

# Supply Chain Risk Management (SCRM) Webinar Series Webinar #1

# Building Supply Chain Visibility for Risk Management: Illuminating COVID-19 Pandemic Impact upon NASA Suppliers

Presented by NASA's Office of Safety and Mission Assurance and its Supply Chain Risk Management program in collaboration with the NASA Safety Center and the NASA Goddard Space Flight Center's Safety and Mission Assurance Directorate

June 25, 2020



#### Overview

#### **SCRM Webinar Series**

- Advance and foster strategies, policies, processes, capabilities and collaborations to manage supply chain risks that threaten the performance of NASA mission programs and projects
  - Develop understanding across the NASA culture and workforce of risks to the agency's supply chains and of ways to manage those risks
  - Learn about "real-life" experiences, challenges and best practices from experts and webinar participants

#### Today's Webinar

- Provide an overview of supply chain risks, including those stemming from the COVID-19 pandemic
- Address the Supply Chain Risk Management (SCRM) Challenge and key aspects of NASA OSMA's SCRM program
- Present an approach to enabling supply chain visibility, insight and situational awareness in support of risk analysis, supplier assessment / surveillance / oversight activities, and risk management decision-making
- Demonstrate two dashboards produced by GSFC SMA's Supplier Research & Analysis program:
  - COVID-19 Pandemic and Suppliers (primary focus for today)
  - Global Risk and Foreign-based Suppliers
- Q&A ... Follow-up Discussions



### Today's Speakers

#### Valle Kauniste

Program Manager for HQ/OSMA Supply Chain Risk Management valle.j.kauniste@nasa.gov

#### **Jonathan Root**

Senior Advisor for HQ/OSMA Supply Chain Risk Management Program, and Program Manager for GSFC/SMA Supplier Research & Analysis and GSFC/SMA Meta Information System jonathan.f.root@nasa.gov

#### **Olga Ceritelli**

Vice President, Show Me Quality Consulting, and Supplier Research & Analysis Team Leader, NASA SMA3, olga.ceritelli@nasa.gov



# A World of Risks Threaten Supply Chains

#### <u>Trends / conditions driving risks, including:</u>

- Globalization of markets, technology and industry with supply chains operating across geographical, political, social, cultural and economic environments
- Supply chains yield advantages and exposure to risks
- Competition and conflicts
- Climate change

#### Dynamic interplay of a wide array of risk types, such as:

Natural Disasters / Hazards Man-Made Disa		asters / Haza <del>rds</del>	Geopol	litical Events
Regulatory Shifts Pr	oduct / Service Security  Grand Security  Gran	s Paride Pic Supplie	r Enterp	orise Management
Workforce / Talent Losses	Dirinishing / Sin	gle / Sole Sources	Foreign Influe	nce / Dependency
Product / Service Security	Cyberattacks	Transport Networks	/ Logistics	Litigation

**Supply Chain Visibility is Key to Managing Risk Exposure** 



### Strategic Situation

- NASA mission performance relies upon multitiered, interconnected and global supply chains of commercial, non-profit and government organizations for the development and operation of complex systems in undertaking highly challenging and unprecedented missions to fulfill national priorities
- Supply chains for NASA's mission programs and projects involve thousands of organizations subject to a broad, dynamic array of technical, business, market and security risks that threaten to disrupt or deny the timely, affordable provisioning of products and services as required for mission success

Limited Visibility into Supply Chain Risks = Unknown Risk Exposure



### SCRM Challenge

- Develop, coordinate and operate agency-wide capabilities and processes to:
  - build visibility into mission program / project supply chains in order to increase situational awareness and assess exposure to supply chain risks,
  - enable and foster informed decision-making at operational and strategic levels to avoid and manage risks,
  - focus the resource allocation for supplier surveillance activities and their performance to optimize the reduction of priority risks, and;
  - feedback risk reduction results, best practices and lessons-learned to enable continual improvement

Coronavirus pandemic and recovery presents unprecedented supply chain risks



# OSMA's SCRM Program

- Established at the start of FY 2020
- General approach develop and implement <u>integrated solutions</u> to meet the SCRM Challenge by blending:
  - Policy, processes, methods
  - Enterprise information systems and software tools
  - Organizational culture and workforce development
  - Organizational interfaces and collaborations
  - Resourcing and leveraging of existing capabilities
- Initiatives and priorities, include:
  - Design and implement the planned NASA Supply Chain Insight Central as the integrated information platform and services "engine" of the OSMA SCRM program
    - Leverages NASA's Meta information system managed by the GSFC SMA Directorate
  - Risk-driven supplier oversight and utilization of SMA surveillance resources
  - Data deliverables to build supply chain visibility
  - Conduct quarterly OSMA SCRM webinar series



#### **Definitions**

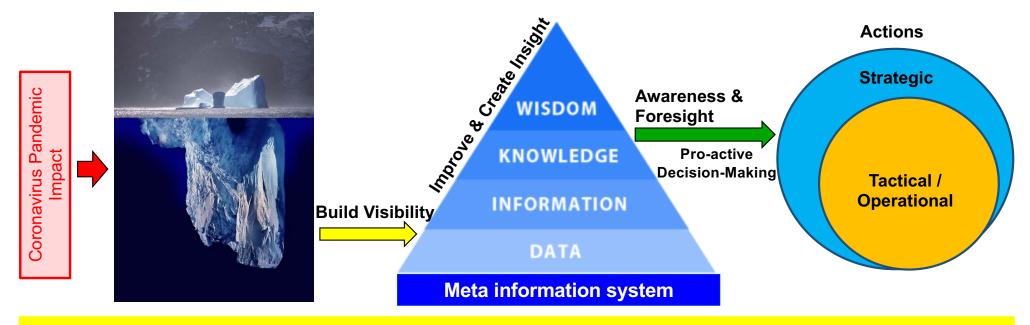
Supply Chain Risk Management (SCRM): enterprise-wide strategy and processes for the pro-active identification, assessment, avoidance and mitigation of the array of business, market, security and production/technical risks to the supply chains (direct and lower tier suppliers) of NASA programs and projects that threaten to disrupt or deny the timely, affordable provision of products and services as required for mission success

<u>Supply Chain Visibility</u>: Suppliers + Products/Services (Contractual Deliverables) + Project/System Configuration (Work Breakdown Structure)



#### Approach

#### Develop Capabilities and Processes for Informed SCRM Decision-Making

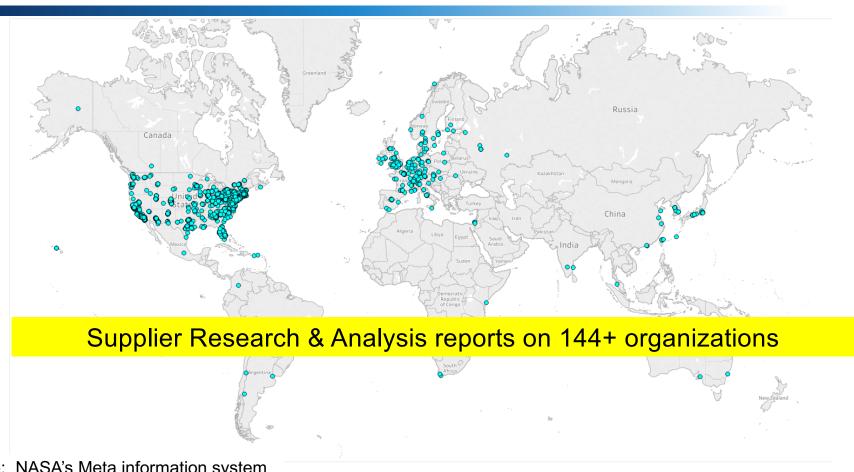


As we know, there are known knowns; there are things we know we know. We also know there are known unknowns; that is to say we know there are some things we do not know. But there are also unknown unknowns – the ones we don't know we don't know. Donald Rumsfeld, Secretary of Defense, 2002



# Worldwide Locations of Suppliers

Goddard Space Flight Center



Source: NASA's Meta information system



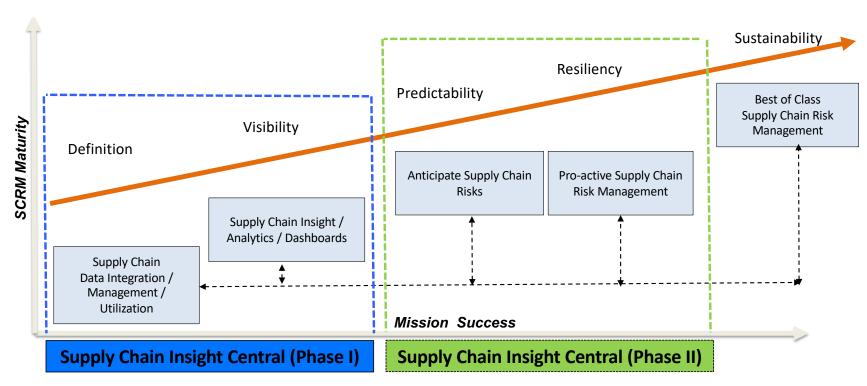
# Analytical Framework GSFC SMA's Supplier Research & Analysis Program

Categories	Key Factors
Design, Production & Technical	Manufacturing, Technical Capabilities, Quality Management, R&D/Innovation
Business Enterprise Management	Leadership, Strategy, Organization, Workforce, Product/Services Management, Supply Chain Management, Financial Health, Facilities, Business Alliances, Contractual Customers
Market	Industry Position, Trends and Conditions, Litigation & Legal Actions, Regulatory Actions
Security & Hazards	Cybersecurity, Information Security, Physical Security, Hazards (Environment, Geopolitical, Socioeconomic)



# Approach

Adapted from 21<sup>st</sup> Century Supply Chain Risk Management (SCRM) Maturity Model, Supply Chain Risk Management: An Emerging Discipline by Schlegel, G. & Trent, R., 2015





#### COVID-19 Pandemic / Suppliers Dashboard Purpose and Content Overview

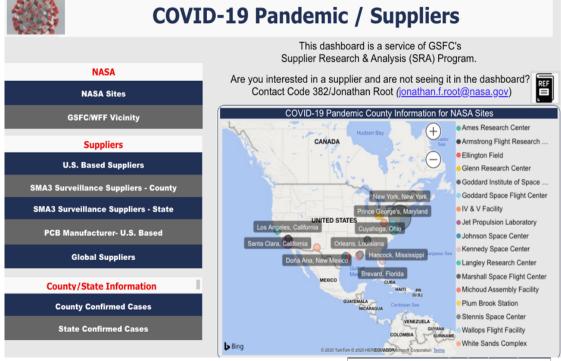
- Dashboard produced by GSFC SMA's Supplier Research & Analysis (SRA) program using NASA's Meta information system
  - Released for pilot use in early April; initially focused on a set of suppliers for which SMA3 surveillance services are provided
- Brings data / information together into interactive displays to aid ongoing situational awareness, analysis, planning and decisionmaking over the course of the pandemic
- Data / information resources include:







- Internal GSFC SMA reporting (ad jhoc)
- SRA team research (e.g., state orders, supplier websites)





# Global Risk – Foreign Based Suppliers Dashboard Purpose and Content Overview

- Dashboard produced by GSFC SMA's Supplier Research & Analysis (SRA) program using NASA's Meta information system
  - Released in mid-May to support SMA risk management board
- Interactive displays focused on GSFC suppliers located outside of the U.S. and risk information produced by the U.S. State Department
- Data / information resources include:





Curated Integration of Data & Information Yields
Insight and Situational Awareness



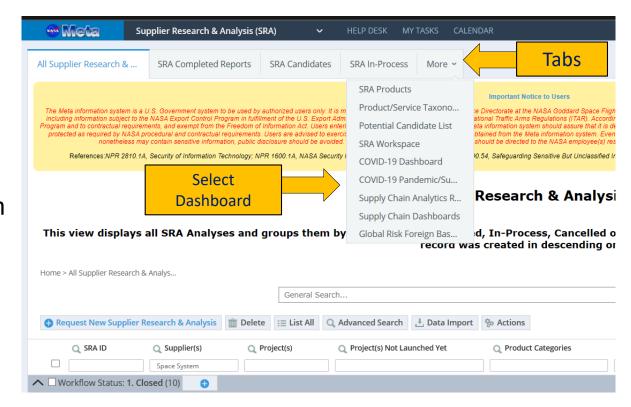
#### Overview of Dashboards

- COVID-19 Pandemic and Suppliers (primary focus for today)
- Global Risk and Foreign-based Suppliers



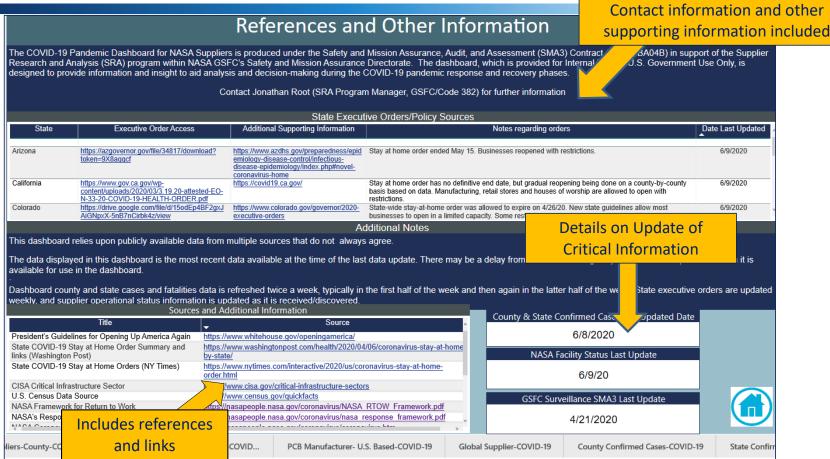
# How To Access Supplier Research and Analysis (SRA) Dashboards

- Dashboards (and reports)
   are available in the NASA
   Meta information System
   (https://meta.gsfc.nasa.gov)
   within the SRA application;
   access to Meta may be
   requested via the NASA
   Access Management System
   (https://nams.nasa.gov).
- Within the SRA application use the "More" tab to select a dashboard



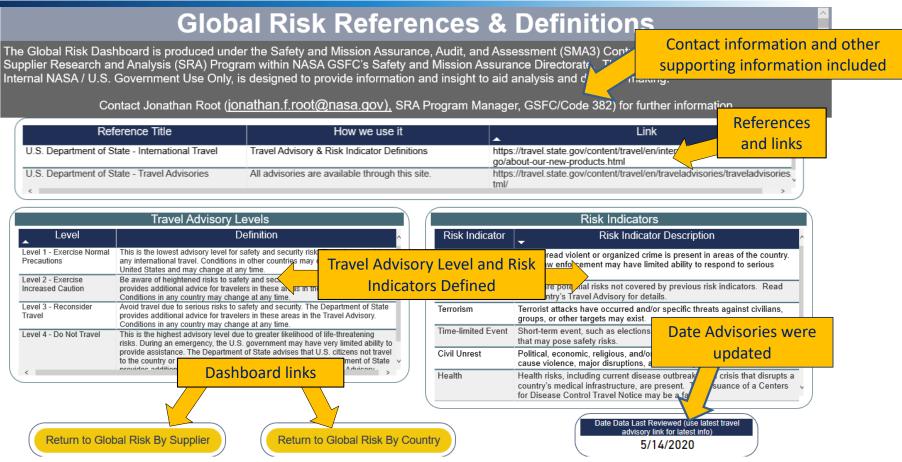


#### COVID-19 Pandemic/Suppliers Reference Tab





#### Global Risk Reference Tab

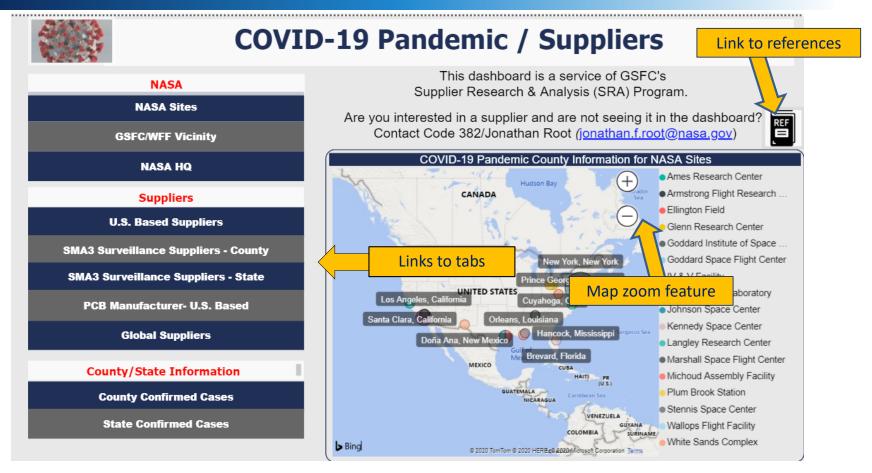




# COVID-19 Pandemic/Suppliers Dashboard

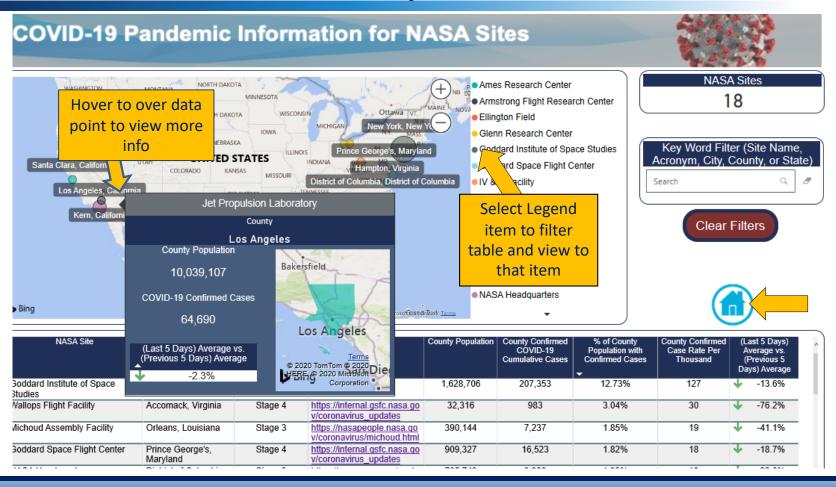


# COVID-19 Pandemic Dashboard Landing Page Key Features





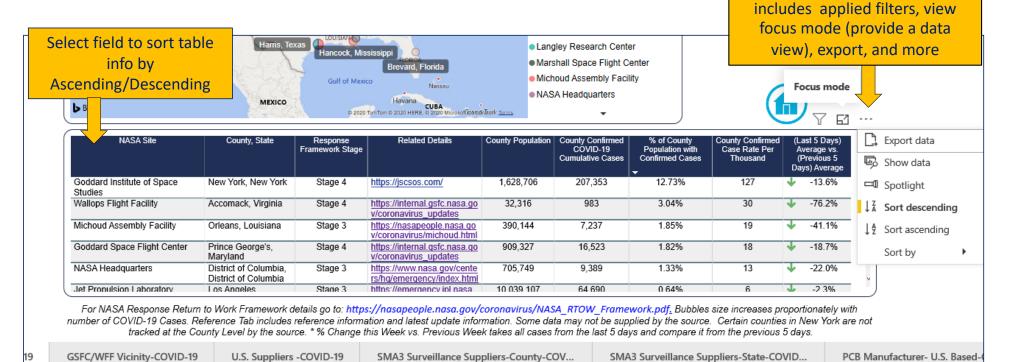
### COVID-19 Pandemic Dashboard Key Features





COVID-19 Pandemic Dashboard

**Key Features** 



Select tabs for dashboard displays



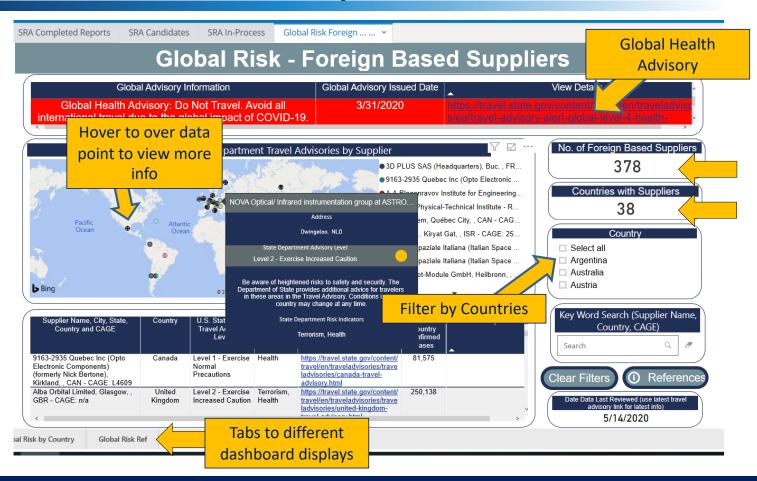
Hover over the right-hand top area to view visual header that



# Global Risk – Foreign Supplier Dashboard

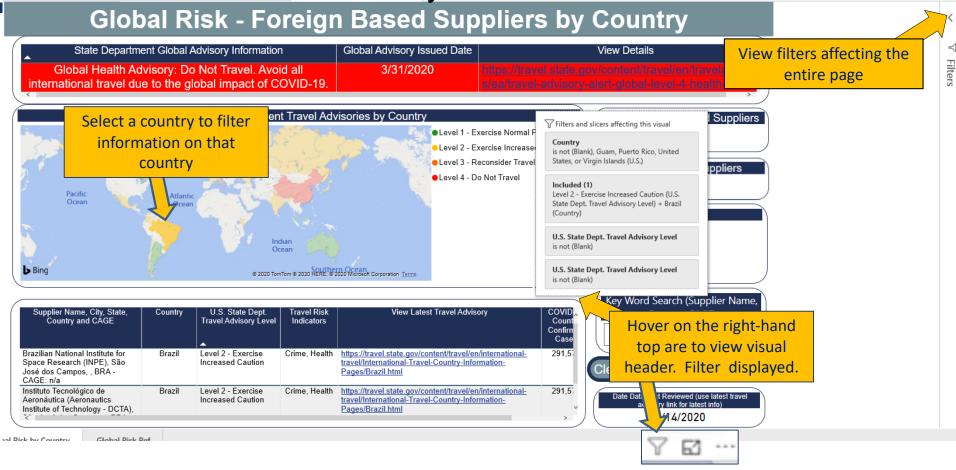


# Global Risk Foreign Suppliers Key Features





# Global Risk Foreign Suppliers Key Features





# Demo



# Summary Wrap-up

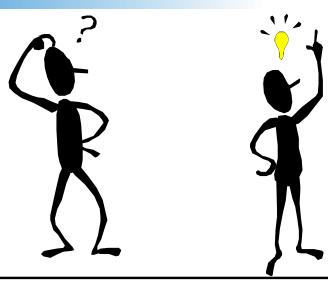
- Supply Chain Risks / COVID-19 Pandemic Impact
- Strategic Situation
- SCRM Challenge
- OSMA SCRM Program
- SCRM Defined
- Approach to Enabling Supply Chain Visibility, Insight and Situational Awareness
- Overview and demonstration of dashboards
  - COVID-19 Pandemic and Suppliers
  - Global Risk and Foreign-Based Suppliers
- And now time for your questions!



# Q&A and Follow-up Discussions

#### An Old Proverb

For want of a nail the shoe was lost;
For want of a shoe the horse was lost;
For want of a horse the rider was lost;
For want of a rider the battle was lost;
For want of a battle the kingdom was lost;
And all for the want of a horseshoe nail.



#### **Mark Your Calendars!**

SCRM Webinar #2: Supply Chain Risk

Management: Why, What & How September 30, 2020 at 1pm EDT

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Thank you for your interest and time! Valle, Jonathan and Olga