

PROJECT: INTERNAL COMMUNICATIONS

for

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PROJECT ABSTRACT

The purpose of this study was to ascertain the perceived information needs of NASA Langley employees. One hundred and twelve fact-to-face interviews were conducted with a representative sample of aero-space technologists, administrative professionals, technicians, and secretarial/clerical personnel. Results of employee perceptions are analyzed and summarized using affinity diagramming. Particular strategies to maximize use of existing internal communication networks are discussed.