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Editors
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ABOUT THE EDITORS

Dr. Tae H. Oum is Van Dusen Foundation Professor of Management, Faculty of Commerce and Business Administration, the University of British Columbia, Vancouver, Canada. Dr. Oum specializes in policy analysis, demand modeling, cost and productivity analysis, globalization and competitive strategies affecting the transportation and telecommunications industries. He has published and edited over 20 books and numerous papers in international journals and regularly advises Canadian and foreign government agencies, major corporations, and the World Bank on transportation and telecommunications policy and management issues. In particular, he has recently published a major book "WINNING AIRLINES: Productivity and Cost Competitiveness of the World's Major Airlines" (Kluwer Academic Publishers, 1997). Dr. Oum is the President of the Air Transport Research Group (ARTG) and Chair of the Publication Committee of the World Conference on Transport Research (WCTR) Society. He also serves on the editorial boards of the Journal of Transport Economics and Policy, Transport Policy, Journal of Air Transport Management, Transportation Research Series E, and Journal of Air Transportation World Wide. Dr. Oum is the Canadian Advisor for the Transportation Task Force of the Pacific Economic Cooperation Council (PECC).

Dr. Brent D. Bowen is Director and Professor, Aviation Institute, University of Nebraska at Omaha. He has been appointed as a Graduate Faculty Fellow of the University of Nebraska System-wide Graduate College. Bowen attained his Doctorate in Higher Education and Aviation from Oklahoma State University and a Master of Business Administration degree from Oklahoma City University. His Federal Aviation Administration certifications include Airline Transport Pilot, Certified Flight Instructor, Advanced-Instrument Ground Instructor, Aviation Safety Counselor, and Aerospace Education Counselor. Dr. Bowen's research on the development of the national Airline Quality Rating is regularly featured on ABC's Good Morning America, The Cable News Network, USA Today, The Today Show, The Associated Press, the network evening news shows, and in numerous other national and international media, as well as refereed academic publications. Dr. Bowen has in excess of 200 publications, papers, and program appearances to his credit. His research interests focus on aviation applications of public productivity enhancement and marketing in the areas of service quality evaluation, forecasting, and student recruitment in collegiate aviation programs. He is also well published in areas related to effective teaching. His professional affiliations include the University Aviation Association, Council on Aviation Accreditation, World Aerospace Education Association, Alpha Eta Rho International Aviation Fraternity, and the Nebraska Academy of Sciences. Additionally, Dr. Bowen has authored/co-authored numerous successful funding proposals totaling in awards exceeding nine million dollars. He also serves as program director of the National Aeronautics and Space Administration funded Nebraska Space Grant Consortium.
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