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1

A Survey of Collectives

Kagan Tumer and David Wolpert

ABSTRACT Due to the increasing sophistication and miniaturization of computational components, complex, distributed systems of interacting agents are becoming ubiquitous. Such systems, where each agent aims to optimize its own performance, but where there is a well-defined set of system-level performance criteria, are called collectives. The fundamental problem in analyzing/designing such systems is in determining how the combined actions of self-interested agents leads to "coordinated" behavior on a large scale. Examples of artificial systems which exhibit such behavior include packet routing across a data network, control of an array of communication satellites, coordination of multiple deployables, and dynamic job scheduling across a distributed computer grid. Examples of natural systems include ecosystems, economies, and the organelles within a living cell. No current scientific discipline provides a thorough understanding of the relation between the structure of collectives and how well they meet their overall performance criteria. Although still very young, research on collectives has resulted in successes both in understanding and designing such systems. It is expected that as it matures and draws upon other disciplines related to collectives, this field will greatly expand the range of computationally addressable tasks. Moreover, in addition to drawing on them, such a fully developed field of collective intelligence may provide insight into already established scientific fields, such as mechanism design, economics, game theory, and population biology. This chapter provides a survey to the emerging science of collectives.

1.1 Just What is a "Collective"?

As computing power increases, becomes cheaper and is packed into smaller and smaller units, a new computational paradigm, one based on adaptive distributed computing is emerging. Whether used for control or optimization of complex engineered systems, or the analysis of natural systems, this new paradigm offers new and exciting solutions to the problems of the twenty first century. However, before the full strength of this powerful computational paradigm can be harnessed, some fundamental issues need to be addressed.

In this chapter we provide a survey of approaches to large distributed
systems called collectives. A collective is a large system of agents\textsuperscript{1}, where each agent has a private utility function it is trying to optimize adaptive utility-maximizing algorithms, called "agents", along a world utility function that measures the full system's performance\textsuperscript{2}. Though system that meet this definition have been investigated in various field, no current discipline provides a general framework with which to design and study collectives.

Mechanism design, a subfield of economics, is perhaps the closest field addressing the "design" question posed in a collective [82, 87]. Mechanism design aims at finding the right "market mechanism" that will induce a set of agents to act in a manner specified by the system designer. Though this seems like a close match for what we expect a collective to achieve, conventional mechanism design is specifically designed for human agents and therefore is not meant to deal with arbitrary private and world utilities. Also, some issues essential to collectives (e.g., learning in agents) do not play a central role in it (see Section 1.2.3 for details).

Game theory, on the other hand, provides a good basis for the analysis of collectives [11, 19, 30, 87]. However, the principal focus of game theory is on the equilibrium behavior of fully rational agents. Unfortunately, large adaptive real world systems seldom operate at (or near) equilibrium, and due to the uncertainty in the agents' decision making, are rarely composed of fully rational agents. Furthermore practical issues fundamental to collectives (e.g., scaling) are not generally addressed in game theory (see Section 1.2.2 for details).

In the computer science domain, Reinforcement Learning (RL) [123, 221] and in particular, reinforcement learning in a Multi-Agent System (MAS) [53, 56, 112, 192] addresses the question of how in a large dynamic environment, one can learn to take actions to optimize a reward function. In general however, RL in a MAS does not address how the reward functions have to be crafted so that agents collectively act to optimize a world utility is not addressed. As a consequence, in traditional RL approach to multi-agent systems, each agent receives the full world reward as its private utility. Though this "solution" bypasses the incentive compatibility issue, it ignores the scalability issue. As such, though such systems work well where there are a small number of agents [56], they do not scale to system with hundreds or thousands of agents (see Section 1.2.1 for details).

Though mechanism design, game theory and reinforcement learning in multi-agent systems provide some of the ingredients required for a full fledged field of collectives, they fall short of providing a suitable starting point for the development of such a field. Furthermore, merging concepts

\textsuperscript{1}we use the term "agent" to refer to the components of the system, though the various fields surveyed use different terminology (i.e., player in game theory)

\textsuperscript{2}The world utility can be provided as part of the specifications of the system, or "constructed" by the designer, as discussed below.
from one of these fields to another is in general cumbersome due to the various assumptions — rarely explicit — deeply rooted in each field. What is needed for the field of collectives to develop and mature is a common language describing the various properties of collectives, a set of desirable properties, a theoretical framework, and a set of problems that will provide good testing grounds for new ideas in this field.

1.1.1 Distinguishing Characteristics of Collectives

Collectives can be characterized through many different distinguishing characteristics. In design problems there are many decisions (either explicit or implicit) that greatly affect the type of collective with which one ends up. Similarly, there are many decisions that determine what types of problems can be analyzed as collectives.

Since the chapters in this volume will focus on various design and analysis aspects of collectives, we briefly synopsize some distinguishing characteristics of collectives. These include the presence/absence of a well-defined world utility function; the forward/inverse approach; the presence/need for centralized control and/or communications; the presence/absence of a model; and scalability/robustness/adaptivity.

World Utility Function

Having a well-defined world utility function that concerns the behavior of the entire distributed system is crucial in the study of collectives. Such a world utility function provides an objective quantification of how well the system is performing. In that light, in a collective, we are not concerned with an unquantifiable "emergent" behavior of the system. Rather, we are interested in how the system meets the pre-specified world utility (of course, nothing precludes the world utility from depending on the emergent behavior of the system, assuming such behavior can be quantified).

The most natural type of world utility is a provided utility, one that comes as part of the problem definition and specifies the overall performance criteria that the collectives needs to meet. Examples of such world utilities include total throughput in a data network, total scientific information gathered by a team of deployables, total information downloaded by a constellation of satellites, the valuation of a company, or the percentage of available free energy exploited by an ecosystem.

However, the lack of a provided world utility does not preclude a collective-based approach to a problem. In such a case, assuming the agents have some utility functions associated with them, a world utility can be constructed (e.g., construct a social welfare function in economics). Examples of such world utilities include sum of agent utilities, sum of agent utilities and variances, and the utility of the worst-off agent. Note that optimizing each of these constructed world utilities would result in different system behav-
ior. What is particularly interesting in such problems is the relationship between the agents' initial utility functions and the utility functions that they ought to pursue in order to optimize the constructed world utility function.

Forward (Analysis) vs. Inverse (Design) Problem

Whether it has a provided or constructed world utility, a collective can be approached from two very different perspectives. Analysis or the forward problem, and design or the inverse problem.

The **forward problem** focuses on how the localized attributes of a collective induce global behavior and thereby determine system performance. Generally, this problem arises in the study of already existing complex systems, and is most naturally applicable to biological systems, or systems that can be viewed as such. Examples of such systems include ecosystems, or a living cell, where in each case, the local interactions (species and organelles, respectively) lead to complex emergent behavior at a large scale.

Engineered systems such as processes (e.g., the space shuttle maintenance and refurbishment process) or (economic) organizations can also be viewed as forward problems in collectives. In those cases, the analysis approach can lead to predictive models and detect interactions among components of the system that may lead to breakdowns (e.g., determining whether a component considered "safe" can cause a critical malfunction when it is put in interaction with another "safe" component).

The **inverse problem** on the other hand, arises when we wish to design a system to induce behavior which optimizes the world utility. Here, the designer either has the freedom to assign the private utility functions of the agents (e.g., determine what each satellite or router should be doing) or needs to design incentives that will be added to the pre-existing private utilities of the agents (e.g., economics, where agents are humans). In either case though, the focus is on guiding towards states where the world utility is high.

Centralized communication or control

Though not in the formal definition of a collective, many collectives are decentralized systems. With few exceptions, it will be difficult, if not impossible, to have centralized control in a collective, not only because reaching each agent may be problematic, but more fundamentally, because in many cases a centralized algorithm may not be able to determine what each agent should do.

Similarly, though some amount of global communication (e.g., broadcasting) may be possible, in general there will be little to no centralized communication, where a small subset of agents not only communicates with all the other agents, but communicates differently with each one of those other agents. Establishing the amount of allowed (or possible) cen-
centralized communication and control will be one of the fundamental issues in a collective.

Model-Based vs. Model-Free

Another important characteristic of a collective is the presence/absence of a model describing the dynamics of the system. A **model-based** approaches consist of:

1. Constructing a detailed model of the dynamics governing the collective;
2. Learning the function which maps the parameters of the model to the resulting dynamics of the system (in practice, this step can involve significant hand-tuning); and
3. a) Drawing conclusions about this system based on the model (forward problem);
   b) Determining parameters of the model that will yield desired behavior (inverse problem).

A fundamentally different approach however, is to dispense with building a model altogether, on the grounds that large, complex systems are generally noisy, faulty, and often operate in non-stationary environments. In such cases, coming up with a detailed model that captures the dynamics in an accurate manner is often extraordinarily difficult.

A **model-free** approach hand relies on the agents “reacting” to the environment (e.g., through a reinforcement learning mechanism). As such, they avoid explicitly modeling the system in which they operate, and in particular, avoid the potentially infinite regress when one agent tries to model another’s behavior and that other agent is itself modeling the first agent’s behavior.

The model-based vs. model-free choice has significant consequences in how the system can adapt, scale up, and how lessons learned from one domain can map to another one. A model-based approach may be the choice for domains where the designers can develop detailed models and have a moderate degree of control over the environment. However, in domains where detailed models are not available, or where there is reason to believe changes in the environment can lead to significant deviations from any model, a model-free approach is preferable.

Scalability

One of the implicit defining properties of a collective is that it is a large system of distributed agents. As such, scalability is a fundamental property of any approach that aims to study/design a collective. Though this does not preclude extending extant analysis/design tools appropriate for single
(or small) systems to large systems, it does suggest that in most instances, new ways of approaching the problem are likely to be more appropriate (e.g., a game theoretic equilibrium analysis for a million nano-devices is unlikely to provide useful insight into the behavior of the collective.)

Adaptivity

Though scalability does not require that the system be adaptive, it provides a strong impetus to move in that direction. Any approach that allows adaptivity, or learning, will have a significant advantage over one that does not, simply because the larger a system, the more difficult it will be to know a priori all the "right moves" for each agent.

Furthermore, the need for adaptivity extends beyond each agent in the collective. Indeed the structure of the collective itself (e.g., the communication channels among the agents, the agents' utility function) in many cases is adaptive. In natural collectives this system-level adaptivity is generally implicit (e.g., the interaction among species in an ecosystem or the relationship among employees in a company), whereas in artificial systems it must be built in.

Robustness

Another desirable property of a collective is that it be robust, i.e., that the collective not require that many details (e.g., parameters) be set just right it to perform well. Clearly, as the number of agents in a collective goes up, it will become increasingly difficult to ensure failure-free operation of each agent. It is therefore imperative that the structure of the collective be insensitive to the specific operation of a small subset of its agents (e.g., in general the poor performance of one employee does not bring a company down, or the demise of a single individual does not result in the extinction of a species).

1.1.2 Canonical Experimental Domains

The previous section provided a list of distinguishing characteristics of collectives. The usefulness of these characteristics is in their providing a common language for a field of collectives. For example, a particular instance of data routing in a telecommunications network can be characterized as "a model-free inverse problem involving a provided world utility function where there is limited broadcast information but no form of global control."

We now provide examples of both engineered and natural systems which are ideally suited to be studied as collectives. For each, we provide one or more world utility functions, discuss how it can be approached (e.g., forward/inverse problem), and what assumptions (e.g., is it model-based?) and restrictions (e.g., is global communication possible?) are present.
1. A Survey of Collectives

- **Control system for constellations of communication satellites**: A candidate world utility for this problem is a measure of (potentially importance weighted) information transferred. It is an example of an inverse problem, where centralized communication or control is likely to be difficult or impossible due to physical constraints (e.g., time lag), and where a model of the data flow is likely to be inadequate.

- **Control system for constellations of planetary exploration vehicles**: A potential world utility for such a problem is a measure of the quality of scientific data collected. Though this can be viewed as an example of an inverse design problem (as with constellations of satellites), it can also be approached as a forward problem, particularly if the vehicles have have characteristics which cannot be altered (e.g., vehicles are built and we are confronted with the problem of predicting the behavior of the collective).

- **Control system for routing over a communication network**: An obvious world utility for this problem is the total throughput of the communication network. Centralized communication or control in such a network is all but impossible, but some amount of broadcast information can filter its way to all the agents at regular time intervals. As an inverse problem, one would be required to design the private utility functions of the agents. As a forward problem on an already functioning network, one could determine the stress points of the system, or the states which would cause the largest congestions in the network.

- **Air Space Management**: Given a problem specification where there is some leeway in modifying the course and speed of airplanes, a potential world utility is minimizing delays at airports. The system designers are faced with the inverse problem of determining the incentives for the agents (whether they be pilots or air traffic controllers) so that their behavior (e.g., arrival times to the airport’s airspace) optimizes the world utility. This is a case where though global communication is possible, global control is not.

- **Managing a power grid**: A world utility based on the efficiency of the grid would be a good starting point for an inverse problem, involving some degree of centralized communication or control. An alternative world utility may be robustness. In such a case a forward problem would involve finding how quickly the system responds to certain disturbances, and how the system interactions can be modified so as to limit the propagation of those disturbances.

- **Job scheduling across a computational grid**: A candidate world utility is the efficiency in processing the jobs entering the system. This problem is very similar to managing a power grid, but provides a glimpse
at the inverse problem: how should one set the rewards of the computational nodes so that they process the most number of jobs collectively? A model-free solution involving learners at the computational nodes would be based on limited global communication.

- **Control of the elements of a nanocomputer**: A potential world utility for this problem is how well certain computations are carried out by the nanocomputer. In an inverse problem, one would focus on determining the structure of the adaptive system which would lead the agents to perform the desired computations. A particular instance of an inverse problem of this nature is the selection of subsets of faulty devices, where the world utility is total aggregate error of the selected devices.

- **Study of a protocell**: A potential world utility for this problem is the length of time the protocell maintains its functionality. As a forward problem, this problem consists of modeling the behavior of the system based on the organelles and their functions/interactions. With more leeway in the definition of the functions the organelles perform, one can view this as an interesting inverse problem: What should the organelles try to achieve to maintain the structure and functionality of the protocell?

- **Study/Design of an ecosystem**: One world utility for the study of an ecosystem is the total bio-mass of the ecosystem. In a model-based forward problem, one can study the effect of various interactions on the world utility. Alternatively, as an inverse problem, one can investigate how to design an ecosystem which will provide the best sustainable bio-diversity for a given mass (e.g., for a long term space mission).

- **Design of incentives in a Company**: A “simple” world world utility for a company is the valuation of the company (share price times the number of outstanding shares). The inverse problem consists of determining how to design incentives that will induce the companies valuation to go up (e.g., what set of salaries/benefits/stock options will induce the employees to take actions that will benefit the corporation).

All of these problem share the property that they are inherently distributed systems where the interactions among the agents leads to complex behavior. Though each one can be approached by conventional methods, how those methods need to be modified to suit the particular application will be different in each case. The aim of this chapter is to both accentuate the similarities among these problems and also to highlight the need for a general approach which would address all these problems within the same framework.
1. A Survey of Collectives

1.2 Review of Literature Related to Collectives

There are many approaches to analyzing and designing collectives that do not exactly meet the needs of a “field of collectives” yet provide some part of the equation. The rest of this section consists of brief presentations of some of these approaches, and in particular characterizes them in terms of the properties of collectives discussed above.

1.2.1 AI and Machine Learning

There is an extensive body of work in AI and machine learning that is related to the design of collectives. Indeed, one of the most famous speculative works in the field can be viewed as an argument that AI should be approached as a design of collectives problem [163]. Below, we discuss some topics relevant to collectives from this domain.

Distributed Artificial Intelligence

The field of Distributed Artificial Intelligence (DAI) has arisen as more and more traditional Artificial Intelligence (AI) tasks have migrated toward parallel implementation. The most direct approach to such implementations is to directly parallelize AI production systems or the underlying programming languages [79, 189]. An alternative and more challenging approach is to use distributed computing, where not only are the individual reasoning, planning and scheduling AI tasks parallelized, but there are different modules with different such tasks, concurrently working toward a common goal [118, 119, 143].

In a DAI, one needs to ensure that the task has been modularized in a way that improves efficiency. Unfortunately, this usually requires a central controller whose purpose is to allocate tasks and process the associated results. Moreover, designing that controller in a traditional AI fashion often results in brittle solutions. Accordingly, recently there has been a move toward both more autonomous modules and fewer restrictions on the interactions among the modules [194].

Despite this evolution, DAI maintains the traditional AI concern with a pre-fixed set of particular aspects of intelligent behavior (e.g., reasoning, understanding, learning etc.) rather than on their cumulative character. As the idea that intelligence may have more to do with the interaction among components started to take shape [41, 42], focus shifted to concepts (e.g., multi-agent systems) that better incorporated that idea [121].

Multi-Agent Systems

The field of Multi-Agent Systems (MAS) is concerned with the interactions among the members of such a set of agents [40, 92, 121, 204, 222], as well as the inner workings of each agent in such a set (e.g., their learning
algorithms) [36, 37, 38]. As in computational ecologies and computational markets (see below), a well-designed MAS is one that achieves a global task through the actions of its components. The associated design steps involve [121]:

1. Decomposing a global task into distributable subcomponents, yielding tractable tasks for each agent;

2. Establishing communication channels that provide sufficient information to each of the agents for it to achieve its task, but are not too unwieldy for the overall system to sustain; and

3. Coordinating the agents in a way that ensures that they cooperate on the global task, or at the very least does not allow them to pursue conflicting strategies in trying to achieve their tasks.

Step (3) is rarely trivial; one of the main difficulties encountered in MAS design is that agents act selfishly and artificial cooperation structures have to be imposed on their behavior to enforce cooperation [13]. An active area of research, which holds promise for addressing parts the design of collectives problem, is to determine how selfish agents' "incentives" have to be engineered in order to avoid problems such as the tragedy of the commons (TOC) [209]. (This work draws on the economics literature, which we review separately below.) When simply providing the right incentives is not sufficient, one can resort to strategies that actively induce agents to cooperate rather than act selfishly. In such cases coordination [205], negotiations [135], coalition formation [193, 195, 249] or contracting [3] among agents may be needed to ensure that they do not work at cross purposes.

Unfortunately, all of these approaches share with DAI and its offshoots the problem of relying on hand-tailoring, and therefore being difficult to scale and often nonrobust. In addition, except as noted in the next subsection, they involve little to no adaptivity, and therefore the constituent computational elements are usually not as robust as they would need to be to provide the foundation for the field of collectives.

Reinforcement Learning

The maturing field of Reinforcement Learning (RL) provides a much needed tool for the types of problems addressed by collectives. The goal of an RL algorithm is to determine how, using those reward signals, the agent should update its action policy to maximize its utility [123, 220, 221, 232]. Because RL generally provides model-free and "online" learning features, it is ideally suited for the distributed environment where a "teacher" is not available and the agents need to learn successful strategies based on

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3There exist some model-based variants of traditional RL. See for example [8].
“rewards” and “penalties” they receive from the overall system at various intervals. It is even possible for the learners to use those rewards to modify how they learn [199, 200].

Although work on RL dates back to Samuel’s checker player [191], relatively recent theoretical [232] and empirical results [56, 224] have made RL one of the most active areas in machine learning. Many problems ranging from controlling a robot’s gait to controlling a chemical plant to allocating constrained resource have been addressed with considerable success using RL [97, 114, 166, 186, 247]. In particular, the RL algorithms $TD(\lambda)$ (which rates potential states based on a value function) [220] and Q-learning (which rates action-state pairs) [232] have been investigated extensively. A detailed investigation of RL is available in [123, 221, 232].

Intuitively, one might hope that RL would help us solve the distributed control problem, since RL is adaptive, and, in general mode-free. However, by itself, conventional single-agent RL does not provide a means for controlling large, distributed systems. The problem is that the space of possible action policies for such systems is too big to be searched. So although powerful and widely applicable, solitary RL algorithms will not generally perform well on large distributed heterogeneous problems. It is however natural to consider deploying many RL algorithms rather than a single one for these large distributed problems.

Reinforcement Learning-Based Multi-Agent Systems

Because it neither requires explicit modeling of the environment nor having a “teacher” that provides the “correct” actions, the approach of having the individual agents in a MAS use RL is well-suited for MAS’s deployed in domains where one has little knowledge about the environment and/or other agents. There are two main approaches to designing such MAS’s: (i) One has ‘solipsistic agents’ that don’t know about each other and whose RL rewards are given by the performance of the entire system (so the joint actions of all other agents form an “inanimate background” contributing to the reward signal each agent receives); (ii) One has ‘social agents’ that explicitly model each other and take each others’ actions into account.

Both (i) and (ii) can be viewed as ways to (try to) coordinate the agents in a MAS in a robust fashion.

Solipsistic Agents: MAS’s with solipsistic agents have been successfully applied to a multitude of problems [56, 96, 107, 192, 198]. However, scaling to large systems is a major issue with solipsistic agents. The problem is that each agent must be able to discern the effect of its actions on the overall performance of the system, since that performance constitutes its reward signal. As the number of agents increases though, the effects of any one agent’s actions (signal) will be swamped by the effects of other agents (noise), making the agent unable to learn well, if at all. In addition, of
course, solipsistic agents cannot be used in situations lacking centralized calculation and broadcast of the single global reward signal.

**Social agents:** MAS's whose agents take the actions of other agents into account synthesize RL with game theoretic concepts (e.g., Nash equilibrium). They do this to try to ensure that the overall system both moves toward achieving the overall global goal and avoids often deleterious oscillatory behavior [53, 89, 111, 113, 112]. To that end, the agents incorporate internal mechanisms that actively model the behavior of other agents. In general this approach involves hand-tailoring for the problem, and there are some well-studied domains (El Farol Bar problem) in which such modeling is self-defeating [5, 238].

### 1.2.2 Game Theory

Game theory is the branch of mathematics concerned with formalized versions of “games”, in the sense of chess, poker, nuclear arms races, and the like [11, 19, 30, 73, 87, 148, 66, 207]. It is perhaps easiest to describe it by loosely defining some of its terminology, which we do here and in the next subsection.

The simplest form of a game is that of ‘non-cooperative single-stage extensive-form’ game, which involves the following situation: There are two or more agents (called ‘players’ in the literature), each of which has a pre-specified set of possible actions that it can follow. (A ‘finite’ game has finite sets of possible actions for all the players.) In addition, each agent $i$ has a utility function (also called a ‘payoff matrix’ for finite games). This maps any ‘profile’ of the action choices of all agents to an associated utility value for agent $i$. (In a ‘zero-sum’ game, for every profile, the sum of the payoffs to all the agents is zero.)

The agents choose their actions in a sequence, one after the other. The structure determining what each agent knows concerning the action choices of the preceding agents is known as the ‘information set’. Games in which each agent knows exactly what the preceding (‘leader’) agent did are known as ‘Stackelberg games’.

In a ‘multi-stage’ game, after all the agents choose their first action, each agent is provided some information concerning what the other agents did. The agent uses this information to choose its next action. In the usual formulation, each agent gets its payoff at the end of all of the game’s stages.

An agent’s ‘strategy’ is the rule it elects to follow mapping the information it has at each stage of a game to its associated action. It is a ‘pure strategy’ if it is a deterministic rule. If instead the agent’s action is chosen

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4While stochastic choices of actions is central to game theory, most of the work in the field assumes the information in information sets is in the form of definite facts, rather than a probability distribution. Accordingly, there has been relatively little work incorporating Shannon information theory into the analysis of information sets.
by randomly sampling from a distribution, that distribution is known a
‘mixed strategy’. Note that an agent’s strategy concerns all possible se-
quences of provided information, even any that cannot arise due to the
strategies of the other agents.

Any multi-stage extensive-form game can be converted into a ‘normal
form’ game, which is a single-stage game in which each agent is ignorant
of the actions of the other agents, so that all agents choose their actions
“simultaneously”. This conversion is achieved by having the “actions” of
each agent in the normal form game correspond to an entire strategy in the
associated multi-stage extensive-form game. The payoffs to all the agents
in the normal form game for a particular strategy profile is then given by
the associated payoff matrices of the multi-stage extensive form-game.

Nash Equilibrium

A ‘solution’ to a game, or an ‘equilibrium’, is a profile in which every agent
behaves “rationally”. This means that every agent’s choice of strategy opti-
mizes its utility subject to a pre-specified set of conditions. In conventional
game theory those conditions involve, at a minimum, perfect knowledge of
the payoff matrices of all other players, and often also involve specification
of what strategies the other agents adopted and the like. In particular,
a ‘Nash equilibrium’ is a a profile where each agent has chosen the best
strategy it can, given the choices of the other agents. A game may have no
Nash equilibria, one equilibrium, or many equilibria in the space of pure
strategies. A beautiful and seminal theorem due to Nash proves that every
game has at least one Nash equilibrium in the space of mixed strategies
[171].

There are several different reasons one might expect a game to result
in a Nash equilibrium. One is that it is the point that perfectly ration-
al Bayesian agents would adopt, assuming the probability distributions
they used to calculate expected payoffs were consistent with one another
[10, 124]. A related reason, arising even in a non-Bayesian setting, is that
a Nash equilibrium provides “consistent” predictions, in that if all parties
predict that the game will converge to a Nash equilibrium, no one will ben-
efit by changing strategies. Having a consistent prediction does not ensure
that all agents’ payoffs are maximized though. The study of small pertur-
bations around Nash equilibria from a stochastic dynamics perspective is
just one example of a ‘refinement’ of Nash equilibrium, that is a criterion
for selecting a single equilibrium state when more than one is present [154].

Cooperative Game Theory

In cooperative game theory the agents are able to enter binding contracts
with one another, and thereby coordinate their strategies. This allows the
agents to avoid being “stuck” in Nash equilibria that are Pareto inefficient,
that is being stuck at equilibrium profiles in which all agents would benefit
if only they could agree to all adopt different strategies, with no possibility of betrayal. The characteristic function of a game involves subsets (‘coalitions’) of agents playing the game. For each such subset, it gives the sum of the payoffs of the agents in that subset that those agents can guarantee if they coordinate their strategies. An imputation is a division of such a guaranteed sum among the members of the coalition. It is often the case that for a subset of the agents in a coalition one imputation dominates another, meaning that under threat of leaving the coalition that subset of agents can demand the first imputation rather than the second. So the problem each agent \(i\) is confronted with in a cooperative game is which set of other agents to form a coalition with, given the characteristic function of the game and the associated imputations \(i\) can demand of its partners. There are several different kinds of solution for cooperative games that have received detailed study, varying in how the agents address this problem of who to form a coalition with. Some of the more popular are the ‘core’, the Shapley value, the ‘stable set solution’, and the ‘nucleolus’.

In the real world, the actual underlying game the agents are playing does not only involve the actions considered in cooperative game theory’s analysis of coalitions and imputations. The strategies of that underlying game also involve bargaining behavior, considerations of trying to cheat on a given contract, bluffing and threats, and the like. In many respects, by concentrating on solutions for coalition formation and their relation with the characteristic function, cooperative game theory abstracts away these details of the true underlying game. Conversely though, progress has recently been made in understanding how cooperative games can arise from non-cooperative games, as they must in the real world [11].

Evolution and Learning in Games

Not surprisingly, game theory has come to play a large role in the field of multi-agent systems. In addition, due to Darwinian natural selection, one might expect game theory to be quite important in population biology, in which the “utility functions” of the individual agents can be taken to be their reproductive fitness. There is an entire subfield of game theory concerned with this connection with population biology, called ‘evolutionary game theory’ [155, 157].

To introduce evolutionary game theory, consider a game in which all players share the same space of possible strategies, and there is an additional space of possible ‘attribute vectors’ that characterize an agent, along with a probability distribution \(g\) across that new space. (Examples of attributes in the physical world could be things like size, speed, etc.) We select a set of agents to play a game by randomly sampling \(g\). Those agents’ attribute vectors jointly determine the payoff matrices of each of the individual agents. (Intuitively, what benefit accrues to an agent for taking a particular action depends on its attributes and those of the other agents.)
However each agent $i$ has limited information concerning both its attribute vector and that of the other players in the game, information encapsulated in an ‘information structure’. The information structure specifies how much each agent knows concerning the game it is playing.

In this context, we enlarge the meaning of the term “strategy” to not just be a mapping from information sets and the like to actions, but from entire information structures to actions. In addition to the distribution $g$ over attribute vectors, we also have a distribution over strategies, $h$. A strategy $s$ is a ‘population strategy’ if $h$ is a delta function about $s$. Intuitively, we have a population strategy when each animal in a population “follows the same behavioral rules”, rules that take as input what the animal is able to discern about its strengths and weakness relative to those other members of the population, and produce as output how the animal will act in the presence of such animals.

Given $g$, a population strategy centered about $s$, and its own attribute vector, any player $i$ in the support of $g$ has an expected payoff for any strategy it might adopt. When $i$’s payoff could not improve if it were to adopt any strategy other than $s$, we say that $s$ is ‘evolutionary stable’. Intuitively, an evolutionary stable strategy is one that is stable with respect to the introduction of mutants into the population.

Now consider a sequence of such evolutionary games. Interpret the payoff that any agent receives after being involved in such a game as the ‘reproductive fitness’ of that agent, in the biological sense. So the higher the payoff the agent receives, in comparison to the fitnesses of the other agents, the more “offspring” it has that get propagated to the next game. In the continuum-time limit, where games are indexed by the real number $t$, this can be formalized by a differential equation. This equation specifies the derivative of $g_i$ evaluated for each agent $i$’s attribute vector, as a monotonically increasing function of the relative difference between the payoff of $i$ and the average payoff of all the agents. (We also have such an equation for $h$.) The resulting dynamics is known as ‘replicator dynamics’, with an evolutionary stable population strategy, if it exists, being one particular fixed point of the dynamics.

Now consider removing the reproductive aspect of evolutionary game theory, and instead have each agent propagate to the next game, with “memory” of the events of the preceding game. Furthermore, allow each agent to modify its strategy from one game to the next by “learning” from its memory of past games, in a bounded rational manner. The field of learning in games is concerned with exactly such situations [86, 12, 17, 26, 70, 126, 178, 173]. Most of the formal work in this field involves simple models for the learning process of the agents. For example, in ‘fictitious play’ [86], in each successive game, each agent $i$ adopts what would be its best strategy if its opponents chose their strategies according to the empirical frequency distribution of such strategies that $i$ has encountered in the past. More sophisticated versions of this work employ simple Bayesian
learning algorithms, or re-inventions of some of the techniques of the RL community [190]. Typically in learning in games one defines a payoff to the agent for a sequence of games, for example as a discounted sum of the payoffs in each of the constituent games. Within this framework one can study the long term effects of strategies such as cooperation and see if they arise naturally and if so, under what circumstances.

Many aspects of real world games that do not occur very naturally otherwise arise spontaneously in these kinds of games. For example, when the number of games to be played is not pre-fixed, it may behoove a particular agent $i$ to treat its opponent better than it would otherwise, since $i$ may have to rely on that other agent's treating it well in the future, if they end up playing each other again. This framework also allows us to investigate the dependence of evolving strategies on the amount of information available to the agents [159]; the effect of communication on the evolution of cooperation [160, 162]; and the parallels between auctions and economic theory [108, 161].

In many respects, learning in games is even more relevant to the study of collectives than is traditional game theory. However in general, it lacks a well defined world utility and is almost exclusively focused on the forward problem, making it a difficult starting point for a field of collectives.

### 1.2.3 Other Social Science-Inspired Systems

Some human economies provides examples of naturally occurring systems that can be viewed as a (more or less) well-performing collectives. The field of economics provides much more though. Both empirical economics (e.g., economic history, experimental economics) and theoretical economics (e.g., general equilibrium theory [4], theory of optimal taxation [164]) provide a rich literature on strategic situations where many parties interact. In fact, much of economics can be viewed as concerning how to maximize certain constrained kinds of world utilities, when there are certain (very strong) restrictions on the individual agents and their interactions, and in particular when we have limited freedom in setting the utility functions of those agents.

**Mechanism Design**

One way to try to induce a large collective to reach an equilibrium point without centralize control is via an auction.\(^5\) (This is the approach usu-

\(^5\)We do not discuss general equilibrium theory here in detail, because though it deals with the interaction among multiple markets to set the market “clearing” price for the goods, it is not appropriate for the study of collectives: it requires centralized control (Walrasian auctioner), does not allow for dynamic interactions and in general, there is no reason to believe that having the markets clear optimizes a world utility.
ally employed in computational markets — see below.) Along with optimal taxation and public good theory [137], the design of auctions is the subject of the field of mechanism design. Broadly defined, mechanism design is concerned with the incentives that must be applied to any set of agents that interact and exchange goods [87, 164, 229] in order to get those agents to exhibit desired behavior. Usually the desired behavior concerns pre-specified ‘inherent’ utility functions of some sort for each of the individual agents. In particular, mechanism design is often concerned with the incentives that must be superimposed on such inherent utility functions to guide the agents to a ‘(Pareto) efficient’ (or ‘Pareto optimal’) point, that is to a point in which no agent’s inherent utility can be improved without hurting another agent’s inherent utility [86, 87].

One particularly important type of such an incentive scheme is an auction. When many agents interact in a common environment often there needs to be a structure that supports the exchange of goods or information among those agents. Auctions provide one such (centralized) structure for managing exchanges of goods. For example, in the English auction all the agents come together and ‘bid’ for a good, and the price of the good is increased until only one bidder remains, who gets the good in exchange for the resource bid. As another example, in the Dutch auction the price of a good is decreased until one buyer is willing to pay the current price.

All auctions perform the same task: match supply and demand. As such, auctions are one of the ways in which price equilibration among a set of interacting agents can be achieved. However very few world utilities have their maximum occur at a point that is Pareto optimal for the pre-set inherent utility functions. Accordingly, unless we are very fortunate in the relation between those inherent utility functions and (in general separately specified) world utility, knowing how to induce such a Pareto optimal point is of little value. For example, in a transaction in an English auction both the seller and the buyer benefit. They may even have arrived at an allocation which is efficient. However, in that the winner may well have been willing to pay more for the good, such an outcome may confound the goal of the market designer, if that designer’s goal is to maximize revenue. This point is returned to below, in the context of computational economics.

Another, perhaps more intuitive perspective, is to view the restrictions of mechanism design as concerning the private utility functions of the individual agents. Typically in mechanism design the private utility function for each agent \( \eta \), which maps states of the entire world (including the internal state of the agent itself) to \( \mathcal{R} \), is of the form \( \gamma_{\eta}(x_{\eta,1}, x_{\eta,2}, ..., x_{\eta,n}, T_{\eta}(y_{\eta,1}, y_{\eta,2}, ..., y_{\eta,m})) \), where \( \gamma(\cdot) \) is agent \( \eta \)'s pre-fixed inherent utility function, the \( x_{\eta,1}, x_{\eta,2}, ..., x_{\eta,n} \) constitute the first \( n \) of the \( n + k \) variables that that function depends on, and \( T_{\eta}(\cdot) \) is the \( \mathcal{R}^k \)-valued “mechanism” function the designer can set, the \( y_{\eta,1}, y_{\eta,2}, ..., y_{\eta,m} \) being the variables making up its arguments. Unlike the private utility world utility can depend on all of the \( x_{\eta,1}, ..., x_{\eta,n}, y_{\eta,1}, y_{\eta,2}, ..., y_{\eta,m} \) directly (as well as depend on other
entirely different variables). As an example, the $y_{n,1}, y_{n,2}, ..., y_{n,m}$ could be a set of all agents' bids at an auction, $T_n(.)$ could be $\mathbb{R}^2$-valued, giving the amount of change in $n$'s owned quantities of both money and the item up for bid, and the $x_{n,1}, ..., x_{n,n}$ could parameterize $n$'s happiness trade-off relating owned quantities of the good and of money.

Typically $\gamma_n(.)$ and the choice of what variables make up the arguments $y_{n,1}, y_{n,2}, ..., y_{n,m}$ to $T_n$ are fixed a priori, with only the function $T_n(.)$ allowed to vary in the design. In addition, often there are a priori restrictions on the functional form of the $T_n$. For example, often the $T_n$ are not allowed to vary with $n$. More precisely, usually they must be invariant under the transformation $n \rightarrow n'$ in both the index to the function and the indices to its arguments. This means in particular that the designer can't "cheat" and have the functional forms of the $T_n$ vary from one $n$ to another in a way that reflects the variations across the (often pre-determined) associated vectors $(x_{n,1}, ..., x_{n,n})$. For example, typically an auction mechanism determines who gets what goods for what price in a manner that is independent of the identities of the bidding agents, and in particular does not directly reflect any internal happiness trade-off parameters of the agents that aren't reflected in their bids.

From the perspective of a collective, these kinds of restrictions on private utilities only hold in a small subset of the potential computational problems, and constitute a severe handicap in other scenarios. Another limitation of most of the work on mechanism design is that either it assumes a particular computational model for the agent, or (more commonly) focuses on (game-theoretic) equilibria. This limited nature of the treatment of off-equilibrium scenarios is intimately related to the restrictions on the form of the private utility. If there are no restrictions on the private utilities, then there is a trivial solution for how to set such utilities to maximize the world utility at equilibrium: Have each such utility simply equal the world utility, in a so-called "team game". To have the analysis be non-trivial, restrictions like those on the private utilities are needed.

In practice though, no real system is at a game-theoretic equilibrium, due to bounded rationality. In particular, it means that if one considers mechanism design in the limiting case of no restrictions on $\gamma(.)$, the associated "mechanism design solution" of a team game often will result in poor performance [238]. Team theory [105, 153] is one approach that has been tried to circumvent this problem. The idea there is to remove all notions of a private or inherent utility, and solve directly for the strategy profile that will maximize the world utility. Needless to say though, such an approach becomes extraordinarily difficult for all but the simplest problems, and requires centralized, completely personalized control and communication, and exact modeling of the system's dynamics.
Computational Economics

'Computational economies' are schemes inspired by economics, and more specifically by general equilibrium theory and mechanism design theory, for managing the components of a distributed computational system. They work by having a 'computational market', akin to an auction, guide the interactions among those components. Such a market is defined as any structure that allows the components of the system to exchange information on relative valuation of resources (as in an auction), establish equilibrium states (e.g., determine market clearing prices) and exchange resources (i.e., engage in trades).

Such computational economies can be used to investigate real economies and biological systems [31, 34, 35, 128]. They can also be used to design distributed computational systems. For example, such computational economies are well-suited to some distributed resource allocation problems, where each component of the system can either directly produce the "goods" it needs or acquire them through trades with other components. Computational markets often allow for far more heterogeneity in the components than do conventional resource allocation schemes. Furthermore, there is both theoretical and empirical evidence suggesting that such markets are often able to settle to equilibrium states. For example, auctions find prices that satisfy both the seller and the buyer which results in an increase in the utility of both (else one or the other would not have agreed to the sale). Assuming that all parties are free to pursue trading opportunities, such mechanisms move the system to a point where all possible bilateral trades that could improve the utility of both parties are exhausted.

Now restrict attention to the case, implicit in much of computational market work, with the following characteristics: First, world utility can be expressed as a monotonically increasing function $F$ where each argument $i$ of $F$ can in turn be interpreted as the value of a pre-specified utility function $f_i$ for agent $i$. Second, each of those $f_i$ is a function of an $i$-indexed 'goods vector' $x_i$ of the non-perishable goods "owned" by agent $i$. The components of that vector are $x_{i,j}$, and the overall system dynamics is restricted to conserve the vector $\sum_i x_{i,j}$. (There are also some other, more technical conditions.) As an example, the resource allocation problem can be viewed as concerning such vectors of "owned" goods.

Due to the second of our two conditions, one can integrate a market-clearing mechanism into any system of this sort. Due to the first condition, since in a market equilibrium with non-perishable goods no (rational) agent ends up with a value of its utility function lower than the one it started with, the value of the world utility function must be higher at equilibrium than it was initially. In fact, so long as the individual agents are smart enough to avoid all trades in which they do not benefit, any computational market can only improve this kind of world utility, even if it does not achieve the market equilibrium.
This line of reasoning provides one of the main reasons to use computational markets in those situations in which they can be applied. Conversely, it underscores one of the major limitations of such markets: Starting with an arbitrary world utility function with arbitrary dynamical restrictions, it may be quite difficult to cast that function as a monotonically increasing $F$ taking as arguments a set of agents' goods-vector-based utilities $f_i$, if we require that those $f_i$ be well-enough behaved that we can reasonably expect the agents to optimize them in a market setting.

One example of a computational economy being used for resource allocation is Huberman and Clearwater's use of a double-blind auction to solve the complex task of controlling the temperature of a building. In this case, each agent (individual temperature controller) bids to buy or sell cool or warm air. This market mechanism leads to an equitable temperature distribution in the system [116]. Other domains where market mechanisms were successfully applied include purchasing memory in an operating systems [50], allocating virtual circuits [75], "stealing" unused CPU cycles in a network of computers [69, 230], predicting option futures in financial markets [185], and numerous scheduling and distributed resource allocation problems [138, 142, 210, 218, 234, 235].

Computational economics can also be used for tasks not tightly coupled to resource allocation. For example, following the work of Maes [151] and Ferber [74], Baum shows how by using computational markets a large number of agents can interact and cooperate to solve a variant of the blocks world problem [22, 23]. However, market-based computational economics relies on both centralized communication and centralized control to some degree, raising scalability issues. Furthermore, in practice, the applicability of computational economies depends greatly on the domain [225], making it a difficult starting point for a field of collectives.

1.2.4 Biologically Inspired Systems

Properly speaking, biological systems do not involve utility functions and searches across them with learning algorithms. However, it has long been appreciated that there are many ways in which viewing biological systems as involving searches over such functions can lead to deeper understanding of them [203, 244]. Conversely, some have argued that the mechanism underlying biological systems can be used to help design search algorithms [109].

These kinds of reasoning which relate utility functions and biological systems have traditionally focussed on the case of a single biological system operating in some external environment. If we extend this kind of reason-
ing, to a set of biological systems that are co-evolving with one another, then we have essentially arrived at biologically-based collectives. This section discusses some of how previous work in the literature bears on this relationship between collectives and biology.

Population Biology and Ecological Modeling

The fields of population biology and ecological modeling are concerned with the large-scale “emergent” processes that govern the systems that consist of many (relatively) simple entities interacting with one another [24, 93]. As usually cast, the “simple entities” are members of one or more species, and the interactions are some mathematical abstraction of the process of natural selection as it occurs in biological systems (involving processes like genetic reproduction of various sorts, genotype-phenotype mappings, inter and intra-species competitions for resources, etc.). Population Biology and ecological modeling in this context addresses questions concerning the dynamics of the resultant ecosystem, and in particular how its long-term behavior depends on the details of the interactions between the constituent entities. Broadly construed, the paradigm of ecological modeling can even be broadened to study how natural selection and self-regulating feedback creates a stable planet-wide ecological environment—Gaia [144].

The underlying mathematical models of other fields can often be usefully modified to apply to the kinds of systems population biology is interested in [14]. (See also the discussion in the game theory subsection above.) Conversely, the underlying mathematical models of population biology and ecological modeling can be applied to other non-biological systems. In particular, those models shed light on social issues such as the emergence of language or culture, warfare, and economic competition [71, 72, 88]. They also can be used to investigate more abstract issues concerning the behavior of large complex systems with many interacting components [89, 98, 156, 176, 184].

Going a bit further afield, an approach that is related in spirit to ecological modeling is ‘computational ecologies’. These are large distributed systems where each component of the system’s acting (seemingly) independently results in complex global behavior. Those components are viewed as constituting an “ecology” in an abstract sense (although much of the mathematics is not derived from the traditional field of ecological modeling). In particular, one can investigate how the dynamics of the ecology is influenced by the information available to each component and how cooperation and communication among the components affects that dynamics [115, 117].

Although in some ways the most closely related to collectives of the current ecology-inspired research, the fields of population biology and computational ecologies do not provide a full science of collectives. These fields are primarily concerned with the “forward problem” of determining the dynamics that arises from certain choices of the underlying system. Un-
less one's desired dynamics is sufficiently close to some dynamics that was previously catalogued (during one's investigation of the forward problem), one has very little information on how to set up the components and their interactions to achieve that desired dynamics.

Swarm Intelligence

The field of 'swarm intelligence' is concerned with systems that are modeled after social insect colonies, so that the different components of the system are queen, worker, soldier, etc. It can be viewed as ecological modeling in which the individual entities have extremely limited computing capacity and/or action sets, and in which there are very few types of entities. The premise of the field is that the rich behavior of social insect colonies arises not from the sophistication of any individual entity in the colony, but from the interaction among those entities. The objective of current research is to uncover kinds of interactions among the entity types that lead to pre-specified behavior of some sort.

More speculatively, the study of social insect colonies may also provide insight into how to achieve learning in large distributed systems. This is because at the level of the individual insect in a colony, very little (or no) learning takes place. However across evolutionary time-scales the social insect species as a whole functions as if the various individual types in a colony had "learned" their specific functions. The "learning" is the direct result of natural selection. (See the discussion on this topic in the subsection on ecological modeling.)

Swarm intelligences have been used to adaptively allocate tasks [33, 136], solve the traveling salesman problem [62, 63] and route data efficiently in dynamic networks [32, 201, 219] among others. However, there is no general framework for adapting swarm intelligences to maximize particular world utility functions. Accordingly, such intelligences generally need to be hand-tailored for each application.

1.2.5 Physics-Based Systems

Statistical Physics

Equilibrium statistical physics is concerned with the stable state character of large numbers of very simple physical objects, interacting according to well-specified local deterministic laws, with probabilistic noise processes superimposed [6, 188]. Typically there is no sense in which such systems can be said to have centralized control, since all particles contribute comparably to the overall dynamics.

Aside from mesoscopic statistical physics, the numbers of particles considered are usually huge (e.g., $10^{23}$), and the particles themselves are extraordinarily simple, typically having only a few degrees of freedom. Moreover, the noise processes usually considered are highly restricted, being
those that are formed by “baths”, of heat, particles, and the like. Similarly, almost all of the field restricts itself to deterministic laws that are readily encapsulated in Hamilton’s equations (Schrodinger’s equation and its field-theoretic variants for quantum statistical physics). In fact, much of equilibrium statistical physics isn’t even concerned with the dynamic laws by themselves (as for example is stochastic Markov processes). Rather it is concerned with invariants of those laws (e.g., energy), invariants that relate the states of all of the particles. Deterministic laws without such readily-discoverable invariants are outside of the purview of much of statistical physics.

One potential use of statistical physics for collectives involves taking the systems that statistical physics analyzes, especially those analyzed in its condensed matter variant (e.g., spin glasses [213, 214]), as simplified models of a class of collectives. This approach is used in some of the analyses of the El Faro Bar problem, also called the minority game (see below) [5, 48]. It is used more overtly in (for example) the work of Galam [90], in which the equilibrium coalitions of a set of “countries” are modeled in terms of spin glasses. This approach cannot provide a general collectives framework though. This is due to its not providing a general solution to arbitrary collectives inversion problems, being only concerned with the kinds of systems discussed above, and to its not employing RL algorithms.7

Another contribution that statistical physics can make is with the mathematical techniques it has developed for its own purposes, like mean field theory, self-averaging approximations, phase transitions, Monte Carlo techniques, the replica trick, and tools to analyze the thermodynamic limit in which the number of particles goes to infinity. Although such techniques have not yet been applied to collectives, they have been successfully applied to related fields. This is exemplified by the use of the replica trick to analyze two-player zero-sum games with random payoff matrices in the thermodynamic limit of the number of strategies in [27]. Other examples are the numeric investigation of iterated prisoner’s dilemma played on a lattice [223], the analysis of stochastic games by expressing of deviation from rationality in the form of a “heat bath” [154], and the use of topological entropy to quantify the complexity of a voting system studied in [158].

Other quite recent work in the statistical physics literature is formally identical to that in other fields, but presents it from a novel perspective.

7In regard to the latter point however, it’s interesting to speculate about recasting statistical physics as a collective, by viewing each of the particles in the physical system as running an “RL algorithm” that perfectly optimizes the “utility function” of its Lagrangian, given the “actions” of the other particles. In this perspective, many-particle physical systems are multi-stage games that are at Nash equilibrium in each stage. So for example, a frustrated spin glass is such a system at a Nash equilibrium that is not Pareto optimal.
A good example of this is [211], which is concerned with the problem of controlling a spatially extended system with a single controller, by using an algorithm that is identical to a simple-minded proportional RL algorithm (in essence, a rediscovery of RL).

Action Extremization

Much of the theory of physics can be cast as solving for the extremization of an actional, which is a functional of the worldline of an entire (potentially many-component) system across all time. The solution to that extremization problem constitutes the actual worldline followed by the system. In this way the calculus of variations can be used to solve for the worldline of a dynamic system. As an example, simple Newtonian dynamics can be cast as solving for the worldline of the system that extremizes a quantity called the 'Lagrangian', which is a function of that worldline and of certain parameters (e.g., the 'potential energy') governing the system at hand. In this instance, the calculus of variations simply results in Newton's laws.

If we take the dynamic system to be a collective, we are assured that its worldline automatically optimizes a "global goal" consisting of the value of the associated actional. If we change physical aspects of the system that determine the functional form of the actional (e.g., change the system's potential energy function), then we change the global goal, and we are assured that our collective optimizes that new global goal. Counter-intuitive physical systems, like the strings-and-springs systems that exhibit Braess' paradox [20], are simply systems for which the "world utility" implicit in our human intuition is extremized at a point different from the one that extremizes the system's actional.

The challenge in exploiting this to solve the design of collectives problem is in translating an arbitrary provided global goal for the collective into a parameterized actional. Note that that actional must govern the dynamics of the collective, and the parameters of the actional must be physical variables in the collective, variables whose values we can modify.

Active Walker Models

The field of active walker models [21, 100, 101] is concerned with modeling "walkers" (be they human walkers or instead simple physical objects) crossing fields along trajectories, where those trajectories are a function of several factors, including in particular the trails already worn into the field. Often the kind of trajectories considered are those that can be cast as solutions to actional extremization problems so that the walkers can be explicitly viewed as agents optimizing a private utility.

One of the primary concerns with the field of active walker models is how the trails worn in the field change with time to reach a final equilibrium state. The problem of how to design the cement pathways in the field (and other physical features of the field) so that the final paths actually
followed by the walkers will have certain desirable characteristics is then one of solving for parameters of the actional that will result in the desired worldline. This is a special instance of the inverse problem of how to design a collective.

Using active walker models this way to design collectives, like action extremization in general, probably has limited applicability. Also, it is not clear how robust such a design approach might be, or whether it would be scalable and exempt from the need for hand-tailoring.

1.2.6 Other Related Subjects

This subsection presents a "catch-all" of other fields that have little in common with one another and while either still nascent or not extremely closely related to collectives, bear some relation to collectives.

Stochastic Fields

An extremely well-researched body of work concerns the mathematical and numeric behavior of systems for which the probability distribution over possible future states conditioned on preceding states is explicitly provided. This work involves many aspects of Monte Carlo numerical algorithms [172], all of Markov Chains [80, 177, 215], and especially Markov fields, a topic that encompasses the Chapman-Kolmogorov equations [91] and its variants: Liouville's equation, the Fokker-Plank equation, and the Detailed-balance equation in particular. Non-linear dynamics is also related to this body of work (see the synopsis of iterated function systems below and the synopsis of cellular automata above), as is Markov competitive decision processes (see the synopsis of game theory above).

Formally, one can cast the problem of designing a collective as how to fix each of the conditional transition probability distributions of the individual elements of a stochastic field so that the aggregate behavior of the overall system is of a desired form.8

Amorphous computing and Control of Smart Matter

Amorphous computing grew out of the idea of replacing traditional computer design, with its requirements for high reliability of the components of

8In contrast, in the field of Markov decision processes, discussed in [45], the full system may be a Markov field, but the system designer only sets the conditional transition probability distribution of a few of the field elements at most, to the appropriate "decision rules". Unfortunately, it is hard to imagine how to use the results of this field to design collectives because of major scaling problems. Any decision process must accurately model likely future modifications to its own behavior — often an extremely daunting task [150]. What's worse, if multiple such decision processes are running concurrently in the system, each such process must also model the others, potentially needing to model them in their full complexity.
the computer, with a novel approach in which widespread unreliability of
those components would not interfere with the computation [2, 1]. Some of
its more speculative aspects are concerned with "how to program" a mas-
vively distributed, noisy system of components which may consist in part
of biochemical and/or biomechanical components [131, 233]. Work here has
tended to focus on schemes for how to robustly induce desired geometric
dynamics across the physical body of the amorphous computer — issue
that are closely related to morphogenesis, and thereby lend credence to the
idea that biochemical components are a promising approach.

Especially in its limit of computers with very small constituent compo-
nents, amorphous computing also is closely related to the fields of nanotech-
nology [64]. As the prospect of nanotechnology-driven mechanical systems
gets more concrete, the daunting problem of how to robustly control, power,
and sustain protean systems made up of extremely large sets of nano-scale
devices looms more important [95, 96, 107]. If this problem were to be
solved one would in essence have "smart matter". For example, one would
be able to "paint" an airplane wing with such matter and have it improve
drag and lift properties significantly.

Self Organizing Systems

The concept of self-organization and self-organized criticality [15] was origi-
nally developed to help understand why many distributed physical systems
are attracted to critical states that possess long-range dynamic correla-
tions in the large-scale characteristics of the system. It provides a powerful
framework for analyzing both biological and economic systems. For exam-
ple, natural selection (particularly punctuated equilibrium [68, 93]) can
be likened to self-organizing dynamical system, and some have argued it
shares many the properties (e.g., scale invariance) of such systems [57].
Similarly, one can view the economic order that results from the actions of
human agents as a case of self-organization [59]. The relationship between
complexity and self-organization is a particularly important one, in that it
provides the potential laws that allow order to arise from chaos [125].

Adaptive Control Theory

Adaptive control [7, 196], and in particular adaptive control involving
locally weighted RL algorithms [9, 165], constitute a broadly applicable
framework for controlling small, potentially inexact modeled systems.
Augmented by techniques in the control of chaotic systems [52, 60, 61],
they constitute a very successful way of solving the "inverse problem" for
such systems. Unfortunately, it is not clear how one could even attempt to
scale such techniques up to the massively distributed systems of interest in
collectives.
1.3 COIN Framework

The previous section provided a summary of different fields that address various issues pertinent to the field of collectives. In this section, we summarize the COIN (Collective Intelligence) framework, which is one of the first frameworks that aims to bridge the gap between the needs of the field of collectives and the extant analysis/design methods.9

1.3.1 Central Equation

Let $Z$ be an arbitrary vector space whose elements $z$ give the joint move of all agents in the system (i.e., $z$ specifies the full "worldline" consisting of the actions/states of all the agents). The world utility $G(z)$, is a function of the full worldline, and we are concerned with the problem of finding the $z$ that maximizes $G(z)$.

In addition to $G$, for each agent $\eta$, there is a private utility function $\{g_\eta\}$. The agents act to improve their individual private utility functions, even though, we, as system designers are only concerned with the value of the world utility $G$. To specify all agents other than $\eta$, we will use the notation $\eta$.

Our uncertainty concerning the behavior of the system is reflected in a probability distribution over $Z$. Our ability to control the system consists of setting the value of some characteristic of the agents, e.g., setting the private functions of the agents. Indicating that value by $s$, our analysis revolves around the following central equation for $P(G \mid s)$, which follows from Bayes' theorem:

$$P(G \mid s) = \int d\bar{\epsilon}_G P(G \mid \bar{\epsilon}_G, s) \int d\bar{\epsilon}_p P(\bar{\epsilon}_G \mid \bar{\epsilon}_p, s) P(\bar{\epsilon}_p \mid s),$$  \hspace{1cm} (1.1)

where $\bar{\epsilon}_p$ is the vector of the "intelligences" of the agents with respect to their associated private functions, and $\bar{\epsilon}_G$ is the vector of the intelligences of the agents with respect to $G$. Intuitively, these vectors indicate what percentage of $\eta$'s actions would have resulted in lower utility.\textsuperscript{10} In this chapter, we use intelligence vectors as decomposition variables for Equation 1.1.

Note that $\epsilon_{g_\eta}(z) = 1$ means that player $\eta$ is fully rational at $z$, in that its move maximizes the value of its utility, given the moves of the players. In other words, a point $z$ where $\epsilon_{g_\eta}(z) = 1$ for all players $\eta$ is one that meets the definition of a game-theory Nash equilibrium. On the other hand, a $z$ at which all components of $\bar{\epsilon}_G = 1$ is a local maximum of $G$ (or more precisely, a critical point of the $G(z)$ surface). So if we can get these two vectors to be identical, then if the agents do well enough at maximizing

9The full COIN theory is presented in Chapter 2.
10Intelligence is formally defined in Chapter 2.
their private utilities we are assured we will be near a local maximum of $G$.

To formalize this, consider our decomposition of $P(G \mid s)$. If we can choose $s$ so that the third conditional probability in the integrand, $P(\tilde{e}_g \mid s)$, is peaked around vectors $\tilde{e}_g$ all of whose components are close to 1 (that is agents are able to "learn" their tasks), then we have likely induced large private utility intelligences. If we can also have the second term, $P(\tilde{e}_G \mid \tilde{e}_g, s)$, be peaked about $\tilde{e}_G$ equal to $\tilde{e}_g$ (that is the private and world utilities are aligned), then $\tilde{e}_G$ will also be large. Finally, if the first term in the integrand, $P(G \mid \tilde{e}_G, s)$, is peaked about high $G$ when $\tilde{e}_G$ is large, then our choice of $s$ will likely result in high $G$, as desired.

1.3.2 Factoredness and Learnability

For high values of $G$ to be achieved, the private utility functions need to have two properties. First, the private utility functions need to be "aligned with $G$", a need that is expressed in the second term of Equation 1.1. In particular, regardless of the details of the stochastic environment in which the agents operate, or of the details of the learning algorithms of the agents, if $\tilde{e}_g$ equals $\tilde{e}_G$ exactly for all $z$, the desired form for the second term in Equation 1.1 is assured. We call such a system factored. In game theory language, the private utility function Nash equilibria of a factored system are local maxima of $G$. In addition to this desirable equilibrium behavior, factored systems also automatically provide appropriate off-equilibrium incentives to the agents (an issue generally not considered in the game theory/mechanism design literature).

Second, we want the agents' private utility functions to have high learnability, intuitively meaning that an agent's utility should be sensitive to its own actions and insensitive to actions of others. This requirement that private utility functions have high "signal-to-noise" arises in the third term. As an example, consider a "team game" where the private utility functions are set to $G$. Such a system is tautologically factored. However team games often have low learnability, because in a large system an agent will have a difficult time discerning the effects of its actions on $G$. As a consequence, each $\eta$ may have difficulty achieving high $g_\eta$ in such a system. Loosely speaking, agent $\eta$'s learnability is the ratio of the sensitivity of $g_\eta$ to $\eta$'s actions to the sensitivity $g_\eta$ to the actions of all other agents. So

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11Non-game theory-based function maximization techniques like simulated annealing instead address how to have term 1 have the desired form. They do this by trying to ensure that the local maxima that the underlying system ultimately settles near have high $G$, by "trading off exploration and exploitation". One can combine such term-1-based techniques with the techniques presented here, The resultant hybrid algorithm, addressing all three terms, outperforms simulated annealing by over two orders of magnitude [240].
at a given state $z$, the higher the learnability, the more $g_\eta(z)$ depends on the move of agent $\eta$, i.e., the better the associated signal-to-noise ratio for $\eta$. Intuitively then, higher learnability means it is easier for $\eta$ to achieve a large value of its utility.

1.3.3 Difference Utilities

It is possible to solve for the set of all private utilities that are factored with respect to a particular world utility. Unfortunately, in general it is not possible for a collective both to be factored and to have perfect learnability for all of its players (i.e., no dependence of any $g_\eta$ on any agent other than $\eta$) for all of its agents [238]. However, consider difference utilities, which are of the form:

$$DU(z) = G(z) - \Gamma(f(z)),$$  \hspace{1cm} (1.2)

where $\Gamma(f)$ is independent of $z_\eta$. Such difference utilities are factored [238]. In addition, under usually benign approximations, learnability is maximized over the set of difference utilities by choosing

$$\Gamma(f_\eta(z)) = E(G \mid z_\eta, s),$$  \hspace{1cm} (1.3)

up to an overall additive constant. We call the resultant difference utility the Aristocrat utility (AU). If each player $\eta$ uses an appropriately rescaled version of the associated AU as its private utility function, then we have ensured good form for both terms 2 and 3 in Equation 1.1.

Using AU in practice is sometimes difficult, due to the need to evaluate the expectation value. Fortunately there are other utility functions that, while being easier to evaluate than AU, still are both factored and possess superior learnability to the team game utility, $g_\eta = G$. One such private utility function is the Wonderful Life Utility (WLU). The WLU for player $\eta$ is parameterized by a pre-fixed clamping parameter $CL_\eta$ chosen from among $\eta$'s possible moves:

$$WLU_\eta \equiv G(z) - G(z_\eta, CL_\eta).$$ \hspace{1cm} (1.4)

WLU is factored no matter what the choice of clamping parameter. Furthermore, while not matching the high learnability of AU, WLU usually has far better learnability than does a team game, because most of the “noise” due to other agents is removed from $\eta$'s utility. Therefore, WLU generally results in better performance than does team game utilities [228, 238].

Figure 1.1 provides an example of clamping. As in that example, in many circumstances there is a particular choice of clamping parameter for agent $\eta$ that is a “null” move for that agent, equivalent to removing that agent from the system. For such a clamping parameter WLU is closely related to the economics technique of “endogenizing a player’s (agent’s) externalities”, for example with the Groves mechanism [174, 175, 87].
This example shows the impact of the clamping operation on the joint state of a four-agent system where each agent has three possible actions, and each such action is represented by a three-dimensional unary vector. The first matrix represents the joint state of the system where agent 1 has selected action 1, agent 2 has selected action 3, agent 3 has selected action 1 and agent 4 has selected action 2. The second matrix displays the effect of clamping agent 2's action to the 'null' vector (i.e., replacing $z_2$ with $\bar{0}$). The third matrix shows the effect of instead clamping agent 2's move to the "average" action vector $\bar{a} = \{0.33, 0.33, 0.33\}$, which amounts to replacing that agent's move with the "illegal" move of fractionally taking each possible move ($z_2 = \bar{a}$).

However it is usually the case that using WLU with a clamping parameter that is as close as possible to the expected move defining AU results in far higher learnability than does clamping to the null move. Such a WLU is roughly akin to a mean-field approximation to AU.\(^2\) For example, in Fig. 1.1, if the probabilities of player 2 making each of its possible moves was $1/3$, then one would expect that a clamping parameter of $\bar{a}$ would be close to optimal. Accordingly, in practice use of such an alternative WLU derived as a "mean-field approximation" to AU almost always results in far better values of $G$ than does the "endogenizing" WLU.

Intuitively, collectives having factored and highly learnable private utilities like AU and WLU can be viewed as akin to well-run human companies. $G$ is the "bottom line" of the company, the players $\eta$ are identified with the employees of that company, and the associated $g_\eta$ given by the employees' performance-based compensation packages. For example, for a "factored company", each employee's compensation package contains incentives de-

\(^2\)Formally, our approximation is exact only if the expected value of $G$ equals $G$ evaluated at the expected joint move (both expectations being conditioned on given moves by all players other than $\eta$). In general though, for relatively smooth $G$, we would expect such a mean-field approximation to AU, to give good results, even if the approximation does not hold exactly.
signed such that the better the bottom line of the corporation, the greater the employee's compensation. As an example, the CEO of a company wishing to have the private utilities of the employees be factored with $G$ may give stock options to the employees. The net effect of this action is to ensure that what is good for the employee is also good for the company. In addition, if the compensation packages are "highly learnable", the employees will have a relatively easy time discerning the relationship between their behavior and their compensation. In such a case the employees will both have the incentive to help the company and be able to determine how best to do so. Note that in practice, providing stock options is usually more effective in small companies than in large ones. This makes perfect sense in terms of the formalism summarized above, since such options generally have higher learnability in small companies than they do in large companies, in which each employee has a hard time seeing how his/her moves affect the company's stock price.

1.3.4 Summary of COIN Results to Date

In earlier work, we tested the $WLU$ for distributed control of network packet routing [241], achieving substantially better throughput than by using the best possible shortest-path-based system [241], even though that SPA-based system has information denied the agents in the $WLU$-based collective. In related work we have shown that use of the $WLU$ automatically avoids the infamous Braess' paradox, in which adding new links can actually decrease throughput — a situation that readily ensnares SPA's [228, 239].

We have also applied the $WLU$ to the problem of controlling communication across a constellation of satellites so as minimize the importance-weighted loss of scientific data flowing across that constellation [237]. We have also shown that agents using utility functions derived from the COIN framework significantly improve performance in the problem of job scheduling across a heterogeneous computing grid [227].

In addition we have explored COIN-based techniques on variants of congestion games [238, 242, 243], in particular of a more challenging variant of Arthur's El Farol bar attendance problem [5] (also known as the "minority game" [48]). In this work we showed that use of the $WLU$ can result in performance orders of magnitude superior to that of team game utilities. We have also successfully applied COIN techniques to the problem of coordinating a set of autonomous rovers so as to maximize the importance-weighted value of a set of locations they visit [226].

Finally we have also explored applying COIN techniques to problems that are explicitly cast as search. These include setting the states of the spins in a spin glass to minimize energy; the conventional bin-packing problem of computer science, and a model of human agents connected in a small-world network who have to synchronize their purchase decisions [240].
1.4 Applications/Problems Driving Collectives

The previous sections focused on fields that provide solutions to problems arising in the field of collectives. To complement them, in this section we present three problems that are particularly suited to being approached from the field of collectives, and that provide fertile ground for testing novel theories of collectives.

1.4.1 El Farol Bar Problem (Minority Game)

The “El Farol” bar problem (also known as the minority game) and its variants provide a clean and simple testbed for investigating certain kinds of interactions among agents [5, 44, 47, 206]. In the original version of the problem, which arose in economics, at each time step (each “night”), each agent needs to decide whether to attend a particular bar. The goal of the agent in making this decision depends on the total attendance at the bar on that night. If the total attendance is below a preset capacity then the agent should have attended. Conversely, if the bar is overcrowded on the given night, then the agent should not attend. (Because of this structure, the bar problem with capacity set to 50% of the total number of agents is also known as the ‘minority game’; each agent selects one of two groups at each time step, and those that are in the minority have made the right choice).

The agents make their choices by predicting ahead of time whether the attendance on the current night will exceed the capacity and then taking the appropriate course of action.

What makes this problem particularly interesting is that it is impossible for each agent to be perfectly “rational”, in the sense of correctly predicting the attendance on any given night. This is because if most agents predict that the attendance will be low (and therefore decide to attend), the attendance will actually high, while if they predict the attendance will be high (and therefore decide not to attend) the attendance will be low. (In the language of game theory, this essentially amounts to the property that there are no pure strategy Nash equilibria [49, 246].) Alternatively, viewing the overall system as a collective, it has a Prisoner’s Dilemma-like nature, in that “rational” behavior by all the individual agents thwarts the global goal of maximizing total enjoyment (defined as the sum of all agents’ enjoyment and maximized when the bar is exactly at capacity).

This frustration effect is a crisp example of the difficulty that can arise when agents try to model agents that are in their turn modeling the first agents. It is similar to what occurs in spin glasses in physics, and makes the bar problem closely related to the physics of emergent behavior in distributed systems [46, 47, 48, 248]. Researchers have also studied the dynamics of the bar problem to investigate economic properties like competition, cooperation and collective behavior and especially their relationship...
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to market efficiency [58, 122, 197].

1.4.2 Data Routing in a Network

Packet routing in a data network [28, 110, 212, 231, 127, 94] presents a particularly interesting domain for the investigation of collectives. In particular, with such routing:

(i) the problem is inherently distributed;
(ii) for all but the most trivial networks it is impossible to employ global control;
(iii) the routers have only access to local information (routing tables);
(iv) it constitutes a relatively clean and easily modified experimental testbed; and
(v) there are potentially major bottlenecks induced by 'greedy' behavior on the part of the individual routers, which behavior constitutes a readily investigated instance of the Tragedy Of the Commons (TOC).

Many of the approaches to packet routing incorporate a variant on RL [39, 43, 51, 147, 152]. Q-routing is perhaps the best known such approach and is based on routers using reinforcement learning to select the best path [39]. Although generally successful, Q-routing is not a general scheme for inverting a global task. This is even true if one restricts attention to the problem of routing in data networks — there exists a global task in such problems, but that task is directly used to construct the algorithm.

A particular version of the general packet routing problem that is acquiring increased attention is the Quality of Service (QoS) problem, where different communication packets (voice, video, data) share the same bandwidth resource but have widely varying importances both to the user and (via revenue) to the bandwidth provider. Determining which packet has precedence over which other packets in such cases is not only based on priority in arrival time but more generally on the potential effects on the income of the bandwidth provider. In this context, RL algorithms have been used to determine routing policy, control call admission and maximize revenue by allocating the available bandwidth efficiently [43, 152].

Many researchers have exploited the noncooperative game theoretic understanding of the TOC in order to explain the bottleneck character of empirical data networks' behavior and suggest potential alternatives to current routing schemes [25, 67, 132, 133, 139, 141, 179, 180, 208]. Closely related is work on various "pricing"-based resource allocation strategies in congestable data networks [149]. This work is at least partially based upon current understanding of pricing in toll lanes, and traffic flow in general (see below). All of these approaches are particularly of interest when combined with the RL-based schemes mentioned just above. Due to these factors, much of the current research on a general framework for collectives is directed toward the packet-routing domain (see next section).
1.4.3 Traffic Theory

Traffic congestion typifies the Tragedy of the Commons public good problem: everyone wants to use the same resource, and all parties greedily trying to optimize their use of that resource not only worsens global behavior, but also worsens their own private utility (e.g., if everyone disobeys traffic lights, everyone gets stuck in traffic jams). Indeed, in the well-known Braess’ paradox [20, 54, 55, 134], keeping everything else constant — including the number and destinations of the drivers — but opening a new traffic path can increase everyone’s time to get to their destination. (Viewing the overall system as an instance of the Prisoner’s dilemma, this paradox in essence arises through the creation of a novel ‘defect-defect’ option for the overall system.) Greedy behavior on the part of individuals also results in very rich global dynamic patterns, such as stop and go waves and clusters [102, 103].

Much of traffic theory employs and investigates tools that have previously been applied in statistical physics [102, 129, 130, 183, 187] (see subsection above). In particular, the spontaneous formation of traffic jams provides a rich testbed for studying the emergence of complex activity from seemingly chaotic states [102, 104]. Furthermore, the dynamics of traffic flow is particular amenable to the application and testing of many novel numerical methods in a controlled environment [16, 29, 202]. Many experimental studies have confirmed the usefulness of applying insights gleaned from such work to real world traffic scenarios [102, 170, 169].

1.5 Challenge Ahead

Unfortunately, though they provide valuable insight on some aspects of collectives, none of the fields discussed above can be modified to encompass systems meeting all of the requirements of a “field” of collectives. This is not too surprising, since none of those fields were explicitly designed to design/analyze collectives, but rather touched on certain aspects of collectives.

What is needed is a fundamentally new look at this field, one that though may borrow from the various fields, will not simply extend an existing field that was not meant to analyze general collectives. There are many directions in which future work on collectives can and will proceed. It is a vast and rich area of research, and understanding the interaction among the various fields is essential in forging new directions.

1.6 REFERENCES


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