

Seeking Innovation Beyond the Leading Edge in Aeronautics at NASA

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NASA Facilities and Centers



National Aeronautics and Space Administration





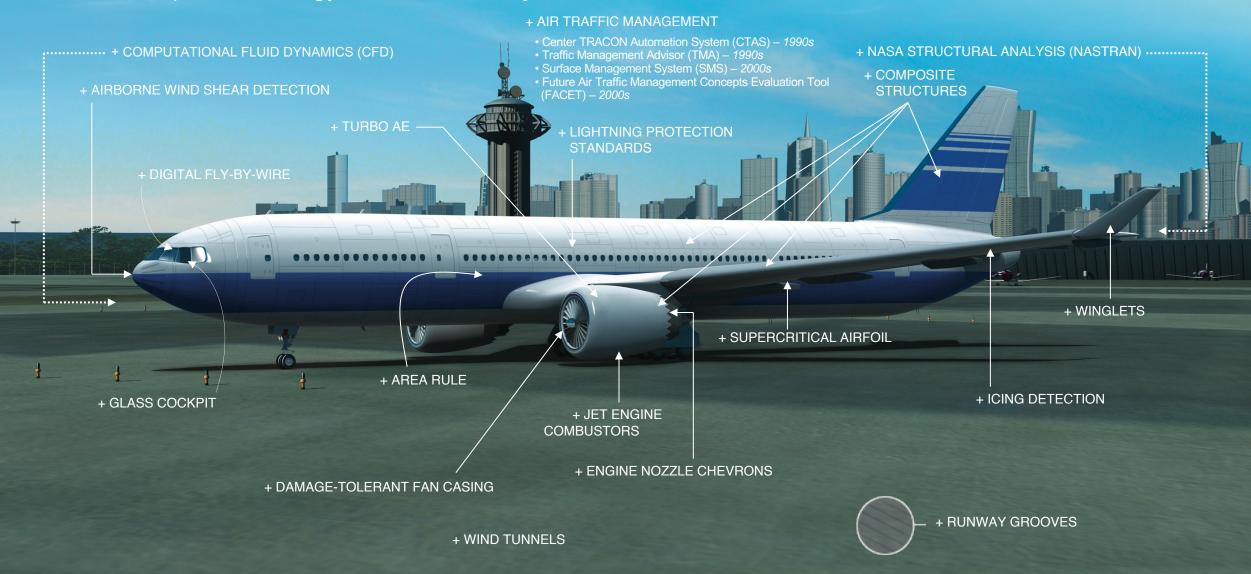
NASA technology is on board every U.S. commercial aircraft and air traffic tower.



NASA has Made Decades of Contributions to Aviation



NASA-developed technology is on board every U.S. commercial aircraft and control tower.

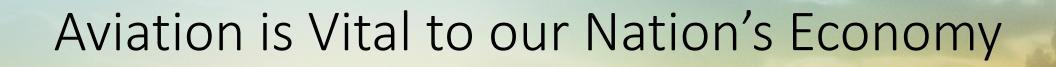


Where Does NASA Aeronautics Research Happen?



Aeronautics research takes place at four of NASA's centers.







Pre-COVID

- \$78 billion positive trade balance; the largest positive trade balance of any U.S. manufacturing sector
- \$1.8 trillion total U.S. economic activity
- 10.9 million direct/indirect jobs
- 21.3 billion tons of freight transported by U.S. airlines in 2019



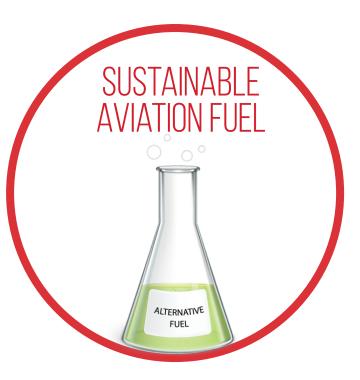
ARMD Overview Video



Aviation Industry Pillars for a Sustainable Future

Global Aviation Industry's GOAL: 50% reduction in carbon emissions by 2050 relative to 2005 and possible net zero emissions by 2060 through these three means





NASA = Supporting Role



NASA = Primary Role





ADVANCED AIR MOBILITY





The Future of Flight: Advanced Air Mobility



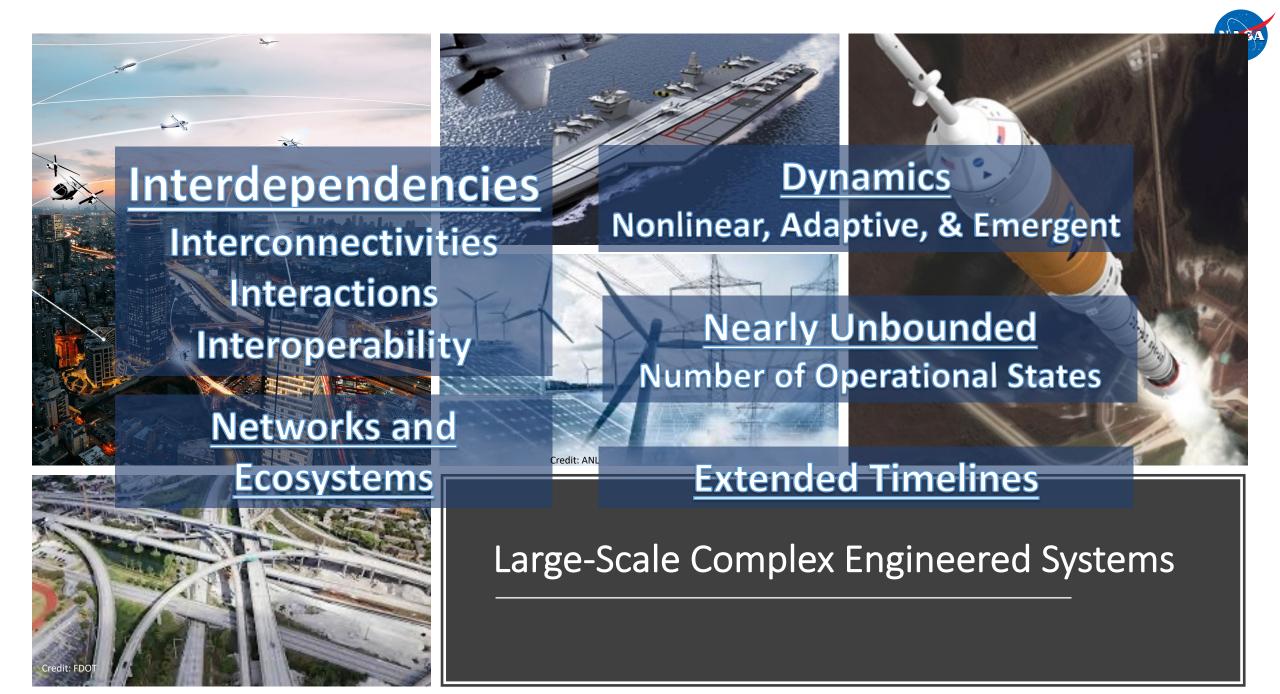


AAM Video



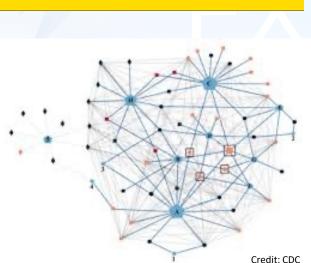
Jan Safe, sustainable, affordable, and accessible aviation for transformational local and intraregional missions 14

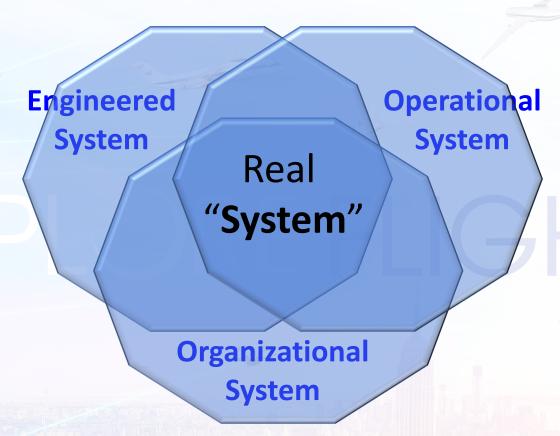
System-Level Innovation















System is defined as much by the interactions of components as the components themselves

"Portions of the envisaged system are known to all, but all of it is known to none."







Aeronautics Helping to Solve Key Problems In Multiple Areas



CAS Video

New Markets New Opportunities



Discovering the Customers and Their Needs



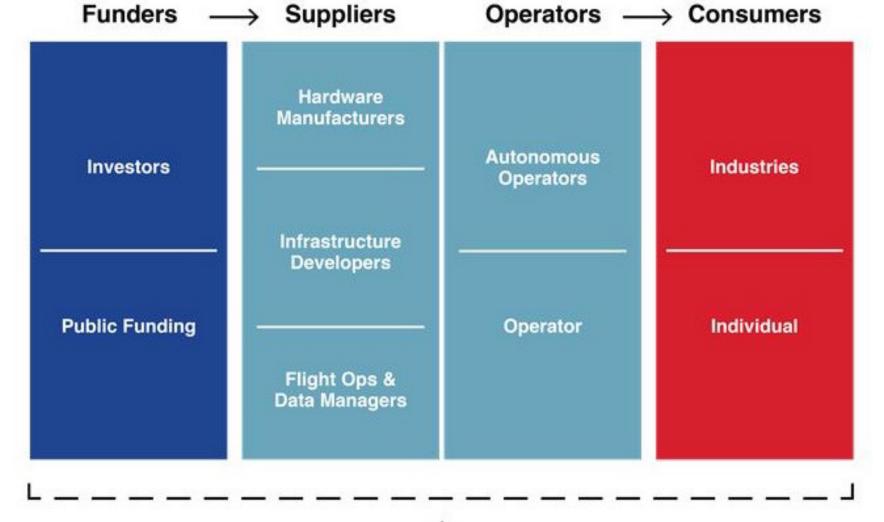
- NASA Researchers & Leaders
- Other Gov't Agencies
- University Researchers
- Hobbyists
- First Responders
- Defense Contractors
- Small Businesses
- Community Colleges
- City Planners
- Architects
- ...more

70 Interviews





Example Ecosystem





Enablers

Regulators & Administrators

Thought Leaders System Integrators Community Groups

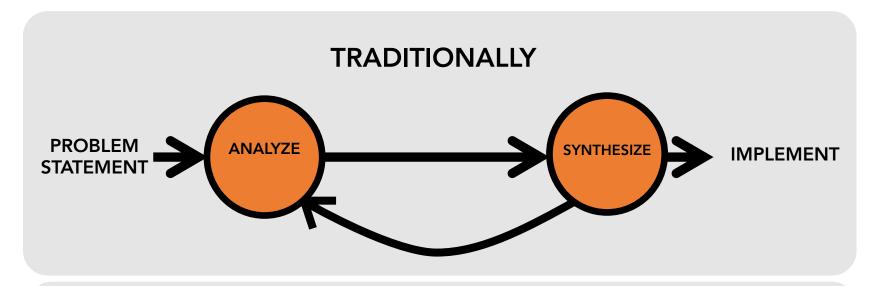
Holistic Perspectives



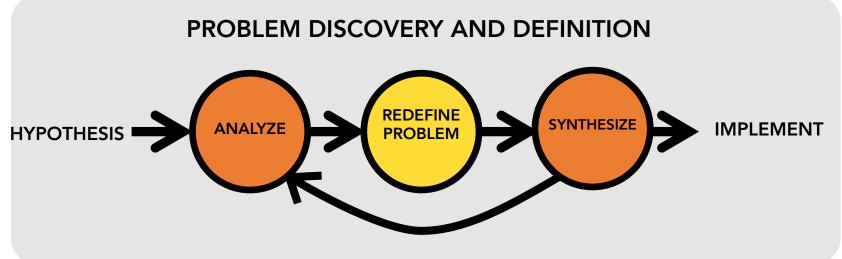


Problem Discovery and Re-definition Are Central





"I need a faster horse."



A better transportation system

Interdisciplinary







Key influencing factors:

- Organizational (Incentive system, structures, practices, etc.)
- Social (Trust, relationships, networks, information sharing, etc.)
- Cognitive (Confusion, understanding, etc.)
- Notable: technical factors (math & computer models, etc.) are important but not as critical as the above

(McGowan, 2014)

Uniqueness:

- The *Interdependence* of Disciplines = Inherently Interactive
- Co-construction of new knowledge
- Is not the opposite of specialization (Rafols & Meyer, 2009)
- Disciplinary methods, assumptions, theories are often challenged, then changed (Lattuca, 2001; Repko, 2012)
- Unknown unknowns are common



Making Interdisciplinarity Work



- Inherent due to venturing into new areas
- Discomforting
- Culturally not well received
- Useful
 - Creativity: Allows for less constrained ideation
 - New learning about old areas of expertise: Questioning is good!
 - Discovery of new capabilities and solutions
- Can be rewarding
 - Due to break throughs and learnings fostered
 - If social challenges are addressed

Social Capital

- Mutual regard and respect
- Reciprocity
- Trust
- Fun
- Selfless helping of others
- Relationship

Absolutely critical



