The Strategic Exploration of Exoplanets and Disks at Subaru (SEEDS) is the first strategic observing program (SSOPs) awarded by the National Astronomical Observatory of Japan (NAOJ). SEEDS targets a broad sample of stars that span a wide range of masses and ages to explore the formation and evolution of planetary systems. This survey has been awarded 120 nights over five years time to observe nearly 500 stars. Currently in the second year, SEEDS has already produced exciting new results for the protoplanetary disk AB Aur, transitional disk LkCa15, and nearby companion to GJ 758. We present the survey architecture, performance, recent results, and the projected sample. Finally, we will discuss planned upgrades to the high contrast instrumentation at the Subaru