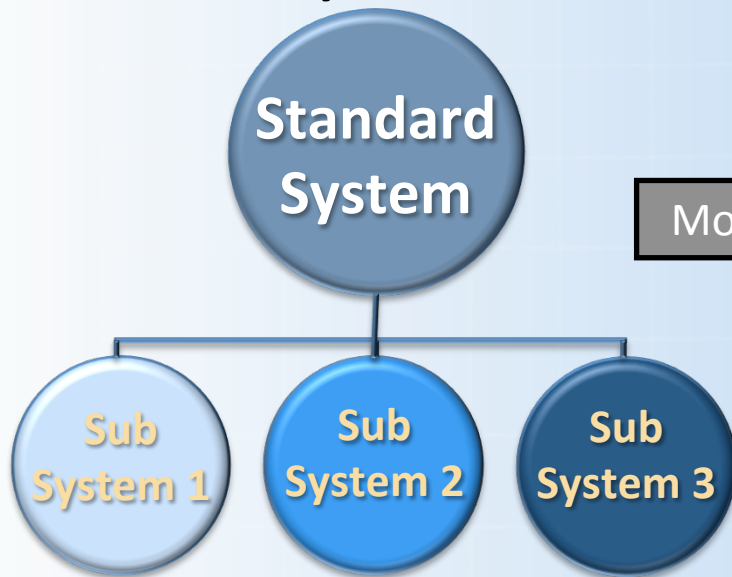
**Nonlinear, Adaptive, &  
Emergent**

## Large Number of People

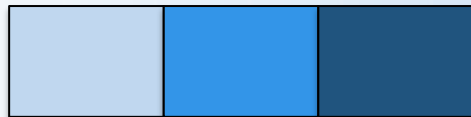
**In Development and In Use**

# A Different View of “Systems Thinking”?

Conventional View of a System



Reductionist Approach



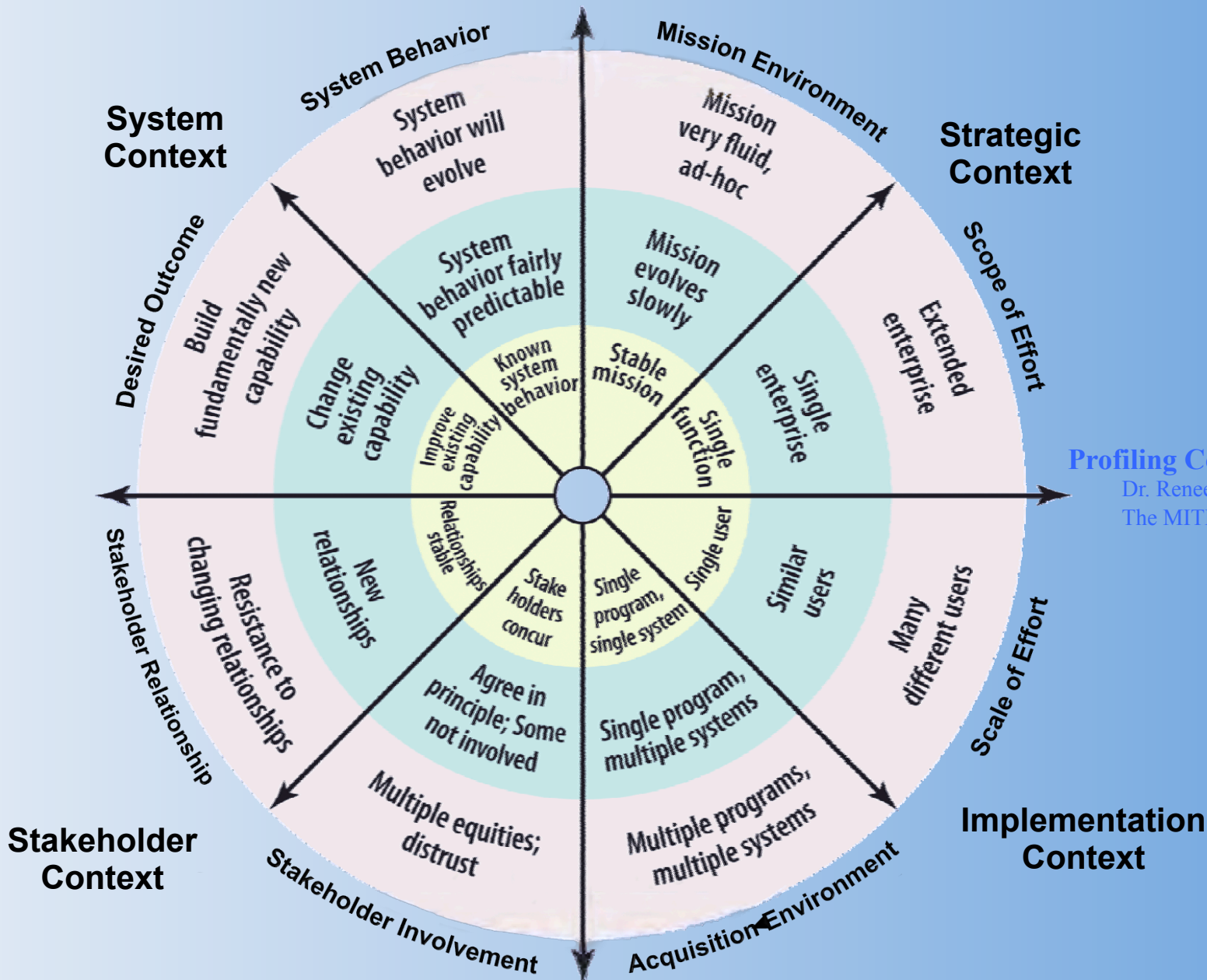
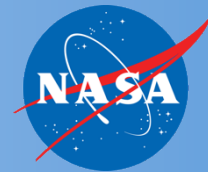
An Interdisciplinary View of a Complex System



System Approach



A Complex System is often more a function of the interactions of the components than the components themselves



Profiling Complex Systems

Dr. Renee Stevens, 2006

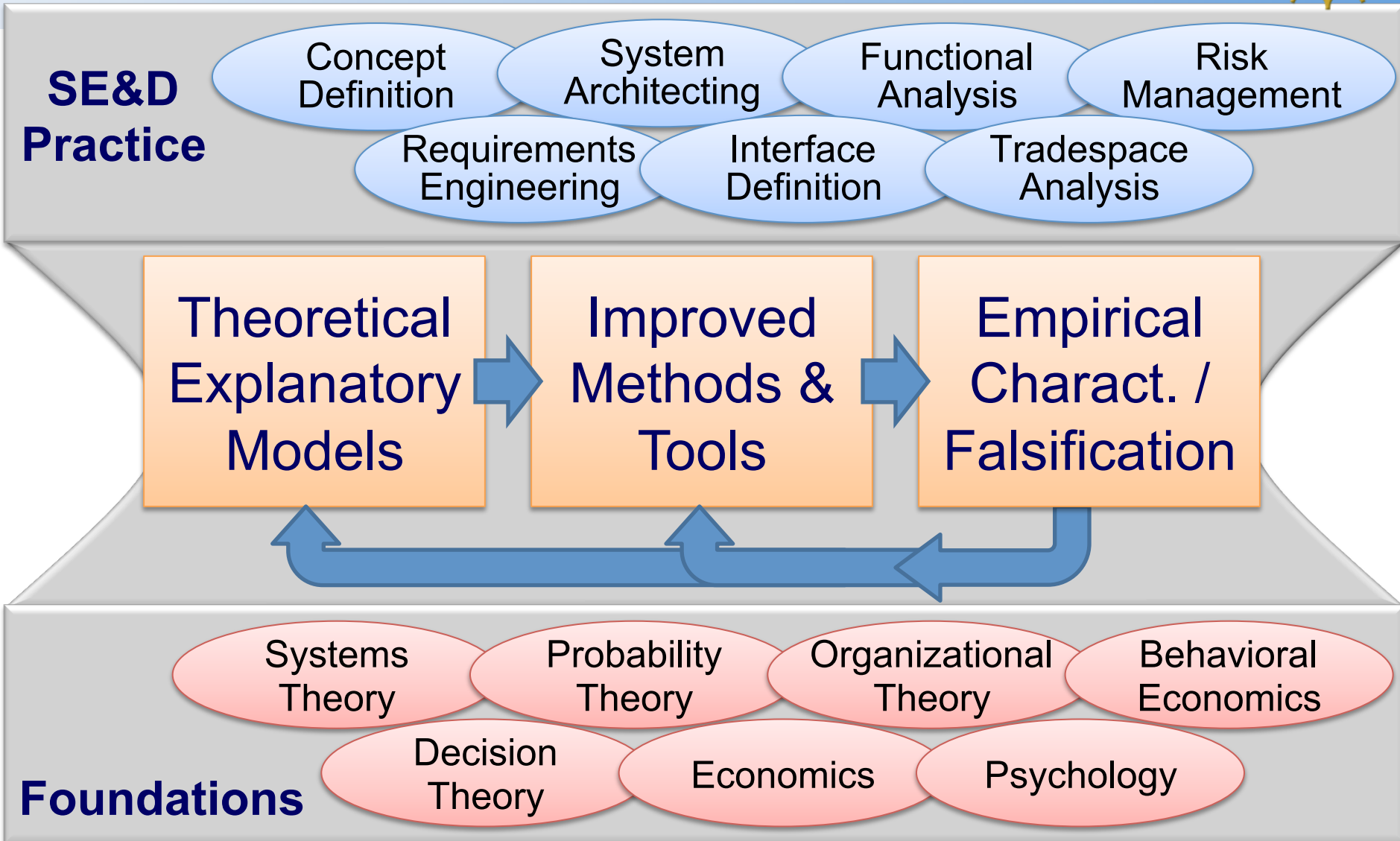
The MITRE Corporation

## The Enterprise Systems Engineering Profiler



# Theoretical Framework for SE & Design

## Explanatory Models Supported by Empirical Evidence





# Engineered Resilient Systems Major Investment Areas



## Mission-Relevant Tradespace Analysis



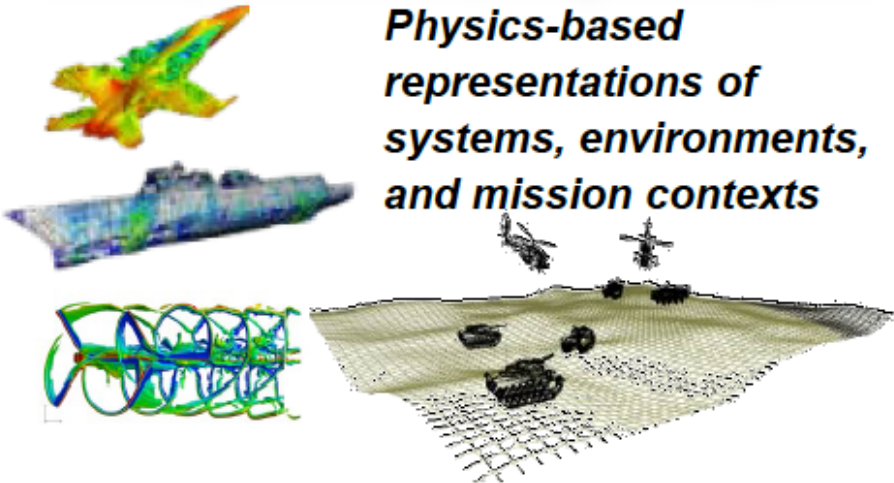
**Cross-domain Tradespace Analytics, Cost/Lifecycle Analysis, Integration of Manufacturability, Producibility, and other “-ilities”**

## Collaborative Analysis and Decision-Making



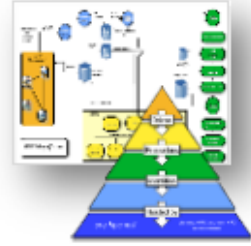
**Knowledge management and decision support across communities**

## Conceptual, Computational, and World-Wide Environmental Representation



**Physics-based representations of systems, environments, and mission contexts**

## ERS Capability Integration and Demonstration



**Open, extensible architectural framework that integrates representations, tradespace, and analysis tools**

**Continual technology insertion --  
Continual demonstration**





# Interdisciplinary Research

## The Good:

**Innovation and opportunity often occurs between disciplines**

- **Sharing ideas and iterating toward new solutions**
- **Enabling design solutions impossible from a single or a few perspective(s)**



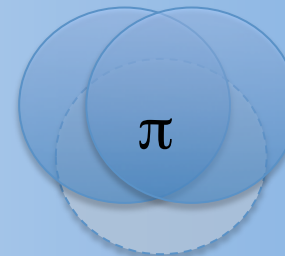
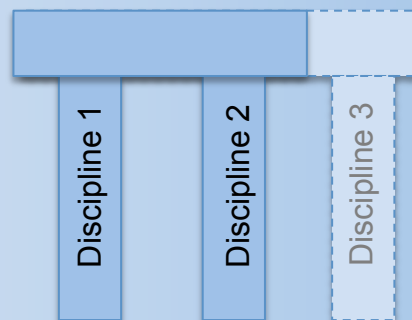
## The Difficulties:

**Errors and inefficiencies often occur between disciplines**

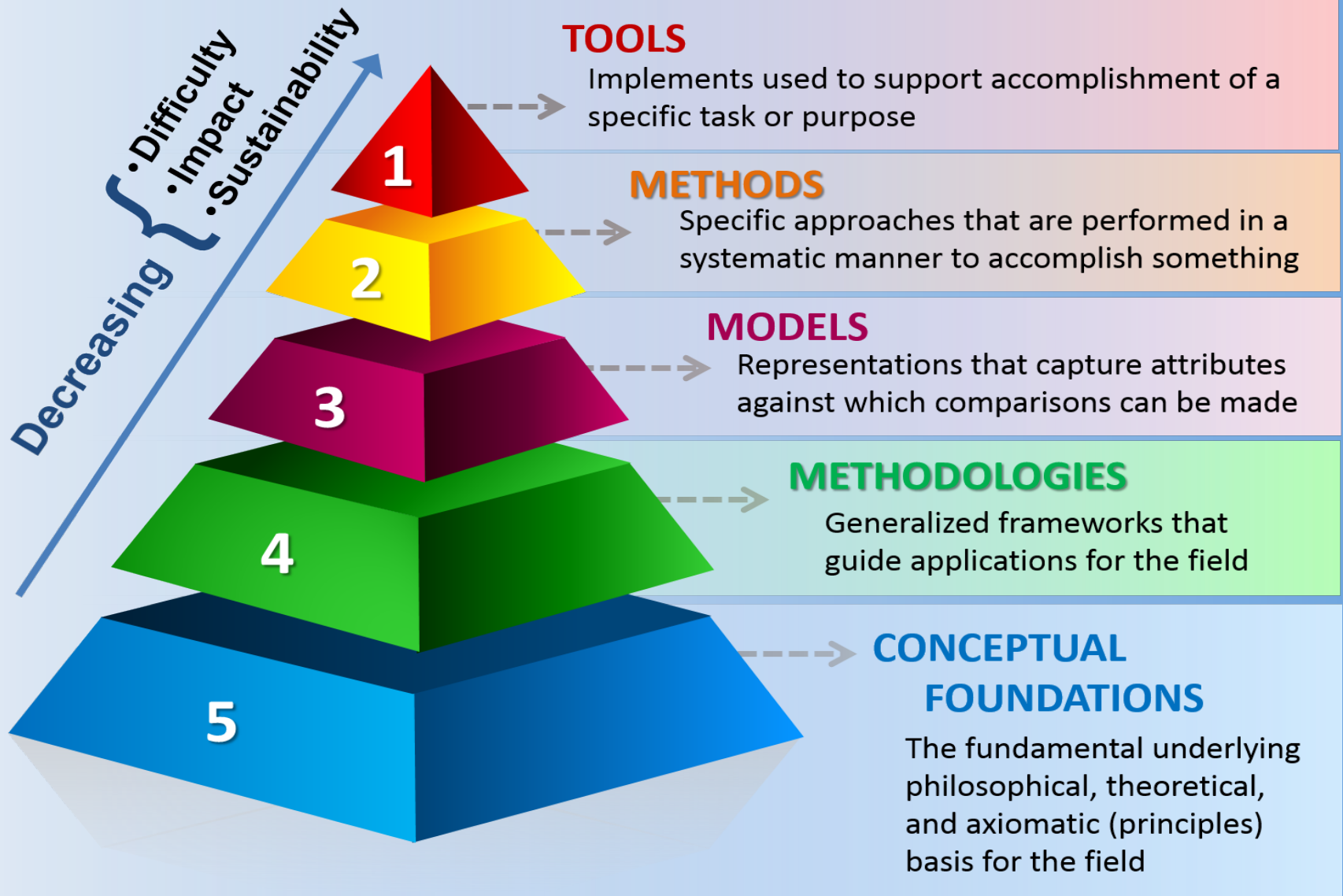
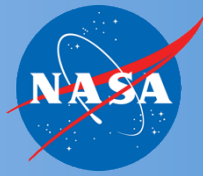
- **Confusion, misunderstanding, miscommunication**
- **Considerable variability and equivocality**
  - Terminology, styles, leadership, culture, risk, networking, creativity, expectations

# Rethinking Roles & Creating More Interdisciplinary Approaches

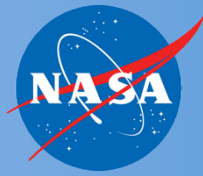
- **Specialists & Generalists**
  - Traditional Fields
  - Nontraditional Fields
- **T-Shaped**
- **Connectors** (Social skills are important)
- **$\pi$ -shaped** (Interdisciplinary Engineers and Scientists)



# Interdisciplinary Rigor



# Interdisciplinary Rigor



## Knowledge:

- **Greater Knowledge:** You must understand the theoretical foundations of both (or all) parts of the interdependency
  - Clearly understand the limits of the theories used and delineate the statistical or theoretical generalizability or transferability of the results and findings of the different disciplines or fields of research
- **Creating New Knowledge:** Understanding the parts is necessary but insufficient for understanding the interdependency
  - Some of the assumptions used to understand the separate parts **do not make sense** at the intersection (i.e., static, linear)
  - New theoretical explanations usually have to be derived that differ from those used to describe the separate parts





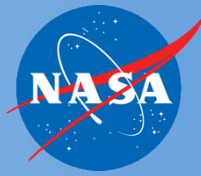
# Interdisciplinary Rigor

## Some Things are Irreducibly Entwined

- **Oversimplification can be dangerous (or illogical)**
  - The interdependent behavior (i.e., combustion) cannot be derived from a simple summation of the behavior of the parts of the interdependency
  - “~~Interface~~” loses meaning as boundaries between disciplines blur (i.e., aeroacoustics)
  - New properties **emerge** and **change** in the interaction (i.e., aeroelasticity)
- **Theoretically rigorous simplifications** are usually derived after extensive research of the interdependency



# Examples of Other Relevant Fields



## Understanding and Exploiting the Connections

Making decisions in the presence of many, often conflicting, factors and decision makers

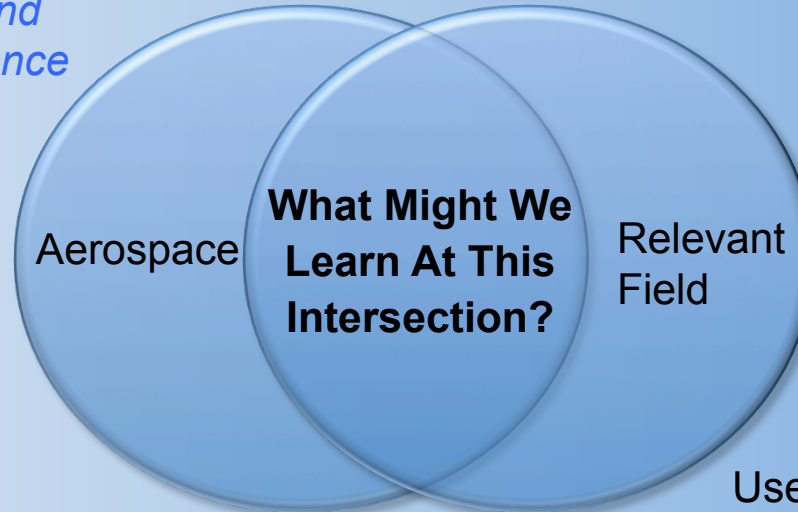
*Decision Science and Organizational Science*

Architecting, Innovation, Problem Formulation, Creating Engineering Solutions

*Design Science*

Designing experiments and analyses to best evaluate the system

*Statistical Science*



Handling diverse and copious amounts of information with a large dispersed team

*Information Science and Cognitive Science*

Designing Teams, Org Structures, Incentivizes; Improving Sensemaking and Collaboration

*Organization Science*

Use of NASA technologies and data by the general public

*Sociology*



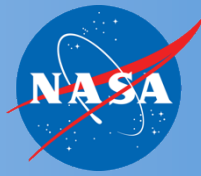
# ***Ultimately: Create or Design an Interdisciplinary Methodology***

a strategy or framework for solving the complex problem in a specific context

## ***Interdisciplinary Methodology:***

*Includes the collection, plan, organization, and integration of different methods and disciplines that will be used to solve the problem*

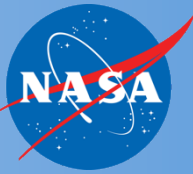
# Theoretical Perspectives on Interdisciplinarity from an Engineering Practice Lens:



Integration is Technical and (very) Human

- **Knowledge is Enacted and Co-Constructed Through Ongoing Interaction**
- **Argument and Ignorance are Inherent and Useful**
- **Examples from the literature:**
  - “To share and assess each others domain-specific knowledge... is a **political process**. (Carlile, 2004)
  - “Integration is a **human action** ... negotiated, situationally dependent, and **contingent on the participants**.” (Klein, 2008)
  - “**Negotiation** of practices and co-evolution of practices and technology. ...**co-construction of meaning**” (Haythornthwaite, et al., 2006)
  - **Socially constructed** (Weick, 1993, 1995, 2005)
  - **Knowing vs Knowledge** (Orlikowski, 2002)





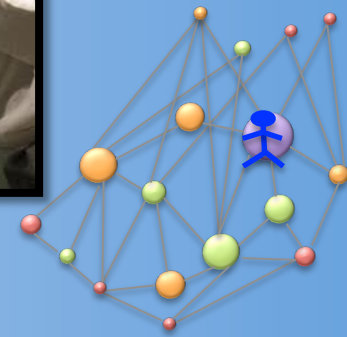
# Embrace Interdisciplinarity

Many of the Challenges *and Opportunities* for Solving Complex Challenges are at the **Intersections** of Disciplines Including Non-Engineering Disciplines

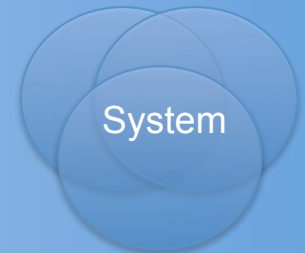
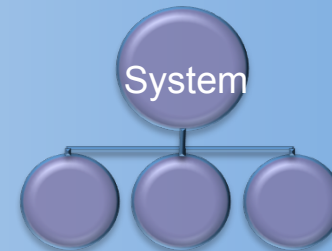


# Rigorously Integrate Non-Engineering Influences

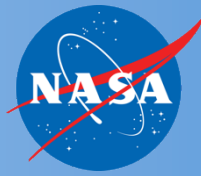
Human-Centered Design Approaches  
Qualitative and Quantitative Methods



# Balance “Reductionist System Thinking” With Strategic “Complex System Thinking”



# Acknowledgements



**Panos Papalambros, Univ. of Michigan**

**Wayne Baker, Univ. of Michigan**

**Colleen Seifert, Univ. of Michigan**

**Shana Daly, Univ. of Michigan**



Design Science

**Pete Parker, NASA**

**Christina Bloebaum, Univ. of Iowa**

**Paul Collopy, Univ. of Alabama**

**Chris Paredis, Georgia Tech**

**Scott Lucero, Pentagon, DASD**

**Al Jones, NIST**



# Thank You

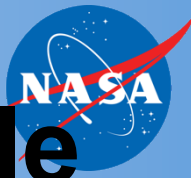
REACH  
— NEW —  
HEIGHTS

Discussion and  
Questions

BENEFIT  
— ALL —  
HUMANKIND

REVEAL  
— THE —  
UNKNOWN





# Representative Positive Example

Senior Researcher with Over 35 Years Experience:

*“They [discipline A] run into [this problem]; in order to have [their sub-system] perform, you have to have some [work from our discipline]. ...They feel like you're an important part of [the discipline A sub-system] development. There's a mutual understanding that they need us...*

*... We work together. That's how we do one and one and make it more than two, us working together.*

*It's not like, here is a [discipline A] model; go do the [discipline B] work. We're working together. We're defining the requirements together. ...it's a collaborative effort. Everybody is seen as a so-called equal partner. Every contribution is valued.”*

# Representative Negative Example

**Senior Researcher with Over 25 Years Experience:**

*“The [discipline A] folks basically said just give us [this interface]. We don’t care what you [do in your discipline]. We don’t care how much [you do this]. Just make it so it [meets the interface requirements we have].*

*So, based on that interchange, my general feeling was they felt like they didn’t need us. They were dictating the [the interface] and as long as I [created the interface they wanted] they didn’t care about what I did in my discipline.*

*... So the reality is that ...I can [meet their interface demands perfectly], no kidding, ... but you’re never going to get it [the overall system to work].*



# Terminology

- **Cross-Disciplinary** = all forms of working across disciplines
- **Multidisciplinary**
  - Non-interactive inclusion and juxtaposition of disciplines
  - Discipline methods, assumptions, theories are updated but not significantly modified
- **Interdisciplinary**
  - Interactive integration of disciplinary knowledge
  - Co-construction of new knowledge
  - Disciplinary methods, assumptions, theories are often challenged, then changed
  - Disciplinary methods become interdependent
- **Trans-disciplinary**
  - Transcending the constructs of existing disciplines, methods, conventions